

# HERMANN

Spielwaren GmbH · Coburg



gegründet 1920

Mit Hermann  
fängt das Spielen an 



**HERMANN-Spielwaren GmbH**  
Manufacture of fine German Teddy Bears  
Im Grund 9-11  
**D-96450 Coburg-Cortendorf**  
**Germany**

Telefon +49 (0) 95 61/85 90-0  
Telefax +49 (0) 95 61/85 90-30  
Email [info@hermann.de](mailto:info@hermann.de)  
Internet [www.hermann.de](http://www.hermann.de)

**founded 1920**  
**by Max Hermann**  
**in Sonneberg-Neufang**



gegründet 1920

## HERMANN Teddy Bear Catalogue 2004

We are proud to present you today our 2004 Teddy Bear catalogue. Nearly 100 new collectors Bears are waiting for you. Some editions are already sold out. Nevertheless we have decided to include them in our catalogue too. Our catalogue will be for you an illustration book, that will continually remind you of our new Teddy Bears 2004 in future years. Some special editions, made for special events, like the Olympic games in Athens, or for special shows fairs, customers or countries, which are not pictured in this catalogue, you will find on our website at [www.hermann.de](http://www.hermann.de) on the internet.

### FRONT COVER and PAGE 2

#### Sonneberg Museum's Bear 2003

The Sonneberg Toy Museum is one of the oldest toy museums in the world. In the possession of this museum there are some old Teddy Bears made by Max Hermann, which our grandfather, the founder of our company, has given to the museum in the 1920's and 1930's. The idea of Max Hermann was, to give Teddy Bears to the museum for protection, that they will be preserved for posterity. In 1994 we decided to design a special Bear for the Sonneberg Toy Museum every year and to give always the number 001 of each model to the museum. The 2003 Sonneberg Museum's Bear, which we have handed over to the president of the Sonneberg Toy Museum in December 2003, is the 10<sup>th</sup> Bear in this museum's series. The common sign of all these Sonneberg Museum's Bears is the embroidered representation of the "Sonneberg little Horseman" as a symbol of the old tradition of Sonneberg toys.

These Sonneberg Museum's Bears are models, which are first published in a small number of limited edition pieces as a "Museum Edition" as a "First Issue". This first issue is only destined for Germany. Only in following additional editions are these Museum's Bears released for other countries as a European and American Edition.

In the background of our front cover illustration you will see the world famous "Thuringian Kermis", which is the largest and most valuable exhibit of the Sonneberg Toy Museum. This "Thuringian Kermis" was made in 1910 by the Sonneberg toy manufacturers of the time for the World Exhibition in Brussels where it won the award for first prize.

#### Sonneberg Museum's Bear 2003

**10<sup>th</sup> in the series of the Sonneberg Museum's Bears nominated for the TOBY™ Award 2004 – Industry's Choice Winner 2004 – (Manufactured Vignette – Any size)**

**Bear:** Mohair plush, excelsior filling, growler

**Miniature-Monkey:** Mohair plush, excelsior filling, 5-times jointed, arms and legs bendable, 16 cm, 6 ¼ "

with hand-painted HERMANN-Barrel-Organ with musical-movement: "Wooden Heart"

Limited Museum Edition 100 pieces – "First Issue"

12303-1 39 cm 15 ½ inches

Limited European Edition 250 pieces

12317-8 39 cm 15 ½ inches

Limited American Edition 500 pieces

12318-5 39 cm 15 ½ inches

#### The new Europe „15 + 10“

**Special Edition commemorating the occasion of the expansion of the European Union by adding 10 new countries on May 1<sup>st</sup> 2004**

The names of the altogether 25 countries of the EU are embroidered on the collar of the Bear.

The 15 "old" countries of the EU are: Great Britain, Netherlands Austria, Finland, Spain, Belgium, Italy, Germany, Portugal, France, Sweden, Denmark, Luxembourg, Greece.

The 10 "new" countries of the EU (signed by an embroidered yellow star) are: Czech Republic, Slovakia, Lithuania, Hungary, Poland, Malta, Cyprus, Estonia, Latvia, Slovenia.

Limited Edition 50 pieces – world-wide

Mohair plush, excelsior filling, musical-movement: „Europe-Hymn – Ode to Joy“ by Beethoven

12137-2 37 cm 14 ½ inches

#### Big Max

named according to the name of the founder of our company "Max Hermann"

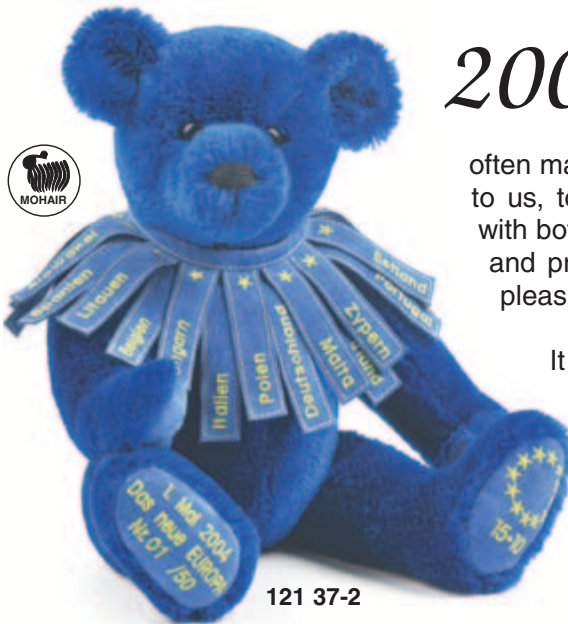
Limited Edition 50 pieces – world-wide

Mohair plush, excelsior filling, growler

14481-4 80 cm 31 ½ inches

Mit Hermann  
fängt das Spielen an 

# HERMANN



121 37-2

#### ▲ The new Europe „15 + 10“

On the occasion of the expansion of the European Union by adding 10 new countries on May 1<sup>st</sup>, 2004 **with music „Europe-Hymn – Ode to Joy“** limited to 50 pieces – world-wide

## 2004

Nothing is so constant as permanent change. We are surrounded by permanent changes, because of great ambition by the human condition, the ability to recreate the world. This creativity often makes us restless. Therefore the yearning for intimate values comes home to us, today, more than ever before. We would like to make our Teddy Bears with both creativity and emotion. It is the co-operation between creative renewal and preserving familiar tradition, which is so significant in all our Bears. The pleasure to be creative matches our love for tradition.

It was a great joy for us, to design our new collection for 2004. Teddy Bears from the period of our grandfather, are reflected in our "Time-Honoured Classics" range. They stand in the same footlight, like new, creative design ideas. Dance and performance during centuries of old folklore art, are newly presented. This idea has come to fruition with our exciting new "Matryoshka Bear". Current events like winning medals in Athens, the expansion of the EU, the maiden voyage of the QM2 or the fashion style of 2004 for our little "Fashion Girl", are captured in the appearance of our Teddy Bears in the same like replicating historical facts. Personalities like Napoleon, King Henry VIII, Richard Wagner, Martin Luther or the inventor of the first steam-locomotive are in focus for this year. The world of fancy and fairy-tales, opens for a short twinkling of an eye, while you are looking into the eyes of our version of Peter Pan, Struwwelpeter or our little Flower Bears "Blue Bell" and "Daisy". Together with both Scented Bears "Vanilla" and "Lilac" you can dip into the domain of the senses.

For more than 90 years the "Bear Making" tradition is cultivated in our family. Therefore, with great joy, we want to introduce today a very extraordinary Teddy Bear created in honour of the 150<sup>th</sup> birthday of our great-grandfather, Johann Hermann, the ancestor of the HERMANN family. This Bear is a large-scale design and made with our usual great love for details. It shall depict the life of Johann Hermann as not only a toy maker but also a great ancestor of our family. What do you think, Johann Hermann would say, if he could see our Teddy Bears today? A long time ago our Teddy Bears came into being under very modest circumstances. Today our little friends have developed into great personalities, without losing their origins. They often have their own strong characters, but nevertheless, they are deeply rooted in the foundation of their history.

Therefore we enjoy to be allowed to invite you, to see together with us the very personal nature of our Teddy Bear collection for 2004, and try to understand the mysterious something, which is inherent in each Teddy Bears character.

Coburg, in August 2004

*Martin-J. Hermann*

Martin-J. Hermann

*Dr. Ursula Hermann*

Dr. Ursula Hermann



144 81-4

#### Big Max

limited to 50 pieces – world-wide

**HERMANN Dream Team 2004**

The most popular award for Teddy Bears are world-wide the TOBY™ Award and the Golden Teddy Award in the USA, just as the TED worldwide Award in Europe. Every year hundreds of Teddy Bears from around the world enter these contests to get one of the desirables nominations, which are given away by an international jury of Teddy Bear experts. But only the most beautiful Teddy Bears in each category get such a nomination. In 2004 HERMANN-Coburg could gain two TOBY™ Award nominations, four Golden Teddy Award nominations and five TED worldwide Award nominations. These nominations were crowned by winning one TED worldwide Award.

**2004 TOBY™ Award Nominees (Industry's Choice Winners)**

**First Flight Adventure Bear**

(Large Manufactured Bear – Dressed/Costumed)  
 Limited European Edition 500 pieces  
 19113-9 42 cm 16 ½ inches  
 Limited American Edition 500 pieces  
 19112-2 42 cm 16 ½ inches

**Sonneberg Museum's Bear 2003**

(Manufactured Vignette – Any size)  
 Limited Museum Edition 100 pieces – First Issue  
 12303-1 39 cm 15 ½ inches  
 Limited European Edition 250 pieces  
 12317-8 39 cm 15 ½ inches  
 Limited American Edition 500 pieces  
 12318-5 39 cm 15 ½ inches

**2004 Golden Teddy Award Nominees**

**Peter Pan**

(Manufacturer, Dressed/Accessorized, 14 inches & Over)  
 Limited Edition 1000 pieces – world-wide  
 19910-4 40cm 15 ¾ inches

**Tinkerbell**

(Manufacturer, Dressed/Accessorized, Over 5 & Under 14 ")  
 Limited Edition 1000 pieces – world-wide  
 19911-1 24 cm 9 ½ inches

**Fancy Bear**

(Manufacturer, Undressed, Over 5 & Under 14 inches)  
 Limited Edition 250 pieces – world-wide  
 20640-6 35 cm 13 ¾ inches

**Knutschi – Martin's Birthday Bear**

(Manufacturer, Undressed, 14 inches & Over)  
 Limited Edition 250 pieces – world-wide  
 10238-8 39 cm 15 ¼ inches

**2004 Winners of the TED worldwide Award (without Illust.)**

**Horseman - Ornament**

(Manufacturer/Miniature teddy, undressed)  
 Limited Edition 500 pieces – world-wide  
 22227-7 11 cm 4 ½ inches

