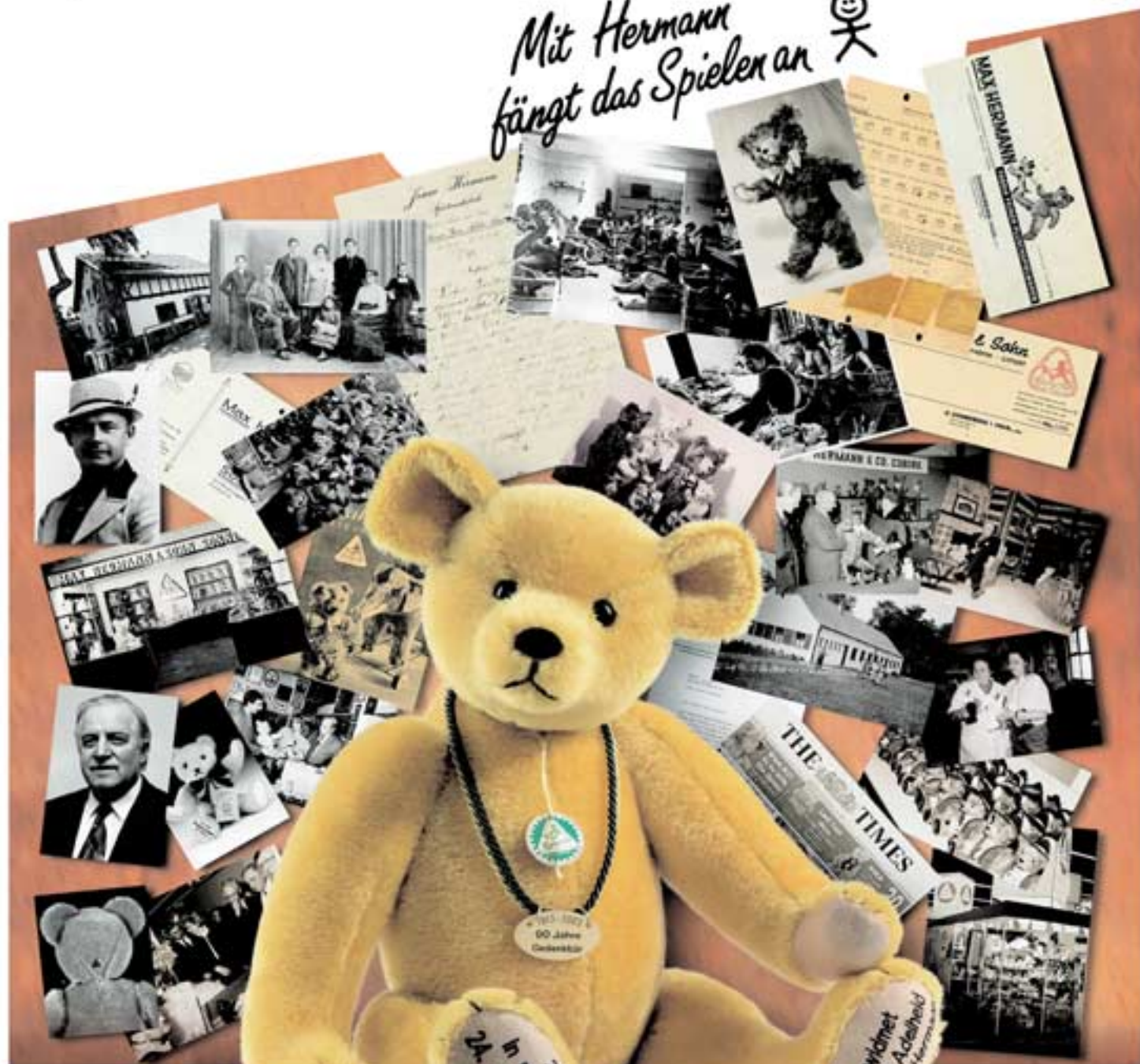


HERMANN

Spielwaren GmbH · Coburg

Mit Hermann
fängt das Spielen an



HERMANN-Spielwaren GmbH
Manufacture of fine German Teddy Bears
Im Grund 9-11
D-96450 Coburg-Cortendorf
Germany