**2003/2004 TED worldwide Award Nominees (without Illust.)**

**Horseman - Ornament**

(Manufacturer/Miniature teddy, undressed)  
 Limited Edition 500 pieces – world-wide  
 22227-7 11 cm 4 ½ inches

**Jester – Ornament**

(Manufacturer/Miniature teddy, undressed)  
 Limited Edition 500 pieces – world-wide  
 22224-6 11 cm 4 ½ inches

**90 Years Commemoration Bear**

(Manufacturer/Old fashion teddy)  
 Limited Edition 1000 pieces – world-wide  
 10241-8 47 cm 18 ½ inches

**Albrecht Dürer**

(Manufacturer/Design variation, dressed)  
 Limited Edition 1000 pieces – world-wide  
 19043-9 40 cm 15 ¾ inches

**Miniature Goat**

(Manufacturer/The zoo)  
 Limited Edition 1000 pieces – world-wide  
 19923-4 15 cm 6 inches

# Treasures



**HERMANN Dream Team 2004**

two TOBY™ Award Industry's Choice Winners  
 four Golden Teddy Award Nominées  
 five TED worldwide Award Nominées  
 one TED worldwide Award Winner

for HERMANN-Coburg 2004



199 10-4



199 11-1

**2004 Golden Teddy Award Nominées**

- ▲ Tinkerbell
- ◀ Peter Pan
- Fancy Bear ▶
- ▼ "Knutschi" – Martin's Birthday Bear



206 40-6



123 18-5



102 38-8

**2004 TOBY™ Award Industry's Choice Winners**

- ◀ Sonneberg Museum's Bear 2003
- First Flight Adventure Bear ▶



191 13-9

### Johann Hermann – dedicated to his 150<sup>th</sup> Birthday 1854 - 2004

In honour of the 150th birthday of their great-grandfather, his great-grandchildren Ulla and Martin from the family branch of Max Hermann have created an extraordinary Teddy Bear, which depicts the life of Johann Hermann as toy maker and ancestor of the HERMANN family. This Bear, which is a large-scale design and made with great love for details, is dedicated to Johann Hermann, the ancestor of the HERMANN family. To secure the extraordinary appearance of this Bear, there will be an edition of only 150 pieces of this Bear world-wide.

#### Johann Hermann Bär

with miniature Bear and hand weaved pick-a-back basket  
Limited Edition 150 pieces – world-wide

The high-quality weaved pick-a-back basket, which is exclusively designed for the Johann Hermann Bear, is made by hand in Germany by old basket weavers from the region around the old basket maker town of Lichtenfels.

The pick-a-back basket is filled with three miniature fiddles and two hand made miniature boats.

The Bear comes with a copy of an old sheet of note-paper with the old letter-head of the "Johann Hermann toy company" from 1915. On this sheet of note-paper document you can read the curriculum vitae of Johann Hermann and you can see a picture of Johann Hermann and a picture of the Johann Bear.

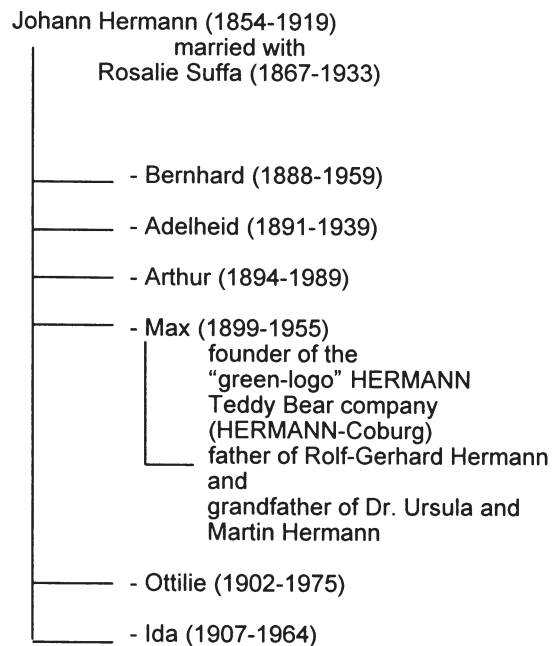
The original sheet of note-paper illustrated here along with the family picture is only a decoration for this catalogue and will not come with the Johann Hermann Bear.

Johann Bear: Mohair plush, polyester/granulate filling with embroidered number on the paw  
Miniature Bear: Mohairplüsch, Holzwoollfüllung, each Bear is numbered. A little golden coloured metal plate is riveted into the left thigh of the Bear on which the individual limited number is scribed.

the big Johann Bear and the small Miniature Bear have both the same limited number

14650-4	42 cm	16 ½ inches (Johann-Bear)
	17 cm	6 ¾ inches (Miniature Bear)
	12 cm	4 ¾ inches (pick-a-back basket)

#### Johann Hermann and his 6 Children The Family Tree of the HERMANN-Family



Mit Hermann  
fängt das Spielen an 



**Johann Hermann  
Ancestor of the  
HERMANN Family  
1854 – 1919**

toys. Among these, there were beside little wooden boats also little wood fiddles for children, which he took in big pick-a-back baskets out to the market places, offering them there for sale. Soon Johann became so well known for his little children's fiddles, that he was mentioned in the parochial registers of the time as "fiddle maker". In his work, father Johann was assisted energetically by all of his six children.

When in 1902 Thousands of kilometers far away in the United States of America a little plush bear became famous and the demand for Teddy's Bears increased enormously, three of Johann's children - Arthur, Adelheid and Max - took the plunge and started in 1913 to make Teddy Bears in their parents house. In the meantime the modest workshop of Johann Hermann had become a little company, which was now named: "Johann Hermann Toy Factory, Speciality: Better Genre Teddy Bears". The manufactured toys were now delivered to the big export companies located in Sonneberg, which sent them around the world. More and more Teddy Bears were made by the Hermann family, till the First World War caused almost the entire toy production in this region to collapse.

Johann Hermann passed away on July 12<sup>th</sup>, 1919 at the age of 64 years without taking up again by himself his toy-manufacturing. But from his family tree six new branches grew up, which ground on his six children. Four of them set up their own little toy factories and made them into considerable companies. Two of them exist still today. The HERMANN-Coburg Teddy Bear company based on the Max Hermann family branch is one of them.

**Johann Hermann  
in honour of his  
150<sup>th</sup> Birthday**  
with  
miniature  
pick-a-back basket  
and with  
miniature Teddy Bear  
limited to 150 pieces  
world-wide



# HERMANN

### Dedicated to the 150th Birthday of Johann Hermann

Johann Hermann was born on December 11<sup>th</sup>, 1854 as the illegitimate son of Margaretha Hermann and the unmarried farmer's son Leonhard Herold in a little village called Heusch nestled in the Bavarian Franconia forest near Kulmbach. When he was young he earned his money as day-labourer. His wanderings often led him deep into the Thuringia Forest too. In a little village called Neufang nestled in the mountains of Thuringia near the town Sonneberg, known as the World Toy Capital at that time, he met his wife Rosalie. Johann Hermann decided, to settle down in Neufang, to build a house and to start a family. On August 5<sup>th</sup>, 1887 the young couple married. Rosalie gave her husband Johann 6 children. From these six children the six Hermann family branches grew up later.

Already in the early 18<sup>th</sup> century the region around the town of Sonneberg had become known for its toy manufacturing. But when you consider, that at the time of Johann Hermann about 50 % of the whole German toy export came from the region around the town of Sonneberg, only then you are able to recognize the great influence, which the toy industry really had for the inhabitants of this region. So it wasn't astonishing, that Johann Hermann also thought about making toys, to earn for himself and his young family a modest living. Like nearly all inhabitants of this rich forest region around the little village of Neufang in the mountains of Thuringia, where wood grew in front of the door and was cheap to harvest, Johann Hermann started to make simple wood



146 50-4



# Collectibles

## HERMANN Classic Music Bears

In the series "HERMANN Classic Music Bears" classical music is set in relation to classic Bear design. The "Water Princess" is the eighth Bear in this series. The choice of music for this Bear is the "Water Music" by George Friedrich Händel. The Bear design is in accordance with the music. The mohair fur has white hairs on a light lavender-blue ground. The Bear wears an original Swarovski glass crystal. The entire design shall be a symbol for the purity and freshness of water.

### Georg Friedrich Händel (1685 – 1759)

The composer George Friedrich Händel was born 1685 in Halle/Germany. He lived nearly 40 years in England and passed away 1759 in London. In the same genre like the music of Bach (1685-1750), also the music of Händel belongs to the late Baroque. Händel's music is one of the zeniths but also signals the end in baroque music. Händel is famous for his operas like "Xerxes" and for his oratorios like "The Messiah". But the most loved and world-wide most known parts of Händel's compositions are without any doubt his "Firework" and his "Water Music". Händel was buried in London's Westminster Abbey.

### Until now there has been in this series:

- 1997 "Hannibal" with Beethoven "For Elise"
- 1998 "Leopold" with Mozart "The Little Night Music"
- 1999 "Ludwig" with Beethoven "Ode to Joy"
- 2000 "Vivaldi" with Vivaldi "The Spring" from the "4 Seasons"
- 2001 "Egypta" with "Triumphal March" from Verdi's opera „Aida“
- 2002 "Boléro" with Maurice Ravel's Spanish pair dance "Boléro".
- 2003 "Heaven's Paradise" with "Children's Prayer" from Engelbert Humperdinck's opera „Hänsel and Gretel“

### „Water Princess“ Musical Bear

#### Eighth in the series of „HERMANN Classic Music Bears“

With an original Swarovski glass crystal  
 Limited European Edition 500 pieces  
 Mohair plush, excelsior filling, musical-movement:  
 "Water Music" by George Friedrich Händel  
 14332-9 37 cm 14 ½ inches

### „Water Princess“ Musical Bear

#### Eighth in the series of „HERMANN Classic Music Bears“

with music  
 "Water Music"  
 by  
 Georg Friedrich Händel  
 with an original Swarovski crystal

European Edition  
 limited to 500 pieces



## Big Panda

Limited Edition 500 pieces – world-wide  
 Mohair plush, polyester/granulate filling  
 13272-9 58 cm 23 inches



## Miniature Cat Boy and Cat Girl

made in accordance with old patterns from the 1960's, the clothes are newly designed  
 Limited Edition 500 pieces – world-wide (both together)  
 (boy and girl belongs together to the same limitation)  
 mohair plush, excelsior filling, 1-time jointed with movable head, arms and legs are bendable, with little HERMANN brass plate sewn on the girl's pocket and the boy's waistcoat.  
 In accordance with the style of the old HERMANN miniature cats, cat boy and cat girl are air brushed in the old traditional kind.

### Miniature Cat Boy

22080-8 14 cm 5 ½ inches

### Miniature Cat Girl

22081-5 14 cm 5 ½ inches

## Big Panda

limited to 500 pieces – world-wide



## Miniature Cat Boy and Cat Girl

made by using time-honoured shapes from the Sixtieth  
 limited to 500 pieces – world-wide

**HERMANN Matryoshka Bear**

The most famous representatives of Russian folk art are the „Matryoshkas“. The first Russian „Matryoshka“ appeared at the end of the 19<sup>th</sup> century. For over 100 years, this famous „doll-in-the-doll“ is hand carved from the wood of the lime tree. It is hand painted and covered with varnish by highly trained talented Russian artists. History tells the story of the first „Matryoshka“ was made in 1895 by the artist S.V. Maljutin according to a model, which a Russian countess had brought back from a trip to Japan. He named this nestling dolls „Matryoshka“, which is an abbreviation of „Matryona“. This name was the most popular female name among Russian farmers of the time. It was derived from the Latin word „Mater“, which means „Mother“. In 1900 the Russian „Matryoshka“ took part in the World Exhibition in Paris where it got a medal and became internationally known. The first foreign orders were made and from then on „Matryoshka“ became famous around the world.

The dolls nestled inside one another are a symbol for the generations and the unity within the family. In former times they were made in a very simple way by parents for their children. But today the „Matryoshkas“ belong to highly desirable collectible items. Because of their unique character and their roots in the old tradition of Russian folk art and last but not least because of their manifold appearances of different designs, the „Matryoshkas“ are in great demand by art-lovers around the world. Whilst there are many Thousands of the more simple „Souvenir-Matryoshkas“, which are still painted today by Russian farmers, the high-class „Collectors Matryoshkas“ are made by graduate artists in very small editions. But nevertheless the basic technique of „Matryoshka“ making has remained unchanged for more than 100 years.

With our „HERMANN Matryoshka Bear“ we want to present imaginatively a new artistic creation of „Matryoshkas“ and to set this old Russian folk art in relation to our Teddy Bears. Our „Matryoshka Bear“ is a 3-pieces high-class collectible „Matryoshka-Set“, containing one big original „Matryoshka“ single doll, which can be opened, one small original „Matryoshka“ single doll, which cannot be opened and our HERMANN Teddy Bear. Both „Matryoshka“ dolls were designed exclusively for HERMANN-Coburg by Russian artists according to the design of our „HERMANN Matryoshka Mohair Bear“. They are hand carved from the wood of the lime tree. They are hand painted and covered with varnish by high-grade talented Russian artist, who live deep in the Russian countryside, in a region about 1.500 km away from St. Petersburg. One artist needs about one week to paint five of our „HERMANN Matryoshkas“.

Because of the individual hand painting, each of our „Matryoshkas“ is an individual item. There does not exist any two dolls, which are completely the same. No doll looks exactly like the other. Of course, the artists paint the dolls according to the given design, but the individuality is in the hand of the artist. Therefore the dolls vary in colours and in positioning the design onto the doll. This means that each „Matryoshka“ is completely original. Each of the big „Matryoshka“ single dolls is signed by the single artist on the bottom of the doll. In the same way like our mohair Bear, the big wooden doll is marked at its neck with our HERMANN-Coburg metal „neck mark“ too. Our „HERMANN Matryoshka Bear“ starts a new series, which will show Teddy Bears in typical appearances within world-wide different cultures.

**HERMANN Matryoshka Bear****3-pieces Matryoshka-Set, designed by HERMANN-Coburg**

**First in the series „Friends around the World“**

Limited Edition 1000 pieces – world-wide

Mohair Bear: made in Germany, of mohair plush, excelsior filling, each Bear is numbered. A little golden coloured metal plate is riveted into the left thigh of the Bear on which the individual limited number is scribed.

Big and small „Matryoshka“ wooden doll: made in Russia, of lime tree wood, hand carved, hand painted.

Big „Matryoshka wooden doll: hand signed on the bottom

20250-7	22 cm	8 ½ inches	(Mohair Bear)
	27 cm	10 ¾ inches	(big wooden doll)
	4 cm	1 ½ inches	(small wooden doll)

The size of the small wooden doll can vary

*Mit Hermann  
fängt das Spielen an* 

# HERMANN



202 50-7

**HERMANN Matryoshka Bear**

three-pieces Matryoshka Set – designed by HERMANN-Coburg with a HERMANN-Coburg Teddy Bear, dressed in the Russian style and a big and a small original Matryoshka wooden doll from Russia hand-painted according to the motif of the HERMANN-Coburg Teddy Bear and personally signed by Russian artists

First in the series of „Friends around the World“ limited to 1000 pieces – world-wide

**Peter Pan's 100th Birthday – 1904-2004**

On December 27th 1904 Peter Pan had his first great appearance. At the Duke of York's Theatre in London the stage play "Peter Pan or the boy, who doesn't want to grow up" had its first night. It was a great success. Since then Peter Pan is one of the most performed stage plays for children in England and America. Later the author, Sir James Matthew Barrie (1860-1937), wrote a story about Peter Pan, which was published in 1911 with the title „Peter Pan and Wendy“.

Generations of children from the family Darling, like Wendy, John and Michael, fly away with Peter Pan to the island of "Neverland". Many adventures are waiting for the children and they have to fight against the pirates and the frightful Captain Hook. Here in "Neverland" children are living, who never want to grow up. However the time will come when they return home. Wendy, John and Michael from the Darling family will grow up and then they will tell their children about Peter Pan.

Peter Pan is always accompanied by a little fairy called "Tinkerbell". "Do you know, where the fairies are coming from?" Peter Pan asks little Wendy. "When the first baby was born and laughed for the first time, the laugh flew into heaven. On its way to heaven the laugh was changed into Thousands of fairies and in their little voices, which sounds like Thousands of little bells, still today you can hear their laughs".

The Pan flute, which we have given to our "Peter Pan" Teddy Bear, is an old herdsman's musical instrument. The legend says that the old shepherds believed, that they could enchant "Pan", the god of the herdsmen, with their music.

**Peter Pan****nominated for the Golden Teddy Award 2004**

(Manufacturer, Dressed/Accessorized, 14 inches & Over)

Limited Edition 1000 pieces – world-wide

Mohair plush, excelsior filling, growler, with Pan flute

19910-4 40 cm 15 ¾ inches

**Tinkerbell****nominated for the Golden Teddy Award 2004**

(Manufacturer, Dressed/Accessorized, Over 5 & Under 14")

Limited Edition 1000 pieces – world-wide

Mohair plush, excelsior filling

19911-1 24 cm 9 ½ inches

**Peter Pan and Tinkerbell – Neverland-2-pieces-Set 2004**

2-pieces set containing „Peter Pan“ and „Tinkerbell“ –

both Bears have the same limited edition number

19909-8 2-pieces

**The Struwwelpeter – 160th Birthday – 1844-2004**

The German medical practitioner Dr. Heinrich Hoffmann (1809-1894) had gone into the city, to buy for his little 3 year old son an illustration book as a present for Christmas. When he returned he brought with him an exercise book with empty white pages. He gave this exercise book to his wife and said: „Let us make a book of this.“ And so the "Struwwelpeter" came into being on Christmas in the year 1844. Dr. Heinrich Hoffmann wrote and illustrated this book without any literary ambitions only for his son. Some of his friends, who had seen this little exercise book, were so excited, that they asked Dr. Heinrich Hoffmann to publish these little children's verses and pictures. On Christmas 1845 the "Struwwelpeter" was introduced as a printed book. It was translated in many languages. From that time on, generations of children have grown up with the "Struwwelpeter" and still today, the "Struwwelpeter" is the most well known children's book in the German speaking countries.

**The Struwwelpeter**

Limited Edition 500 pieces – world-wide

Mohair plush, excelsior filling, growler

19505-2 43 cm 17 inches

**White Wizard**

Limited Australian Edition 250 pieces

(first reserved for Australian customers)

Mohair plush, polyester filling, with wooden clock dummy

19354-6 40 cm 15 ¾ inches

**Additional editions are:** „Limited Japan Edition“ 250 pieces (first reserved for Japan customers), „Limited UK-Edition“ 250 pieces (UK-Edition with own name „Father Time“ and a real clock – UK-Edition only available for UK customers)

# World of Fairy-Tales

**Peter Pan's Neverland**  
for Peter Pan's 100th birthday

**Peter Pan** ▶  
**nominated for the Golden Teddy Award 2004**  
limited to 1000 pieces – world-wide

**Tinkerbell** ▶  
**nominated for the Golden Teddy Award 2004**  
limited to 1000 pieces – world-wide

**White Wizard**

Australian Edition – 250 pieces ▼



For the 160th birthday of  
**The Struwwelpeter**  
with miniature Struwwelpeter book (written in German)  
limited to 500 pieces – world-wide ▼



### For the 200<sup>th</sup> Birthday of World's First Steam-Locomotive – 1804-2004

The first working steam-locomotive had its first trial run exactly 200 years ago, on February 13<sup>th</sup>, 1804 on the rails of the miner's track at the Penydarran metallurgical plants in South Wales. It was a construction of Richard Trevithick (1771-1833), a miner engineer from Cornwall. The locomotive had only one cylinder and a big fly-wheel. The premiere took place 8 days later. On February 21<sup>st</sup> 1804 the 8 ton heavy locomotive moved 5 wagons on the miner's track, loaded with 10 tons of iron and 70 persons on board, from the Pennydarran plants down to the Glamorgan canal. This was a great success. But the service of the steam-locomotive was soon out of operation because the strength of the rails was too weak for the weight of the steam-locomotive, and the rails broke frequently.

It took William Hedley another 10 years to construct a locomotive, which could be set in continuous operation. This steam-locomotive, named "Puffing Billy" according to the name of its constructor, was set in operation for 50 years on the tracks of the Wylam Colliery coal-mine in North-East England.

#### The Penydarran Bear

Limited Australian Edition 200 pieces

(first reserved for Australian customers)

Mohair plush, excelsior filling, growler, with engineer's painting of the world's first steam-locomotive "Penydarran" printed on felt.

19097-2      40 cm      15 ¾ inches

**Additional editions are:** „Limited Japan Edition“ 200 pieces (first reserved for Japan customers), „Limited UK-Edition“ 200 pieces (only available for UK customers)

### For the 200<sup>th</sup> Anniversary of the coronation of Napoleon Bonaparte emperor of France – 1804-2004

#### Napoleon I (1769-1821) – Emperor of the French

Napoleon was born on the Corsican island named Napoleone Bonaparte. Because of his military successes he was soon noted and became the authoritative politician in France. 1804 he crowned himself to Emperor of France and established the military predominance of France in Europe. His trial to subjugate Russia failed in 1812. This caused his overthrow in 1813/14. Napoleon was banished to the island of Elba. In 1815 his return to France succeeded. He tried anew to takeover a durable control. But Napoleon had to endure a big defeat near Waterloo in the fight against the English and Prussian forces under the leadership of both generals Wellington and Blücher. Napoleon became a prisoner. He died 1821 in British captivity on the Island St. Helena in the South Atlantic.

Although Emperor of France, he never could deny his Italian roots. His ambition to found his own dynasty failed.