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founded 1920 by Max Hermann
in Sonneberg-Neufang

1913 - 2003

90 Years Commemoration Bear



gegründet 1920

HERMANN Teddy Bear Catalogue 2003

We are proud to present you today our 2003 Teddy Bear Catalogue. Nearly 70 new Collectors Bears are waiting for you. Some editions are already sold out. Nevertheless we have decided to include them in our catalogue too. Our catalogue will be for you an illustration book, that will continually remind you of our new Teddy Bears in future years. Some special editions, made for special events, shows, fairs, customers or countries, which are not pictured in this catalogue, you will find on our website at www.hermann.de on the internet.

FRONT COVER and PAGE 2

Journey of Memories

Today, 90 years ago, on October 24th 1913, the two brothers and their sister Arthur, Adelheid und Max Hermann started in Neufang, a small village in the mountains of Thuringia, close to the Toy Capital Sonneberg, the production of their first HERMANN Teddy Bear. Their small Teddy Bear production run during the first years of the beginning still under the name of their father, the toy fiddle maker and ancestor of the HERMANN family – Johann Hermann, Toy Factory, Specialty: Better Made Teddy Bears.

With our "90 years Commemoration Bear" we want to take you on an exciting journey with many stations. 90 years are enlarged in front of us. Accompany us on the tracks of our Teddy Bears, accompany us on our journey through time – on our journey of memories. It is the story of a success.

90 years Commemoration Bear

in memory of October 24th 1913

dedicated to the two brothers and their sister

Arthur, Adelheid und Max Hermann

Limited Edition 1000 pieces – world-wide

Mohair plush, excelsior filling, growler,

with engraved brass plaque hanging around the neck

10241-8 47 cm 18 ½ inches

Part 1:

Journey of Memories – the Story of a Success

1 about 1900

Birthhouse of the first HERMANN Teddy Bears in Neufang close to Sonneberg/Thuringia. In this house the two brothers and their sister Arthur, Adelheid und Max Hermann started on October 24th 1913 the production of their first HERMANN Teddy Bear. 1920 Max Hermann founded in this house his own little Teddy Bears manufacture. Today you will find at this house a commemorative tablet, which shall remind you of October 24th, 1913 and the production of the first HERMANN Teddy Bears.

2 about 1910

Ancestor Johann Hermann and his wife Rosalie with their 6 children. From left to right: Max Hermann, father Johann (sitting), Bernhard, Adelheid, Ida (sitting), Arthur, mother Rosalie (sitting), Otilie.

Like many people, who lived in this woodland round about the World Toy Capital of that time Sonneberg, also Johann Hermann made simple wood toys, like little wood fiddles for children, which he sold to big toy companies in Thuringia or which he carried by himself in big baskets to the market places, to sell them there. For the that time it was obvious, that children worked together with their family. Therefore also Johann Hermann was helped by all of his 6 children.

3 September 1st, 1915

Original letter of 1915, which Max Hermann had written by hand to his brother Arthur on letter paper of the toy factory Johann Hermann. While Arthur Hermann was already called-up, Max Hermann continued the manufacturing of Teddy Bears at home and reported continuously to his brother Arthur about the business.

4 1920's years

Max Hermann Teddy Bear catalogue of the first years of the beginning in Sonneberg with the Max Hermann factory sign of that time „MAHESO“ = Max Hermann Sonneberg.

Continuation part 2 on the following text pages (page 4)

Mit Hermann
fängt das Spielen an



▲ Commemorative tablet at the birthhouse of the old Max Hermann Teddy Bears in Neufang near Sonneberg/Thuringia

tireless creative power of two brothers and their sister – Arthur, Adelheid und Max Hermann. That, which started 90 years ago, lives faithfully today in our Teddy Bears on.