#### Napoleon

Limited Edition 500 pieces – world-wide

Mohair plush, excelsior filling, growler

19037-8      42 cm      16 ½ inches

### 1976-2003 – The Concorde – the End of an Era

On May 31<sup>st</sup> 2003 the Air France and some days later also the British Airways stopped their aviation with the Concorde because of the deficient economy. This was the end of an entire aviation era, which has fascinated the people like no other. Altogether only 16 pieces had been built of this passenger supersonic aeroplane. More than 1000 l fuel were used up for each passenger for the distance from London or Paris to New York.

#### Concorde Memorial Bear

Limited Japan Edition 250 pieces

(first reserved for Japan customers)

Mohair plush, excelsior filling, growler,

with a miniature wooden Concorde aeroplane

19117-7      40 cm      15 ¾ inches

**Additional editions are:** „Limited Australian Edition“ 250 pieces (first reserved for Australian customers), „Limited UK-Edition“ 250 pieces (only available for UK customers)

Mit Hermann  
fängt das Spielen an 

# HERMANN



◀ **1804 – 2004**  
for the 200<sup>th</sup> anniversary of the first steam-locomotive of the world invented 1804 by Richard Trevithick for the Penydarran metallurgical plants in South Wales/England  
**The Penydarran Bear**  
with engineer's painting of the world's first steam-locomotive printed on felt  
Australian Edition limited to 200 pieces

**1976 – 2003**  
**Concorde Memorial Bear**  
with a miniature wooden Concorde aeroplane  
Japan Edition limited to 250 pieces ▼



◀ **1804 – 2004**  
for the 200<sup>th</sup> anniversary of the coronation of Napoleone Buonaparte as emperor of France  
**Napoleon**  
limited to 500 pieces – world-wide



**The Queen Mary 2 – the Queen of Records**

On January 2<sup>nd</sup> 2004 the largest luxury steamer of the world had its maiden voyage from Southampton in England to Fort Lauderdale in Florida/USA. The QM2 puts all other ships in the shade for its sheer size. The "Queen of the oceans" has costed about 870 million EURO to construct. It has a length of 345 m. This is as long as the Eiffel tower is high. It has a breadth of 41 m and a height of 74 m. The weight of the QM2 is 151.400 tons. This is 3-times more than the weight of the former "Titanic". It has 157.000 h.p. and reach a speed of 50 km/h. On the QM2 you will find a planetarium, five swimming pools and one theatre. The QM2 has place for 2.620 passengers and 1.238 crew members. For the maiden voyage the passengers paid up to 40.000 EURO. The passage from Southampton to Fort Lauderdale lasts 14 days.

**Who was Queen Mary ?**

She is the grandmother of the today's Queen and was born 1867. She passed away 1953 at the age of 86 years. Because of her marriage with King George V, she became Queen of England at his side. She was the last of the dynasty of the Windsor, who bear the title Empress of India.

**Queen Mary 2**

Limited Edition 750 pieces – world-wide  
Mohair plush, excelsior filling, growler,  
with miniature QM2 wood steamer

19108-5      40 cm      15 ¾ inches

**King Henry VIII of England**

The Tudors had been the governing monarchs in England from 1485-1603. Henry VIII (1491-1547), from the dynasty of the Tudors, were crowned 1509 to King of England. He was a faithful Catholic (the pope Leo X gave him the title „Fidei defensor“). But nevertheless Henry VIII absolved the Church of England from the Catholic Church in 1535. The reason was, that Henry wanted to be divorced from his wife Catharine of Aragon, who didn't give him a son and successor to the throne, and he wanted to legitimate his liaison to Anna Boleyn. For that Henry founded the Anglican State Church, but there was no reformation like in Germany.

Henry became famous for marrying 6-times. Two of his wives were executed, from two others Henry was divorced. Only one survived him.

Catharine of Aragon was the first wife of Henry. She was the widow of his brother Arthur and Henry married her in 1509. She gave him 5 children. Four of them died, when they were still babies. The fifth child became the later Mary I. When Henry wanted to be divorced the pope refused. But Henry reached offhand, that the archbishop Thomas Cranmer declared his marriage for null and void and dissolved his wedlock. 1533 Henry married Anna Boleyn. She gave him the later Elizabeth I. 1536 Anna Boleyn was beheaded because of pretended adultery. 11 days after the execution the King married Jane Seymour, a lady at court of his both former wives. She gave him still in the same year the later Edward VI, but died only a few days after the birth. Only for political reasons and because of Cromwell's advice, Henry married 1540 his fourth wife, Anna von Cleve. But Henry was so unsatisfied with her, that 6 month later the parliament had to dissolve this wedlock and Cromwell was beheaded. Still in the same year 1540 Henry married his fifth wife Catherine Howard. Like his second wife, also his fifth wife was beheaded 1542, because of pretended infidelity. The sixth of his wives was Catherine Parr. She survived the King for one year. She also persuaded the King to delegate the succession of the throne also to both daughters Mary and Elizabeth.

Henry did not have the same political intelligence like his father, but he had a strong power instinct. He was a typical Renaissance man, vain and splendid.

**King Henry VIII****First in the Famous Royalty Series**

Limited Edition 1000 pieces – world-wide  
Mohair plush, excelsior filling, growler, with miniature book  
wrapper and illustrations of the six wives of King Henry VIII

19601-1      42 cm      16 ½ inches

**English Rose**

Limited Edition 250 pieces – world-wide  
Mohair plush, excelsior filling, musical-movement „Candle  
in the Wind“, with fabric rose

13234-7      37 cm      14 ½ inches

# Bear Celebrities



On occasion of  
the maiden voyage  
of the largest luxury steamer  
of the world  
on January 12<sup>th</sup>, 2004  
from Southampton  
in England  
to Fort Lauderdale  
in Florida-USA

**Queen Mary 2** ▶  
with miniature  
wooden QM2-ship  
limited to 750 pieces  
world-wide



191 08-5

**English Rose**  
with music  
„Candle  
in the Wind“  
limited to  
250 pieces  
world-wide



132 34-7



196 01-1

**King Henry VIII** ▶  
First in the Famous Royalty Series  
with miniature book wrapper  
and illustrations of the six wives  
of King Henry VIII of England  
limited to 1000 pieces – world-wide

**Time-honoured Classics**

Our „Time-honoured Classics“ take in a very special position within our entire collection. Here we want to present the Teddy Bear in the same as at the time of our grandfather. In doing so our attention is concentrated exclusively only on the “unadulterated Teddy Bear”, like it fascinates again and again the people of each age always anew. Very deliberately we have renounced with every kind of decorations. Neither a given by us name nor an imaginative design theme shall turn off from that, what the Teddy Bear was original once a time – a friend and companion throughout the life, into which each person could interpret his own imagination.

After our grandfather had started 80 years ago with the manufacture of Teddy Bears, he became more and more a master of Teddy Bear making on the path of time. He gave the Teddy Bear its design. But to an individual creature the Teddy Bears changed only in the intercourse with the Thousands and more children, who took their little friend in their arms, who chose the name for him, who played and who laughed together with him, who shared with him all their great pleasures and who entrusted to him all their little sorrows, who threw him to the corner but who drew forth him always anew, who couldn't asleep without him, and whose tears he had to dried anew and anew. These were those Teddy Bears, for which the grannies had to knit and to crochet, which were near by on every journey, and which fur and paws get holes on the course of time by all the many caresses.

With our „Time-honoured Classics“ we want to call attention to this origin of the Teddy Bear by showing the Teddy Bear in that appearance like he had revealed himself to us in former times. Models of each time-step from our more than 80 years old history stand sponsor to this Teddy Bear series. “Back to the roots” – with all pleasure for new, imaginative and rich on ideas designs, perhaps this may be the most fascinating kind to meet Teddy Bears.

Continuation on the following text page 11

**Time-honoured Classics**

Mohair plush, excelsior filling, from 35 cm (13 ¾ inches) on with growler, some of the smaller Bears will have growler too, this depends from the size of the body, which has to bear the voice, embroidered claws

Limited Edition 18 pieces – world-wide  
16430-0 48 cm 19 inches (growler)

Limited Edition 60 pieces – world-wide  
16424-9 32 cm 12 ½ inches (growler)

Limited Edition 15 pieces – world-wide  
16433-1 32 cm 12 ½ inches

Limited Edition 15 pieces – world-wide  
16432-4 41 cm 16 inches (growler)

Limited Edition 60 pieces – world-wide  
16403-4 40 cm 15 ¾ inches (growler)

Limited Edition 25 pieces – world-wide  
16427-0 26 cm 10 ¼ inches

Limited Edition 75 pieces – world-wide  
16434-8 27 cm 10 ½ inches

Limited Edition 12 pieces – world-wide  
16425-6 26 cm 10 ¼ inches

Limited Edition 70 pieces – world-wide  
16401-0 43 cm 17 inches (growler)

Limited Edition 50 pieces – world-wide  
16407-2 31 cm 12 ¼ inches (growler)

Limited Edition 80 pieces – world-wide  
16431-7 23 cm 9 inches

Limited Edition 18 pieces – world-wide  
16428-7 40 cm 15 ¾ inches (growler)

Limited Edition 40 pieces – world-wide  
16429-4 31 cm 12 ¼ inches

Mit Hermann  
fängt das Spielen an 

# HERMANN

**mit Holzwolle gestopfte Bären  
aus Mohair-Plüsch und auf Scheiben gearbeitet  
ab einer Größe von 35 cm mit Brummstimme**



Continuation of text page 10

**Time-honoured Classics**

Accurately like at the time of our grandfather we, the manufacturer, want to set in all our knowledge and ability, to give the Teddy Bear its loving appearance. But his very personal vita, his very individual course of life, this is what makes him so unique and what makes him different from every other Teddy Bear, he only can gain in living together with those people, who realize their own ideas and fantasies with him.

That our today's Teddy Bears can develop independently and care freely outside the door in the same like the former Bears of our grandfather, our "Time-honoured classics" bear no given by us name. Like in former times only the item-number, which was given by the manufacturer all along, shall be the single identification feature. We want, that all remains as original as possible.

But the very special thing, which makes our "Time-honoured Classics" different from all former Bears, is, that the item-number is embroidered on the paw of the Bear. Like the big doll manufacturers have marked in former time their doll heads with the number of the series, we wanted also to mark our "Time-honoured Classics" today with their individual item-number, to make easy the identification and classification of our Teddy Bears one day in an other time.

Another, second very special feature, which makes our "Time-honoured Classics" different from the old Teddy Bears of our grandfather, is their limitation. While in former times Thousands and more pieces of an individual model were made, today our "Time-honoured Classics" are offered in a very limited edition, even of partly only a few pieces. This lines the extraordinary importance, which we attach to our "Time-honoured Classics". Add to this that some few models of our "Time-honoured Classics" are made of old mohair plush, so that the quantity of the limitation is determined for that also by the limited availability of the material.

**Time-honoured Classics**

Mohair plush, excelsior filling, from 35 cm (13 ¾ inches) on with growler, some of the smaller Bears will have growler too, this depends from the size of the body, which has to bear the voice, embroidered claws

Limited Edition 75 pieces – world-wide  
16412-6 42 cm 16 ½ inches (growler)

Limited Edition 80 pieces – world-wide  
16417-1 23 cm 9 inches

Limited Edition 120 pieces – world-wide  
16402-7 29 cm 11 ½ inches

Limited Edition 50 pieces – world-wide  
16426-3 40 cm 15 ¾ inches (growler)

Limited Edition 15 pieces – world-wide  
16423-2 34 cm 13 ¾ inches (growler)

Limited Edition 150 pieces – world-wide  
16404-1 23 cm 9 inches

Limited Edition 40 pieces – world-wide  
16408-9 38 cm 15 inches (growler)

Limited Edition 250 pieces – world-wide  
16406-5 33 cm 13 inches (growler)

Limited Edition 75 pieces – world-wide  
16422-5 60 cm 24 inches (growler)

Limited Edition 50 pieces – world-wide  
16410-2 34 cm 13 ½ inches (growler)

Limited Edition 40 pieces – world-wide  
16415-7 40 cm 15 ¾ inches (growler)

Beside the models, which are pictured, there are published – or will be published – some other "Time-honoured Classic" Teddy Bears, which are – or will be – first made for special customers or countries. If you have special questions about these special "Time-honoured Classics", please ask us.

# Time-honoured Classics



with excelsior stuffed Teddy Bears  
made of mohair-plush and 5-times jointed  
from a size of 13 ¾ inches on with growler voice



**Richard Wagner (1813-1883)**

Richard Wagner was born 1813. He is one of the most known composer of the 19<sup>th</sup> century. He is the creator of the "music drama". He presented the poetry as the begetting and the music as the bearing principle. He was a revolutionary of the opera and joined Teutonic mythology with musical genius. With the music of Wagner, the musical Romantic reached its zenith. Operas like "Der fliegende Holländer" "Tannhäuser" or "Lohengrin" have been the height of the romantic opera. With his opera tetra logy "The Ring of the Nibelung", Wagner's idea, the creation of a musical complete art work in the meaning of the unification of all arts, succeeded entirely. King Ludwig II of Bavaria was one of the most enthusiastic followers of Richard Wagner. He loved the music of Wagner like no other and promoted him generously. In 1871 Wagner moved together with his wife Cosima, a daughter of Liszt, to Bayreuth. One year late he laid the foundation-stone for an opera house in Bayreuth. The famous Bayreuth "Festival House" was inaugurated in 1876 with the first performance of the complete opera tetra logy of the "Ring". Since that time the "Bayreuth Opera Festival", which is held every year in August, is the yearly zenith of the opera world and is visited by highest prominence from around the world. The opera tetra logy "the Ring of the Nibelung" is the most extensive work of Wagner. The music, "the Ride of the Valkyries", which we have chosen for our Richard Wagner Teddy Bear, belongs to "the Valkyries", the second part of "the Ring". It is one of the most famous motifs of Wagner's compositions. 1833 Wagner passed away in Venice

**Richard Wagner**

with music „The Ride of the Valkyries“ of the famous opera tetra logy "The Ring of the Nibelung" 2<sup>nd</sup> part "The Valkyries" by Richard Wagner

Limited European Edition 500 pieces

Mohair plush, excelsior filling, musical-movement, with embroidered sheet of music made of felt

19232-7 40 cm 15 ¾ inches

**d'Artagnan and the three Musketeers**

D'Artagnan and his three inseparable friends „Arthos, Porthos and Aramis“ are the leading men in the famous novel "the three Musketeers", written 1844 by Alexandre Dumas. Most of all Alexandre Dumas (1824-1895) is known for his historical adventure novels. Full of improbabilities, but lively written, and always thrilling, they are still today a favorite and popular folk and youth literature. Some of them also were screened with great success. The novel "The three Musketeers" plays in the France of the 17<sup>th</sup> century. D'Artagnan, who entered later the company of the Musketeers too and is therefore often called "the fourth of the Musketeers", is the leading person of the story. He is accompanied by the three Musketeers, his three inseparable friends. Arthos, Porthos and Aramis are his seconds for his countless duels and adventures. In the center of the action stands a vanished necklace, which belongs to the Queen of France. At the end, d'Artagnan succeeds together with his three friends to fetch back the necklace to France, and saves with it the head of the Queen.

Face to these four fictitious heroes of the novel there are real existing, historical models, because d'Artagnan, Athos, Porthos and Aramis have lived in fact. But it is not sure, whether they have met one another, because they have entered the company of the Musketeers at different times.

**d'Artagnan**

Limited Edition 500 pieces – world-wide

Mohair plush, excelsior filling, growler

19530-4 40 cm 15 ¾ inches

**The Three Musketeers**

Fair Edition, published for the Nuremberg Toy Fair, February 2004

Mohair plush, excelsior filling

Limited Fair Edition 100 pieces each model – world-wide

<b>Athos</b>	10661-4	28 cm	11 inches
<b>Porthos</b>	10662-1	28 cm	11 inches
<b>Aramis</b>	10663-8	28 cm	11 inches

The three Musketeers are also published in a little changed design as „Limited Special Edition“ for some special customers.

Mit Hermann  
fängt das Spielen an 

# HERMANN

**Richard Wagner**

with music  
„The Ride of the Valkyries“  
of the famous opera  
„The Ring of the Nibelung“  
– „The Valkyrie“  
by Richard Wagner  
with embroidered  
sheet of music  
made of felt  
European Edition  
limited to 500 pieces



▲ **The Three Musketeers „Athos, Porthos, Aramis“**  
Nuremberg Toy Fair 2004 special Fair-Edition  
limited to 100 pieces – world-wide

◀ **d'Artagnan**  
from „d'Artagnan and the Three Musketeers“  
limited to 500 pieces – world-wide

# Faith, Hope, Love

## King Solomon

King Solomon, the son of King David, followed his father to the throne of Israel about 965 B.C.. He reigned until about 926 B.C.. He could preserve without any wars the empire, which King David has set up, because of his intelligent policy. He furthered the art and the science and built the Temple of Jerusalem. By this Israel became a flourishing country under his reign. "The High Song", a collection of love and marriage poems refers to King Solomon as the author. In the tradition King Solomon is reputed to be the ideal for a wise and mighty sovereign. Very especially King Solomon was revered for its justice. Still today people talk about a "Solomon's judgment", when it comes to a very wise and just decision: The Holy Bible says, that two women came to Solomon, because they had a dispute about a baby. Each of the woman asserted that the baby is hers. So Solomon gave – just for show – the order to cut the living baby in two and to give half to one and half to the other. The true mother cried: Don't kill the baby, give the baby to the other woman. But the wrong mother said: neither I nor you shall have the baby, cut it in two. Then Solomon gave his ruling: Give the baby to the first woman. Do not kill it, she is the true mother. When the people heard the verdict, they praised the wisdom of King Solomon. (1 Kings, chapter 3, 16-28)

Past Bears in this series: Moses, Noah, Joseph, Jonah

## King Solomon

### Fifth in the HERMANN „Biblical Series“

Limited Edition 1000 pieces – world-wide

Mohair plush, excelsior filling, growler, with miniature wooden pair of scales as a symbol for Solomon's justice

19514-4      40 cm      15 ¾ inches

## Martin Luther (1483-1546)

Martin Luther was born 1483 in Eisleben. The Augustinereremiten Monk fought for the religious liberty. He initiated 1517 the Reformation and established the Protestantism. In autumn 1517 he published 95 thesis at the castle church in Wittenberg. For all he criticized the indulgence. 1521 in Worms, it came to the breach with the church, when he refused to retract his thesis. His famous words were: "Here I am standing, I can do nothing else, God helps me, Amen!" Nevertheless, Luther didn't want to split the church in the first, he only want to reform it. But because he was banished from the church and the state, he founded the Evangelical Church. 1525 Martin Luther married the former Nun Katharina von Bora. With it, he confessed consciously to the wedlock. The Holy Bible was for him the only authority referring questions about the dogma. Therefore he wanted that everybody can read it. So he started to translate the Bible into German language. During his stay at the castle "Wartburg" 1521/22, where he bore the cover name knight "Junker Jörg", he translated the New Testament into German language. From April until October 1530 he found a hiding place at the castle "Veste Coburg". 1534 he finished his translation of the Bible and published the first complete edition of the German Bible. Thanks to the invention of the letterpress printing, the German Bible spread in lighting speed. Now all people were able to read the Bible by themselves. Luther was a brilliant creator of new words. With his Bible translation he established the High German language for whole Germany. He influenced the development of the German language lastingly like no other. Without him the modern Germany would not be thinkable. He called for and furthered the education of the people. With it he laid the foundations of the modern knowledge society. 1546 Martin Luther passed away in Eisleben and was buried in Wittenberg.

## Martin Luther

Limited Edition 1000 pieces – world-wide

Mohair plush, excelsior filling, growler, with miniature wooden cross around the neck

19050-7      40 cm      15 ¾ inches

## Faith, Hope, Love

referring the "High Song of Love" (1 Corinthians 13)

Limited Edition 500 pieces – world-wide

Mohair plush, excelsior filling, growler

**German Version: „Glaube, Hoffnung, Liebe“**

12015-3      36 cm      14 ½ inches

**English Version: Faith, Hope, Love (without Illust.)**

12016-0      36 cm      14 ½ inches

## King Solomon ►

### Fifth in the HERMANN

#### „Biblical Series“

with miniature wooden pair of scales

limited to 1000 pieces world-wide



195 14-4

“And now abide faith, hope, love, these three; But the greatest of these is love”

1 Corinthians 13



120 15-3

## ▲ Faith, Hope, Love

limited to 500 pieces – world-wide



190 50-7

## ► Martin Luther

with wooden miniature cross around the neck limited to 1000 pieces – world-wide

**HERMANN Flower Bears**

With our HERMANN „Flower Bears“ we start a new series. With this we want to introduce the beauty of several little flowers, which grow throughout the year in our home meadows. Very little miniature bells, with their light, hardly perceptible sound, which are fixed on the dressing of the Bears, shall let us feel the rush of the wind in the awaking meadow in the spring time.

**Blue Bell****First in the HERMANN „Flower Series“**

Limited Edition 500 pieces – world-wide  
Mohair plush, polyester filling, felt clothing  
20271-2 13 ½ inches

**Daisy****Second in the HERMANN „Flower Series“**

Limited Edition 500 pieces – world-wide  
Mohair plush, polyester filling, felt clothing  
20272-9 34 cm 13 ½ inches

**My little Honey Bear**

Our little Honey Bear is a „real“ Teddy Bear. It only has disguised itself into a bee. Masked like this, it is much easier for the Bear to sneak up to the honey hoards of the busy bees. Like you can see, our little Honey Bear has done this with success, because it carries its booty, a little honey pot. Our little Honey Bear can be dressed and undressed. With it, our little Honey Bear changes from a Teddy Bear to a bee and reverse. The little „honey pot“ is made of felt. Inside the pot is yellow plush fabric, which shall symbolize „honey“.