In his thoughts and memories Arthur Hermann continues to write: *"There were coming hard weeks. Only the work could help us. Nearly every day my both darlings stand together with me till 11 o'clock late in the night. Also after my calling-up, Max continued, helped by Adelheid, the manufacturing of Teddy Bears and reported continuously to me to France about the business, until he himself was called-up two years later. I had owed him much, my dear Max. God bless his soul."*

Some of these old Max Hermann letters from the war years 1915/1916 are preserved. As precious original documents they are today of invaluable worth and afford to us a fascinating insight into these first years of the beginning up to 1920 when Max Hermann founded in the birthhouse of the first Hermann Teddy Bears now under his own name his own little Teddy Bear workshop.

Thankfully and proudly we are looking back today on this October 24th 1913 and on 90 long years, which have engaged on the history of our Teddy Bears. We would be glad, if you want to accompany us on our time journey of memories.

Coburg, im August 2003

Martin-J. Hermann

Dr. Ursula Hermann

Cover Picture
In memory of October 24th 1913
90 years Commemoration Bear
dedicated to the two brothers and their sister
Arthur, Adelheid und Max Hermann
limited to 1000 pieces – world-wide

HERMANN

2003 The history of the old Max Hermann Teddy Bears is nearly as old as the Teddy Bear itself. It is the story of a Teddy Bear, which went out from a little village nestled in the mountains of Thuringia, to conquer the world.

"Today it is a memorable day." With these words of introduction Arthur Hermann writes to his sister-in-law Hilde on October 24th 1982. *"Today, 69 years ago, I finished my apprenticeship, and together with my dear Max and my dear Heidi we tried the manufacture of Teddy Bears. My age no older than 19 years, my working capital 66,- Marks, 2 men staff. This October 24th 1913 brought help and bread. Success I owe to the blessing hand of my God."* A Teddy Bear was born, a Teddy Bear, which grounded on the optimism and the



102 41-8

HERMANN Dream Team 2003

The most popular awards for Teddy Bears are world-wide the TOBY™ Award and the Golden Teddy Award in the USA, just as the TED worldwide Award in Europe. Every year hundreds of Bears from around the world enter these contests to get one of the desirable nominations, which are given away by an international jury of Teddy Bear experts. But only the most beautiful Teddy Bears in each category get such a nomination. In 2003 HERMANN-Coburg could gain three TOBY™ nominations, three Golden Teddy nominations and eight TED worldwide nominations. These nominations were crowned by winning four TED worldwide Awards.

2003 TOBY™ Award Nominees (Industry's Choice Winners)

Heidi

(Small Manufactured Bear, Dressed/Costumed)

Limited Edition 1000 pieces – world-wide

19920-3 36 cm 14 inches

Queen's Coronation Bear

(Large Manufactured Bear, Dressed/Costumed)

Limited Edition 1953 pieces – world-wide

13233-0 37 cm 14 ½ inches

Snail Mail

(Manufactured Vignette)

Limited Edition 500 pieces – world-wide

22076-1 13 cm 5 inches (Bear)

28 cm 11 inches (Snail)

2003 Golden Teddy Award Nominees

Little Guardian Angel

(Manufacturer, Undressed, Over 3 inches & Under 12 inches)

Limited Edition 500 pieces – world-wide

22419-6 27 cm 10 ¾ inches

Little Sherlock Holmes

(Manufacturer, Dressed/Accessorized, Over 3" & Under 12")

Limited Edition 500 pieces – world-wide

19317-1 27 cm 10 ¾ inches

Sonneberg Museum's Bear 2002

(Manufacturer, Dressed/Accessorized, 12 inches & Over)

Limited Museum Edition 100 pieces – "First Issue"

12302-4 44 cm 17 ½ inches

Limited European Edition 250 pieces

12315-4 44 cm 17 ½ inches

Limited American Edition 500 pieces

12316-1 44 cm 17 ½ inches

2003 Winners of the TED worldwide Award (without Illust.)

The little Horseman

(Manufacturer/Studio, Miniature Teddy, dressed)

Limited Edition 500 pieces – world-wide

22075-4 13 cm 5 inches

Joseph

(Manufacturer/Studio, Design variation dressed)

Limited Edition 1000 pieces – world-wide

19512-0 42 cm 16 ½ inches

Rudolph the Red-Nosed Reindeer

(Manufacturer/Studio, Design variation undressed)

Limited Edition 1000 pieces – world-wide

19457-4 36 cm 14 ¼ inches (Bear)

18 cm 7 inches (Snowman)

The Nose Bear „Coati“

(Manufacturer/Studio, The zoo)

Production limited to the year 2002

15102-7 28 cm 11 inches

2002/2003 TED worldwide Award Nominees (without Illust.)

The little Horseman (TED worldwide Winner 2003)

Joseph (TED worldwide Winner 2003)

Rudolph the Reindeer (TED worldwide Winner 2003)

The Nose Bear „Coati“ (TED worldwide Winner 2003)

HERMANN Centennial Theatre

Large Centennial Bear

Christmas Ornament „Santa“

Christmas Ornament „Snowman“

Treasures



HERMANN Dream Team 2003

three TOBY™ Award Industry's Choice Winners
three Golden Teddy Award Nominees
eight TED worldwide Award Nominees
four TED worldwide Award Winners
for HERMANN-Coburg 2003



2003 TOBY™ Award Industry's Choice Winners

▲ Snail Mail
◀ Queen's Coronation Bear
Heidi ▶



2003 Golden Teddy Award Nominees

▲ Little Guardian Angel
◀ Sonneberg Museum's Bear 2002
Little Sherlock Holmes ▶



Martin Hermann and his „Knutschi“ Bear – 1963 - 2003
„Knutschi“ (that means “cuddling Bear”) is the old childhood Bear of Martin Hermann. “Knutschi” descended from the parental production of the HERMANN Teddy Bears and was presented to Martin Hermann at his birth by his father Rolf-G. Hermann. Until today the original “Knutschi” Bear has remained lost. All that remains is an old childhood photograph, which shows Martin Hermann together with his „Knutschi“ Bear. Martin Hermann grew up amid the parental Teddy Bear manufacturing business between excelsior, Teddy Bear growler voices and mohair fabric. He learnt the work of Bear making and the stuffing with excelsior in the old fashioned kind already at a time, when he was still a young boy. He was very interested in the old traditional kind of making Teddy Bears and assisted often in the manufacture during his school vacations. After his final examination on secondary school at the classical boy school “Ernestinum” in Coburg, Martin Hermann studied economic and management business at the Friedrich-Alexander University in Nuremberg. After his final examination on University he works as a management consultant for a famous Düsseldorf Consulting Company for 4 years. On February 1994 he entered the parental company in Coburg. Today Martin Hermann is the managing partner of the HERMANN-Spielwaren GmbH located in Coburg/Germany. On July 4th 2003 he celebrated his 40th birthday. It was his personal birthday wish, to call into existence again his old “Knutschi” as a Replica Bear.

**„Knutschi“ – Martin’s Birthday Bear
Replica 1963**
Limited Edition 250 pieces – world-wide
Mohair plush, excelsior filling, growler, glass eyes,
with engraved and numbered brass plaque hanging around the
neck, with “Knutschi” story in the black envelope
10235-7 39 cm 15 ¼ inches

**Part 2:
Journey of Memories – the Story of a Success**

- 5 about 1930**
Teddy Bear manufacture of Max Hermann in Sonneberg. At the background Rolf-G. Hermann as an 8-years old child. Already when he was a young boy, Rolf-G. Hermann assisted in the Teddy Bear manufacture of his father Max Hermann. Since that time the knowledge about making good Teddy Bears is handed down among the family from generation to generation.
- 6 about 1930**
Old Max Hermann Teddy Bear from Sonneberg.
- 7 1932**
Pricelist of Max Hermann Teddy Bears of 1932. The price for a Teddy Bear in the size of 15 ¾ inches, made of short hair mohair, stuffed with excelsior, 5-times jointed and with growler voice was at that time 15,65 German Marks for one dozen pieces.
- 8 about 1933**
Old letter-head of the company Max Hermann in Sonneberg already with the trademark of Max Hermann „The Bear with the Running Dog“ and the old Max Hermann factory sign of that time “Maheso” = Max Hermann Sonneberg. The old Max Hermann trademark “The Bear with the Running Dog” is used by HERMANN-Coburg still today.
- 9 about 1935**
Max Hermann as a young man.
- 10 about 1936**
Working-basket with half-finished Max Hermann Bears. At that time Thousands and Thousands of Max Hermann Teddy Bears were sent from Sonneberg around the world.
- 11 about 1936**
Old Max Hermann Teddy Bears from Sonneberg. In front of the picture a little Teddy Bear pair with hand made crocheted folklore dressing. Today some originals of these Bears are exhibited in the show cases of the Sonneberg Toy Museum.