**My little Honey Bear**

Limited Edition 250 pieces – world-wide  
Mohair plush, polyester/granulate filling, can be dressed and undressed, with little honey pot made of felt  
22455-4 29 cm 11 ½ inches

**Little Chicken Mummy**

with miniature chicken baby

Limited Edition 250 pieces – world-wide

Bear: Mohair plush, excelsior filling, growler

Chicken Baby: soft, high-scale synthetic plush, polyester filling, in accordance with the style of old HERMANN miniature animals, the little chick is air brushed in the old traditional kind.

22475-2 37 cm 14 ½ inches (Bear)  
8 cm 3 inches (chick)

Mit Hermann  
fängt das Spielen an 

# HERMANN



◀ **Blue Bell**  
First in the  
HERMANN  
„Flower Bears  
Series“

limited to  
500 pieces  
world-wide

◀ **Daisy**  
Second in the  
HERMANN  
„Flower Bears  
Series“

limited to  
500 pieces  
world-wide

**My little Honey Bear**  
with little honey pot made of felt  
limited to 250 pieces – world-wide ▼



▲ **Little Chicken Mummy**  
with miniature chicken baby  
limited to 250 pieces – world-wide

**Important Notes and general Product Information  
about all HERMANN-Coburg Teddy Bears:**

All HERMANN-Coburg Teddy Bears are high-class collector pieces. According to this our quality demands are high-class. All our Teddy Bears are coined by their

- high Social-Quality
- ambitious Design-Quality
- high value Material-Quality
- competent Making-Quality
- peaceable Environment-Quality
- generations overlapping Know-How-Quality
- traditional Brand-Quality

All HERMANN-Coburg Teddy Bears are completely manufactured in Germany. With the work place in Germany we confess our social responsibility for those women and men, who produce our Teddy Bears. Our social competence is reflected by the Social-Quality of our Teddy Bears. All our employees and workers work on the best social conditions. The working conditions of our workers are safeguarded by the high standard of German social laws and by the high demands of the German industrial safety laws. In harmony with the German legislation we refuse any kind of work by children or pressure work. In accordance with our high-class quality demands our workers are liable to no quantitative output stress.

All HERMANN-Coburg Teddy Bears are high-grade hand-made products, made by talented and trained skilled workers. Our responsibility for our world around us applies to the material we use and energy efficiency.

Continuation on the following text page 15



**Caramel Cream Bear**

the collar is made of white, very long hair mohair. It shall symbolize the whipped cream decoration on top of the Caramel Cream.

Limited Edition 250 pieces – world-wide

Caramel coloured mohair plush, polyester/granulate filling  
22465-3 32 cm 12 ½ inches

**Peanut Butter Bear**

the necklace is made of real peanuts, which are covered with varnish (the peanuts are not to eat !)

Limited Edition 350 pieces – world-wide

Peanut coloured mohair plush, polyester/granulate filling  
22466-0 32 cm 12 ½ inches

**Eddi Bear**

Our Eddi Bear is named according to the Bavarian Prime Minister Edmund Stoiber and dressed in the Bavarian folklore costume. It is made in the kind of a special edition on occasion of the Bavarian Diet election on September 21<sup>st</sup>, 2003. The Bavarian coat of arms is embroidered on the left paw of the Bear. The edition is limited to the number of Diet seats for the election winner.

The Bavarian flag in the background of the picture is only decoration and will not come with the Bear.

Limited Edition 125 pieces – world-wide

Mohair plush, excelsior filling, growler  
12275-1 37 cm 14 ¾

**Cottage Angel**

These little angels are dressed in the cottage style. The wings are fixed on the jacket with press buttons. They can be unbuttoned. With it the little "angel" changes in a little "Bear".

The very special thing is, that the little fabric bridge in front of the jacket also can be unbuttoned. With this little fabric bridge you can cover the press buttons at the back of the jacket, in that case, that the wings are unbuttoned.

**Blue Cottage Angel**

with blue folklore jacket

Limited Edition 500 pieces – world-wide

Mohair plush, polyester/granulate filling  
22462-2 25 cm 10 inches

**Pink Cottage Angel**

with pink folklore jacket

Limited Edition 500 pieces – world-wide

Mohair plush, polyester/granulate filling  
22463-9 25 cm 10 inches

**Continuation of text page 14****Important Notes and general Product Information**

Our Teddy Bears are produced with a minimal consumption of electric energy resources. We use only high value materials and selected natural fabrics. All our Teddy Bears are created by our own ideas and designed by our own design studio, if not otherwise specified. Several of our models have won internationally recognized awards. All our Teddy Bears are standing on the solid foundations of more than 80 years history of our company and base on generations of overlapping knowledge and experience about making of good Teddy Bears.

All HERMANN-Coburg Teddy Bears come from one of the oldest today still existing Teddy Bear companies in the world. The sign of all our Teddy Bears is the "neck mark" in triangle form, the fabric label and the green HERMANN hang tag. They are 5-times jointed, if not otherwise specified.

All HERMANN-Coburg Teddy Bears are not children toys but high-class collector pieces and are not recommended for children under 3 years of age. But also, when the child is over 3 years of age, remove in every case all accessory items (including bows, clothes, pins, chains, brooches, embellishments, and so on) before giving the Teddy Bear to the child. Always use care when handling your Bear. Our Teddy Bears – without clothes and any accessory – correspond with the European safety norm EN 71 and are classified with the CE label. Very special high-class collector pieces made out of artificial silk plush or with special glass eyes are generally not made as a child's toy and must not be given generally to a child. They are marked as such and signed as valuable collectible piece on the certificate.

The material used for the clothes of the Teddy Bears may vary in colors from the illustration in this catalogue.

# In the Country

**Caramel Cream Bear**

limited to 250 pieces  
world-wide

**Peanut Butter Bear**

limited to 350 pieces  
world-wide

**Special Edition on occasion of the Bavarian Diet election Eddi Bär**

in honour of the Bavarian Prime Minister Edmund Stoiber  
limited to the number of Diet seats for the election winner  
125 pieces – world-wide

**In the cottage style****Blue and Pink Cottage Angel**

with wings, which can be unbuttoned from the jacket  
limited to 500 pieces each model – world-wide ▼



**Australian – the fifth continent**

More than 26 flying hours far away from Europe you will find Australia, which belongs to the British Commonwealth. The country of the "Antipodes" is also called "Downunder", because it is located on the other side of our globe, on the southern hemisphere. Australia is the smallest of the five continents. But when you consider, that Australia consists only of one state, then its expansions are huge. The distance between the north and the south point amounts 3.200 km. Its north-west expansion measures 4.100 km. Although Australia is only a little bit smaller than Europe, only twice so much people as a Austria are living there. Large parts of the country are deserted or only sparsely settled. According naturally and originally you will find the landscape there. This makes the country of the kangaroos and koalas to one of the most fascinating continents of our globe with no end of natural beauties.

Along the pacific east coast there is the "Great Barrier Riff", which extends to about 2.000 km. Here is the bizarre wonder world of the tropical coral garden. The temperature of the ocean water is more than 20° Celsius. Only for that reason the corals can live and grow there. The underwater world of the coral sea is nearly not to grasp referring its expansion and its beauty.

When you cross the border to the „Outback“, which belongs to the inner part of Australia, the tropical landscape, which you find at the coast regions, stops and the ground changes abruptly to a dry and arid land. A large dessert and steppe region, covered all over with red sand, expands widely for hundreds of kilometers to come beyond the horizon. Here, in the midst of the red center of Australia, the biggest and most famous monolith of the world, the "Ayers Rock" rises 360 m over the dessert. Formed completely of red sand-stone, it changes its colour depending of the day-time and the daylight.

With our "Australian Bear – Coral", we want to call attention to two natural beauties, which are typical for Australian – the "coral riffs" and the "Ayers Rock". For that reason, our Bear is made of a mohair, which colour reflects the colour of the red coral in the same like the colour of the red Outback. Around the neck our Bear bears a jewels pendant made of three red coloured real white corals.

In the background of our picture you will find the "Ayers Rock". Only for decoration you see an original aboriginal "bark painting". This will not come with the Bear.

**Australian Bear „Coral“**

Limited Edition 500 pieces – world-wide

Mohair plush, excelsior filling, growler  
20301-6 35 cm 13 ¾ inches

**Fashion Girl**

Dressed in the fashion style of the year 2004

Limited Edition 250 pieces – world-wide

Mohair plush, excelsior filling, growler  
13285-9 39 cm 15 ¾ inches

**Individual Picture Bear „Precious Lady“**

The Bear wears a picture frame around the neck. At the front of the picture frame you will find a picture of the Bear sewn in. The backside of the picture frame can be used for an individual picture, for example of your own grandma. When you hang the picture frame around the neck of the Bear with the backside to the front, the Bear changes into an individual remembrance in honour of a loved friend or relative.

Limited Edition 250 pieces – world-wide

Mohair plush, excelsior filling, growler  
16050-0 37 cm 14 ½ inches

**Scented Bears**

With our both scented Bears „Vanilla“ und „Lilac“, we want to speak to all senses like to see, to feel, to touch and to smell.

Our both Bears wears little fragrance bags, which are filled with odorous substances. These little bags can be opened to renew the scented granulate again and again.

**Scented Vanillia Bear**

Limited Edition 250 pieces – world-wide

Mohair plush, polyester/granulate filling, with vanilla scent  
22468-4 35 cm 13 ¾ inches

**Scented Lilac Bear**

Limited Edition 250 pieces

Mohair plush, polyester/granulate filling, with lilac scent  
22469-1 35 cm 13 ¾ inches

Mit Hermann  
fängt das Spielen an 

# HERMANN

**Australian Bear „Coral“**

with real jewellery pendant – white Coral coloured  
limited to 500 pieces – world-wide



▲ „Scented Vanilla Bear“ and „Scented Lilac Bear“  
with little fragrance bags  
filled with vanilla or lilac odorous substances  
limited to 250 pieces each model – world-wide

**Fashion Girl**

dressed in the fashion style of the year 2004  
limited to 250 pieces – world-wide



„Precious Lady“ – Individual Picture Bear  
the picture frame around the neck can be used  
for an individual picture

▼ limited to 250 pieces – world-wide







# Tradition and Renewal

## Decades Bears – Miniature Edition

The Teddy Bear, a real survival artist with many faces, has the personality and ability – like no other toy – to re-invent itself to the spirit of every new age with all its challenges, expressed in form, material and design. Perhaps this is one explanation for its great success. Today we want to introduce a miniature edition of our large Decades Bears, which we have already published in 2002. You will see 10 little Bears, which – in the same like our large Decades Bears – can be classified as representatives of their individual epoch.

Limited Miniature Edition 100 pieces each model – world-wide

### 1910-Bear

Mohair plush, excelsior filling, black eyes, embroidered nose, embroidered claws

10381-1    30 cm    11 ¾ inches

### 1920-Bear

Mohair plush, excelsior filling, brown glass eyes, embroidered nose, embroidered claws

10382-8    25 cm    9 ¾ inches

### 1930-Bear

mohair plush, excelsior filling, brown glass eyes, embroidered nose, embroidered claws

10383-5    25 cm    9 ¾ inches

### 1940-Bear

very spaced mohair plush, excelsior filling, brown glass eyes, embroidered nose, embroidered claws

10384-2    24 cm    9 ½ inches

### 1950-Bear

old artificial silk plush, excelsior filling, brown glass eyes, embroidered nose, embroidered claws

10385-9    25 cm    9 ¾ inches

### 1960-Bear

mohair plush, excelsior filling, brown glass eyes, open mouth, embroidered nose

10386-6    25 cm    9 ¾ inches

### 1970-Bear

soft and high-scale synthetic plush, brown safety eyes, embroidered nose, air brushed

10387-3    26 cm    10 ¼ inches

### 1980-Bear

mohair plush, polyester/granulate filling, black and white “comic” safety eyes, sewn in nose

10388-0    26 cm    10 ¼ inches

### 1990-Bear

Mohair plush, excelsior filling, black eyes, embroidered nose, embroidered claws

10389-7    26 cm    10 ¼ inches

### 2000-Bear

Mohair plush, polyester/granulate filling, brown safety eyes, embroidered nose (artist Bear “Red Panda”)

10390-3    26 cm    10 ¼ inches

### Decades Bears Miniature Edition Set

containing all 10 Decades Bears with the same individual number

10380-4    10-pieces Bear-Set

### Fancy Bear

nominated for the Golden Teddy Award 2004

(Manufacturer, Undressed, Over 5 & Under 14 inches)

Limited Edition 250 pieces – world-wide

long hair mohair plush, light tipped, polyester/granulate filling

20640-6    35 cm    13 ¾ inches

### Kristina Dietzel

Kristina Dietzel studied five years at the University of Art and Design in Halle, Germany and received the German graduate degree in Toy Design. She is a member of the German federation of “Interpretative Artists” The Bears of the high-grade talented artist distinguish themselves by their high level of details, which gives the Bears a unique mobility.

### Artist Bears by „Kristina Dietzel“

Limited Edition 100 pieces each model – world-wide

Mohair plush, polyester/granulate filling

**Big-Goswin**    20933-9    42 cm    17 ¼ inches

**Small-Oswald**    20934-6    27 cm    10 ¾ inches

**Decades Bears – Miniature Edition**  
 ▼ limited to 100 pieces each model – world-wide



▲ **Artist Bears designed by „Kristina Dietzel“**  
**Groß-Oswin and Klein-Oswald**  
 limited to 100 pieces each model – world-wide

**Fancy Bear**  
 nominated for the Golden Teddy Award 2004  
 ▼ limited to 250 pieces – world-wide



**HERMANN Christmas Ornaments 2004**

Limited Edition 500 pieces each model – world-wide  
Mohair plush, excelsior filling, 5-times jointed, with a golden coloured cord sewn into the head of the miniature Bear to hang the ornament on the tree, each Bear is numbered on the Bear itself. A little golden coloured metal plate is riveted into the left thigh of the Bear on which the individual number is scribed.

**„Christmas Tree“ – Ornament**

22228-4 11cm 4 ½ inches

**„Gingerbread Santa“ – Ornament**

22229-1 11 cm 4 ½ inches

**„Traditional Christmas Starlight Singer“ – Ornament**

(in the Erz Gebirge also called „Kurrende“)

22230-7 11 cm 4 ½ inches

**„Heidi“ – Ornament**

22231-4 11 cm 4 ½ inches

**„Tchaikovsky“ – Ornament**

with the smallest nutcracker of the world (not working), made in Germany in the Erz Gebirge

22232-1 11 cm 4 ½ inches

**„Panda“ – Ornament**

22233-8 11 cm 4 ½ inches

**HERMANN Christmas Ornament 2004 Set**

containing the 6 different HERMANN Christmas Ornaments of 2004: „Christmas Tree“, „Gingerbread Santa“, „Traditional Christmas Star Singer“, „Heidi“, „Tchaikovsky“ und „Panda“ – all 6 Ornament Bears with the same individual limited number  
22208-6 6-pieces Bear Set

Until now there are published in the "HERMANN Christmas Ornaments" series:

Ornament "Santa"	22210-9	(2002)
Ornament "RudolphReindeer"	22211-6	(2002)
Ornament "Elf"- Ornament	22212-3	(2002)
Ornament "Little Drummer"	22213-0	(2002)
Ornament "Snowman"	22214-7	(2002)
Ornament "Angel"	22215-4	(2002)
Ornament "Sugar Plum Fairy"	22216-1	(2002)
Ornament "Caspar"	22217-8	(2002)
Ornament "Melchior"	22218-5	(2002)
Ornament "Balthasar"	22219-2	(2002)
Ornament "Bavarian"	22220-8	(2002)
Ornament "Centennial Bear"	22221-5	(2002)
Ornament "Victorian"	22222-2	(2003)
Ornament "Oktoberfest"	22223-9	(2003)
Ornament "Jester"	22224-6	(2003)
Ornament "Johann Strauß"	22225-3	(2003)
Ornament "Poinsettia"	22226-0	(2003)
Ornament "Horseman"	22227-7	(2003)
Ornament "Christmas Tree"	22228-4	(2004)
Ornament "Gingerbread Santa"	22229-1	(2004)
Ornament "Christmas Star Singer"	22230-7	(2004)
Ornament "Heidi"	22231-4	(2004)
Ornament "Tchaikovsky"	22232-4	(2004)
Ornament "Panda"	22233-8	(2004)

**HERMANN "Glorious Tree Topper"**

In the body of the Bear is a little hull sewn in, so that the Bear can be put up to the top of the Christmas tree.

**Glorious Herald Angel – Tree Topper 2004**

**Third in the series "HERMANN Glorious Tree Topper"**

Limited Edition 100 pieces – world-wide  
Mohair plush, polyester filling, 5-times jointed, with Christmas message (Luke 2,10) embroidered on felt in German language  
22203-1 31 cm 12 inches

Until now there are published in the "HERMANN Glorious Tree Topper" series:

„Glorious Santa Bear“	22201-7	(2002)
„Glorious Christmas Tree“	22202-4	(2003)
„Glorious Herald Angel“	22203-1	(2004)

**The little Angel with the golden wings**

Limited European Edition 500 pieces  
Mohair plush, polyester filling  
22461-5 24 cm 9 ½ inches

**Miniature Rocking Horse**

Mohair plush, excelsior filling, not limited  
22071-6 12 cm 4 ¾ inches

Mit Hermann  
fängt das Spielen an 

# HERMANN



222 28-4



222 32-1



222 31-4



222 33-8



222 30-7



222 29-1

▲  
◀ **HERMANN Christmas Ornaments 2004**  
limitiert auf 500 Stück je Modell weltweit

◀ **Glorious Herald Angel Tree Topper 2004**  
Dritter in der Reihe „HERMANN Glorious Tree Topper“  
limitiert auf 100 Stück weltweit



202 50-7

224 61-5

220 71-6



# Joy to the World

**„Glorious Angel“**  
 with music: „Silent Night“  
 Limited European Edition 250 pieces  
 Mohair plush, excelsior filling, musical-movement  
 22459-2 33 cm 13 inches

**„Musical Angel“**  
 with music: „Hark! The Herald Angel Sing“  
 by Felix Mendelssohn-Bartholdy (1809-1847) of the oratorio  
 „Elias“ by Felix Mendelssohn-Bartholdy (1846)  
 Limited European Edition 250 pieces  
 Mohair plush, excelsior filling, musical-movement  
 22423-3 40 cm 15 ¾ inches

referring our traditional “Golly”-series  
**Golly Boy Classic**  
 Limited Edition 500 pieces – world-wide  
 soft and high-scale synthetic plush, polyester filling, not jointed  
 17540-5 40 cm 15 ¾ inches

**Golly Girl Classic**  
 Limited Edition 500 pieces – world-wide  
 soft and high-scale synthetic plush, polyester filling, not jointed  
 17545-0 40 cm 15 ¾ inches

**„Joy to the World” – Musical Santa Bag**  
 with music: “Joy to the World”  
 Limitiert auf 250 pieces – world-wide  
 with a HERMANN miniature Teddy Bear and an original  
 Steinbach miniature Nutcracker “King”  
 Bear: mohair plush, excelsior filling, each Bear is numbered. A  
 little golden coloured metal plate is riveted into the left thigh of  
 the Bear on which the individual limited number is scribed.  
 Nutcracker: made of wood by the world famous German  
 Nutcracker company “Steinbach”  
 Bag: velvet, excelsior filling, with musical-movement sewn  
 into the bag  
 Bag and Bear have the same limited number  
 22150-8 15 cm 6 inches (Bear)  
 12 cm 4 ¾ inches (Nutcracker)  
 18 cm 7 inches (high of bag)

**BACK COVER (PAGE 20)**

**The HERMANN Annual Editions for 2004**  
 Production limited to the year 2004  
**HERMANN-Annual Bear** (date of year on fabric label)  
 Past Bears since 1992: “Black and White”, “Greeny”,  
 “Rosanna”, “Symphonie”, “Kir Royal”, “Golden Blue”, “Smoky”,  
 “True Love”, “Green Leave”, “Panda Rouge”, “Centi”,  
 “Coralena”  
**HERMANN-Annual Bear 2004 – „Hermina”** (13<sup>th</sup> in the row)  
 with embroidered paws, first in 2004 each Bear is numbered on  
 the paw, with bow, which is printed with the HERMANN name  
 and logo  
 mohair plush, excelsior filling, growler,  
 Mohairplüsch, Holzwoölfüllung, Brummstimme  
 15990-0 35 cm 13 ¾ inches  
 15991-7 40 cm 15 ¾ inches

**HERMANN Christmas Bear** (date of year embroidered)  
 Series began 1994  
**HERMANN Christmas Bear 2004** (11<sup>th</sup> in the row)  
 with a miniature deer kid in the Christmas basket  
 Bear: Mohair plush, excelsior filling, growler  
 Deer kid: Mohair plush, excelsior filling, not jointed  
 15995-5 40 cm 15 ¾ inches (Bear)  
 13 cm 5 ¼ inches (deer kid)  
 as an Individual Bear with individually embroidered paw  
 15996-2 40 cm 15 ¾ inches (Bear)  
 13 cm 5 ¼ inches (deer kid)