Continuation part 3 on the following text pages (page 5)

Mit Hermann
fängt das Spielen an



▲ 1963 - 2003
"Knutschi" – Martin’s Birthday Bear
Replica 1963
Celebration Edition to celebrate
the 40th Birthday of Martin Hermann
limited to 250 pieces – world-wide

HERMANN

Long ago I notice for the first time, that two big brown glass eyes were looking at me. It was not really possible for me to fully absorb this furry creature, which was sitting in front of me, into my mind. After all I was only in this world for a few weeks and I first had to understand all the other new things around me. But these eyes looked somehow adoringly at me and I felt at once a loving familiarity. My Mummy told me something about “Teddy”. Aha, probably I should try to repeat this word – T E D D Y. And now I understood, that this was certainly the name of this funny something with the big brown eyes. From this moment on my Teddy accompanied me wherever I went and did. He slept with me in my little bed and ate with me together from my little plate. He was gigantic in size, so that it was almost impossible for me to hold him with my own little hands. Sometime I decided to give him my own name. “Knutschi” – yes, this name was just suitable for such a cute fellow, like it was my Teddy Bear.

On the course of time it seemed to me, that my Knutschi would become smaller and smaller.

Or was it, that I was growing-up? When I started school, my Knutschi took a special place into my school-paper-bag, which I was given full with sweets for my first school-day.

Granted, it was a very big school-paper-bag. My Knutschi was

always close by when I started secondary school and learnt together with me my first English foreign language words. But by this time I didn’t want to take him to school anymore. I was now too big to play still with Teddy Bears. With his faithful eyes my Knutschi now waited patiently in my bed room, until I returned home from school.

On the course of time my talks with Knutschi became less and less. I was about to grow-up and I thought that in my grown-up world there was no real place any longer for a Teddy Bear. Once Knutschi had vanished completely.

Until today I am still very sad, that I didn’t even notice he had gone. Was it a coincidence, that it was just on the evening before my final examination on secondary school, when I suddenly felt the hearty wish, to hold my Knutschi in my arms? I ran through the entire house searching, but I couldn’t find my Teddy Bear anywhere. Nobody in my family could remember even seeing him or when he left. Now suddenly, from one moment to another, I began to miss Knutschi enormously. And although many years have gone since that time, I miss him still today.



▶ childhood picture
of Martin Hermann
together with his "Knutschi" Bear
in the year 1963

Snail Mail
nominated for the TOBY™ Award 2003

(Manufactured Vignette)
Limited Edition 500 pieces – world-wide
Bear: Mohair plush, excelsior filling
Snail: Mohair plush, polyester/steel-granulate filling, on wheels
fixed with snap-fasteners, wheels can button upon and off
22076-1 13 cm 5 inches (Bear)
 28 cm 11 inches (Snail)

Little Guadian Angel
nominated for the Golden Teddy Award 2003

(Manufacturer, Undressed, Over 3 inches & Under 12 inches)
Limited Edition 500 pieces – world-wide
Mohair plush, polyester/granulate filling
22419-6 27 cm 10 ¾ inches

The Collecting of Bride-Shoe Pennies

Nothing is more fascinating for young girls than a wedding celebration. Therefore little girls start from their childhood onwards to collect lucky pennies for the purchase of their bride-shoes. They want to be prepared well, when the great day will come once upon a time. To collect bride-show-pennies is an old German custom, which is cultivated still today by many young girls. People say, that it means luck for the marriage, when the bride-shoes, which the bride will wear on wedding day, are paid with lucky pennies. But – so people say – only those pennies get the power of a lucky penny, when they were collected piece by piece, when they were not new but used and when they were in circulation before.

The One-“Pfennig” piece, which is sewn into the right foot paw of “Ulla’s Bride Shoe Bear” descended from the personal bride-shoe-penny collection of Ulla Hermann. These are pennies, which Ulla Hermann has collected more than 40 years ago, when she herself was a little girl. Until today she has preserved these pennies to give them now to her Teddy Bears. Today these pennies get an additional special signification. With the introduction of the EURO-currency, the old DM-currency and with it the German “Pfennig” pieces are not any longer available. Nobody knows, weather the One-“Cent” piece of the EURO-currency will get once a time the same meaning as a lucky symbol like the old One-“Pfennig” piece. Perhaps this will make the special charm of “Ulla’s Bride Shoe Bear”. The old German One-“Pfennig” piece, which is sewn into the paw of the Bear, is not any longer available, and – like wise people say – it is a real lucky penny. It was collected piece by piece, it is not new, but used, and it was in circulation before.

The Bear itself is sitting in a white shoe as a symbol of a bride-shoe, made of fine lace and silk.

Ulla’s Bride Shoe Bear

sitting in a shoe made of fine lace and silk, with an old German One-„Pfennig” piece, sewn into the right foot paw of the Bear.
Limited Edition 500 pieces – world-wide
Batiked mohair plush with different shadows in the main colors pink, beige, light brown, which are different from Bear to Bear, excelsior filling

10236-4 26 cm 10 ¼ inches

Part 3:
Journey of Memories – the Story of a Success

12 about 1936

Teddy Bear manufacture of Max Hermann in Sonneberg. Still today in Coburg the HERMANN Teddy Bears are made by hand in nearly the same, unchanged kind like formerly in Sonneberg

13 1947

Letter-head of the “Max Hermann & Son” company in Sonneberg. On July 1st 1947 Rolf-Gerhard Hermann entered the company of his father. From that time on Max Hermann named his company “Max Hermann & Son”.

Continuation part 4 on the following text pages (page 6)

Collectibles



Snail Mail ▶
miniature Teddy Bear
riding on a big snail
made of mohair plush
on wheels
**nominated for the
TOBY™ Award 2003**
limited to 500 pieces –
world-wide



Little Guardian Angel
nominated for the Golden Teddy Award 2003
limited to 500 pieces – world-wide



Ulla's Bride Shoe Bear ▶
with an old German One-Pfennig piece
from the bride-shoe-penny collection
of Ulla Hermann
sewn into the right foot paw of the Bear
limited to 500 pieces – world-wide

Succeeded First Flight

On December 17th 1903 at the beach of Kitty Hawk in North-Carolina/USA the first flight of a machine came to pass, which was piloted by man-hand, and which rose by its own force into the air. It was a biplane, built by the brothers Orville und Wilbur Wright, which was driven by a 4-cylinder gasoline engine with 12 Horse Power. The both bicycle mechanics had rigged up the carburetor of an old tomato box. Three years the both brothers had tinkered at this flight machine. On the morning of December 17th 1903 it was so far. After Wilbur had started the motor of his “Flyer” named appliance, Orville laid down on the wing, took the rudder in his hand, and the machine lifted into the air. This successful first flight took 12 seconds. After 36 meters the machine landed well again on the ground. Today, only 100 years after this legendary first flight, the human being has discovered the universe. The flights of manned space flights, have become a matter of course. With our two Bears the „First Flight Adventure Bear“ and the „Space Shuttle Bear“ we want to draw the picture of the history of the motorized aviation and space travel. Hardly to imagine, that between the symbolical meaning of the both Bears only 100 years of research and development are lying.