**HERMANN Annual Animal** (date of year on fabric label)  
 Past animals since 1990: Hedgehog, Peace Dove, Bat,  
 Chameleon, Stork, Beaver, Rat, Owl, Frog, Snail, Koala, Maki  
 Bear, Nose Bear “Coati”, Andes Bear  
**HERMANN Annual Animal 2004 – “The Polar Bear”**  
 (15<sup>th</sup> in the row)  
 Mohair plush, polyester/granulate filling  
 15104-1 24 cm 9 ½ inches

**Musical Angel**  
 with music „Hark! The Herald Angel Sing”  
 by Felix Mendelssohn-Bartholdy  
 European Edition – limited to 250 pieces



224 59-2



224 23-3

◀ **Glorious Angel** with music „Silent Night”  
 European Edition – limited to 250 pieces



175 40-5

175 45-0

▲ **Golly Boy Classic and Golly Girl Classic**  
 limited to 500 pieces each model – world-wide

**„Joy to the World” – Musical Santa Bag**  
 with music „Joy to the World”  
 with a  
 HERMANN  
 miniature  
 Teddy Bear  
 and  
 an original  
 Steinbach  
 miniature  
 Nutcracker  
 limited  
 to 250 pieces  
 world-wide



221 50-8

# Annual - Editions

# 2004



## HERMANN "Annual Christmas Bear 2004"

production limited to the year 2004

## HERMANN "Annual Christmas Individual Bear 2004"

with embroidered personal dedication  
on the right paw of the Christmas Bear

▼ production limited to the year 2004



159 95-5



159 90-0

159 91-7



## ▲ HERMANN "Annual Bear 2004" "Hermina"

new for 2004: embroidered paws  
with individual numbers  
production limited to the year 2004

## HERMANN "Annual Animal 2004" "The Polar Bear"

▼ production limited to the year 2004



151 04-1



### North American Distributor

Order direct in Germany  
HERMANN-Spielwaren GmbH  
Im Grund 9-11 · D-96450 Coburg-Cortendorf / Germany  
Phone 01149-9561-8590-0 · FAX 01149-9561-8590-30  
eMail info@hermann.de · www.hermann.de

### UK Distributor

TCM - Terry Cordy Marketing  
70 Albert Road · Caversham · Reading RG4 7PF  
England // United Kingdom  
Phone 0118 948 2674 · FAX 0118 946 1718  
eMail terry@tcm1.fsnet.co.uk  
www.hermann.de/uk · www.hermannbears.co.uk

### Australian Distributor

Korimco Toys  
126 Woodlands Drive Braeside  
VICTORIA AUSTRALIA 3195  
Phone +613 9587 8283 · Fax +613 9587 9870  
eMail info@korimco.com.au · www.korimco.com.au



gegründet 1920

**HERMANN-Spielwaren GmbH**  
**D-96450 Coburg-Cortendorf**  
**Germany**  
**www.hermann.de**

## **The Bear with the Running Dog A Logo with Tradition**

**October 24<sup>th</sup>, 1913**

In Neufang, a small mountain village in Thuringia, close to Sonneberg the Toy Capital of the world, Arthur, Adelheid and Max Hermann start - under the name of their father, Johann Hermann (1854-1919) – “Johann Hermann Spielwarenfabrik” – the production of their

### **First HERMANN Teddy Bear**

**1920**

After World War I, and the death of Johann Hermann in 1919, the brothers and sisters separate and Max Hermann (1899-1955) founded in Neufang, in the birthhouse of the first Hermann Teddy Bears, his own little Teddy Bear company now under his own name “Max Hermann”. Shortly after, he moves his company to Sonneberg – at that time the Toy Capital of the world. There he develops his company into a well-known brand name. His Teddy Bears are shipped all over the world.

**1933**

In order to mark and identify his Teddy Bears Max Hermann develops the famous logo

**“The Green Triangle”**

and

**”The Bear with the Running Dog”**

From that day forward all Max Hermann Teddy Bears are identified with this logo.

**1945**

After World War II, Germany is separated into East and West. The state of Thuringia with its city of Sonneberg becomes a part of East Germany.

**1953**

Max Hermann leaves with his family from the hometown of his Teddy Bears and from East to West to the nearby city of Coburg in Bavaria. Here he rebuilds, together with his son, Rolf-Gerhard (1922-1995), his plush animal factory and continues the tradition of the HERMANN Teddy Bears. On September 23<sup>rd</sup>, 1955 Max Hermann died. He never has seen again his hometown Sonneberg.

**1990**

German Unity. 40 years after the iron curtain separation, the HERMANN Teddy Bears are able to visit again the place of their genesis – “A Teddy Bear comes home”.

**1993**

Since 1993, all HERMANN-Coburg Teddy Bears are marked with a special “neck mark”, which is sealed tight on the Bear’s neck. This way, HERMANN Bears are easily identified. Important characteristics of the “neck mark” is the “**Triangle shape**” with the imprint of “**The Bear with the Running Dog**”. These features have been used since the beginning of the 1930’s. This neck mark guarantees the identification of Teddy Bears manufactured by HERMANN-Coburg for today and the future.

Rolf-G. Hermann died on June 19<sup>th</sup>, 1995. He left behind a flourishing company for both his children Ulla and Martin.

**1996**

On August 1<sup>st</sup>, 1996, HERMANN-Coburg is on-line with its own home page. With a website containing 200 pages and 400 pictures, all HERMANN-Coburg Teddy Bear collectors and dealers from around the world can obtain valuable information from the HERMANN-Coburg company at the web address

**[www.hermann.de](http://www.hermann.de)**

**2004**

Today, in Coburg, the old Max Hermann Teddy Bears are produced in the third generation under the management of the founder’s grandchildren, Dr. Ursula (1952) and Martin (1963) Hermann. The collection contains more than 400 different Teddy Bears, all made in Germany and most in limited editions. Several have won internationally recognized awards. Replicas of old Max Hermann Teddy Bears, which are produced in the old Sonneberg tradition, belong to the HERMANN-Coburg collection along with Bears from the new generation. Through the experience, knowledge and talent of craftsmen and women from the toy region of Coburg-Neustadt-Sonneberg, the tradition of quality made Teddy Bears is preserved.

## Honours for HERMANN-Coburg Teddy Bears

(since 2003 – with the exception of the winners before 2003)

<b>1997</b>	<b>Golden Teddy WINNER</b> HERMANN's 1 <sup>st</sup> Internet Bear	Art.Nr. 12260-7
<b>1998</b>	<b>Golden Teddy WINNER</b> Small-Jacob - HERMANN-Artistline	Art.Nr. 20605-5
<b>1998</b>	<b>TOBY™ WINNER</b> Professor Higgins	Art.Nr. 19146-7
<b>1999</b>	<b>TOBY™ WINNER</b> Polar Bear	Art.Nr. 20101-2
<b>2000</b>	<b>TED worldwide WINNER</b> Max Hermann I/99	Art.Nr. 10250-0
<b>2001</b>	<b>TED worldwide WINNER</b> Vivaldi Musical Bear	Art.Nr. 14347-3
<b>2001</b>	<b>TED worldwide WINNER</b> Red Panda – Ailurus fulgens	Art.Nr. 20620-8
<b>2001</b>	<b>TED worldwide WINNER</b> Red Baron	Art.Nr. 19111-5
<b>2001</b>	<b>TOBY™ WINNER</b> Red Panda – Ailurus fulgens	Art.Nr. 20620-8
<b>2002</b>	<b>TED worldwide WINNER</b> Egypta Musical Bear	Art.Nr. 14349-7
<b>2002</b>	<b>TED worldwide WINNER</b> Mother Goose	Art.Nr. 19500-7
<b>2002</b>	<b>TED worldwide WINNER</b> The Animal Friend	Art.Nr. 20203-3
<b>2002</b>	<b>TED worldwide WINNER</b> "Raccoon" Bear – Procyon lotor	Art.Nr. 20621-5
<b>2002</b>	<b>Golden Teddy WINNER</b> Large Theodore Roosevelt	Art.Nr. 10213-5
<b>2003</b>	<b>TOBY™ Nominee</b> (Small Manufactured Bear, Dressed/Costumed) Heidi	Art.Nr. 19920-3
<b>2003</b>	<b>TOBY™ Nominee</b> (Large Manufactured Bear, Dressed/Costumed) Queen's Coronation Bear	Art.Nr. 13233-0
<b>2003</b>	<b>TOBY™ Nominee</b> (Manufactured Vignette) Snail Mail	Art.Nr. 22076-1
<b>2003</b>	<b>Golden Teddy Nominee</b> (Manufacturer, Undressed, > 3" & < 12") Little Guardian Angel	Art.Nr. 22419-6
<b>2003</b>	<b>Golden Teddy Nominee</b> (Manufacturer, Dressed/Accessorized, > 3" & < 12") Little Sherlock Holmes	Art.Nr. 19317-1
<b>2003</b>	<b>Golden Teddy Nominee</b> (Manufacturer, Dressed/Accessorized, 12" & Over) Sonneberg Museum's Bear 2002	Art.Nr. 12302-4
<b>2003</b>	<b>TED worldwide WINNER</b> (Manufacturer/Studio, Miniature Teddy, dressed) The little Horseman	Art.Nr. 22075-4
<b>2003</b>	<b>TED worldwide WINNER</b> (Manufacturer/Studio, Design variation dressed) Joseph	Art.Nr. 19512-0
<b>2003</b>	<b>TED worldwide WINNER</b> (Manufacturer/Studio, Design variation undressed) Rudolph the Red-Nosed Reindeer	Art.Nr. 19457-4
<b>2003</b>	<b>TED worldwide WINNER</b> (Manufacturer/Studio, The zoo) The Nose Bear "Coati"	Art.Nr. 15102-7
<b>2004</b>	<b>TOBY™ Nominee</b> (Large Manufactured Bear, Dressed/Costumed) First Flight Adventure Bear	Art.Nr. 19113-9
<b>2004</b>	<b>TOBY™ Nominee</b> (Manufactured Vignette, Any Size) Sonneberg Museum's Bear 2003	Art.Nr. 12303-1
<b>2004</b>	<b>Golden Teddy Nominee</b> (Manufacturer, Dressed/Accessorized, 14" & Over) Peter Pan	Art.Nr. 19910-4
<b>2004</b>	<b>Golden Teddy Nominee</b> (Manufacturer, Dressed/Accessorized, > 5 & < 14") Tinkerbelle	Art.Nr. 19911-1
<b>2004</b>	<b>Golden Teddy Nominee</b> (Manufacturer, Undressed, Over 5 & Under 14 inches) Fancy Bear	Art.Nr. 20640-6
<b>2004</b>	<b>Golden Teddy Nominee</b> (Manufacturer, Undressed, 14 inches & Over) Knutschi – Martin's Birthday Bear	Art.Nr. 10238-8
<b>2004</b>	<b>TED worldwide WINNER</b> (Manufacturer/Miniature teddy, undressed) Horseman – Ornament	Art.Nr. 22227-7