First Flight Adventure Bear

In memory of the First Flight of a machine piloted by man-hand on December 17th 1903, with wooden miniature plane felt for the biplane of the brothers Wright of 1903.
Limited European Edition 500 pieces
Mohair plush, excelsior filling, growler
19113-9 40 cm 16 ½ inches

Space Shuttle Bear

In memory of the tragic accident of the space shuttle Columbia on February 1st 2003
Limited Edition 500 pieces – world-wide
Mohair plush, excelsior filling, growler, with USA-flag
12245-4 34 cm 13 ½ inches

New York Toy Fair Special Edition 2003

Fair-special-edition Bears, published for the New York Toy Fair, February 2003
Limited Edition 100 pieces each model – world-wide
Mohair plush, polyester/granulate filling
Stars
10654-6 27 cm 10 ½ inches
Stripes
10655-3 27 cm 10 ½ inches

**Part 4:
Journey of Memories – the Story of a Success**

14 1950
Booth of the company Max Hermann & Son, Sonneberg at the Leipzig Fair.

15 1952
Old Max Hermann catalogue of 1952. This catalogue exists in complete identical kind in two different versions. With print of company „Max Hermann & Son, Sonneberg“ on the one hand and „HERMANN & Co, Coburg“ on the other hand. The removal of the HERMANN family from Sonneberg/Thüringen located in the East part of Germany to Coburg/Bavarian located in the West part of Germany is in preparation,

16 1953
First home of the family Max Hermann in Coburg after their succeeded flight from East to West in February 1953. The building was used at that time as living accommodation for the family in the same as production rooms for the Bear making. All tangible asserts had to be left behind in the East by the family. Only human capital facilitated a fresh start in Coburg. The old building is still today standing on the company ground of HERMANN-Spielwaren GmbH in Coburg. Today the office, the design studio, the archives and the showing room are placed there.

Continuation part 5 on the following text pages (page 6)

Mit Hermann
fängt das Spielen an 

HERMANN

The biplane of the ►
brothers Wright
at its first flight
on December 17th 1903

In memory of the First Flight
of a machine powered aircraft
100 years ago
on December 17th 1903

First Flight Adventure Bear
with a wooden miniature plane,
adapted for the biplane
of the Wright brothers
European Edition –
limited to 500 pieces ►



In memory of
the space shuttle Columbia
and its 7 crew members
from February 1st 2003
Space Shuttle Bear
limited to 500 pieces – world-wide
◀

◀
New York Toy Fair 2003
fair-special-edition Bears
Stars
limited to 100 pieces – world-wide
Stripes
limited to 100 pieces – world-wide

Born to Ride

In 2003 one of the most legendary motor-cycles of the world celebrates its 100th birthday. In 1903 the engineer William S. Harley developed together with Walter, William and Arthur Davidson in Milwaukee, Wisconsin/USA their first machine, the “Silent Grey Fellow”. The carburetor was rigged up of an old tomato box. The machine had at this time about 7 Horse Power. Last but not least because of the movie “Easy Rider” in the year 1969, the motor cycling has become a cult and a sign of adventure and freedom for many bikers.

Born to Ride Bear

Limited European Edition 500 pieces
Mohair plush, excelsior filling, growler
22489-9 40 cm 15 ¾ inches

The Nuremberg Toy Fair

In 1945 Germany was separated into East and West. With that the legendary Leipzig Fair, the traditional exhibition place for German toys had lost its importance. In search of a new suitable fair place for toys the town Nuremberg came into the focus of view. Beside Sonneberg in Thuringia the region around Nuremberg was one of the main places of German toy manufacture. In 1950 the „German Toy Fair“ in Nuremberg took place for the first time. Not more than 3000 square meters exhibition plain were available. 351 exhibitors were placed in old wooden huts. The fair was financed by founding an own fair company, the “Nuremberg Toy Fair Company”. Until today the shares of this Nuremberg Toy Fair company are held only by German toy manufacturers. The first fair became a great success. The exhibitors came by train, cars and even by hitchhiking. Each of them had not more than two or three sample cases under their arm. But these were full of novelties. Buyers from around the world came. The foreigners were filled with enthusiasm. “Made in Germany” was asked for again. In 1957 the Nuremberg Toy Fair became an International Fair. From this time on also foreign exhibitors were admitted. More and more the Nuremberg Toy Fair became a magnet for exhibitors and buyers from around the world. In 1973 a new fair center was constructed.

Today the Nuremberg Toy Fair is the biggest and most famous toy show in the world with annually more than 2.500 exhibitors and 60.000 visitors from all countries around the world. A gigantic show and “playing room for children” with more than 110.000 square meters exhibition plain. Thousands of trucks wheel on February of every year to Nuremberg. Millions of boxes are unpacked with all, what the toy world has to show. Since 53 years the HERMANN-Spielwaren GmbH exhibits now at the Nuremberg Toy Fair. Rolf-Gerhard Hermann counts to the pioneers of this today so gigantic fair. Some shares of the significant „Nuremberg Toy Fair Company” are still today in the possession of the HERMANN-Spielwaren GmbH in the same like in the personal possession of Martin und Dr. Ursula Hermann.

Nuremberg Toy Fair Special Edition 2003

Fair-special-edition Bears, published for the Nuremberg Toy Fair, February 2003
Limited Edition 100 pieces each model – world-wide
Mohair plush, polyester/granulate filling,
dressed like little flower children

Model 1 – yellow Bear			
10651-5	27 cm	10 ½ inches	
Model 2 – pink Bear			
10652-2	27 cm	10 ½ inches	
Model 3 – white Bear			
10653-9	27 cm	10 ½ inches	

Born to Ride



▲ **Born to Ride Bear**
European Edition – limited to 500 pieces



◀ **Nuremberg Toy Fair 2003**
fair-special-edition Bears
limited to 100 pieces each model –
world-wide

Peter Tchaikovsky (1840-1893)
110 years ago the Russian composer Peter Iljitsch Tchaikovsky passed away. Peter Tchaikovsky studied from 1862-66 at the Petersburg Conservatory, and there he was also a student of A. Rubinstein. Tchaikovsky is known as the founder of the Russian ballet tradition. One of his most famous pieces is "The Nutcracker", which premiered in St. Petersburg in 1892. Since then "The Nutcracker" has become one of the most popular Christmas classics in the theatre world. The story evolves around Clara, who receives a nutcracker from her godfather "Herrn Drosselmeyer" on Christmas Eve. In her fantasy Clara travels together with the nutcracker into a world full of fairies and toy figurines.
HERMANN-Coburg continues with the Peter Tchaikovsky Bear the series of famous composers. After Wolfgang Amadeus Mozart, Johann Strauß, Johann Sebastian Bach, Ludwig van Beethoven und Franz Schubert, Peter Tchaikovsky is now the sixth Bear in this series.

Peter Tschaikowskij
with music „Nutcracker March“ of „The Nutcracker Suite“ by Peter Tchaikovsky,
with a movable miniature nutcracker made by original Erz Gebirge folk-art – “Made in Germany”.
Limited European Edition 500 pieces
Mohair plush, excelsior filling,
musical-movement „The Nutcracker”
19234-1 40 cm 15 ¾ inches

Wolfgang Amadeus Mozart (1756-1791)
He was brilliant like no other composer. Wolfgang Amadeus Mozart was one of the world’s greatest composers. Along with Haydn and Beethoven he was one of the leading composers of the Vienna classical period and began composing music at the age of five. His music embodies a mysterious magic. His works includes all realms of music e.g. chamber music, symphonies, operas as well as church music. His best known sacred work is the Requiem which he began in the last year of his life and left unfinished. Mozart is said to have thought a great deal about his own death while working on this piece. Other works he is remembered for is the opera “The Magic Flute” and his orchestral work for a piano entitled “Die kleine Nachtmusik” – “The Little Night Music”. He composed his “Little Night Music” already as a young boy at the age of six. Mozart passed away as a young man at the age of 35. Like many other great composers, Mozart died as a poor man.
The Amadeus Mozart Bear with musical, which is published now in 2003, is a new issue of the Mozart Bear, which was published in 1998, but in a little bit changed form and design.

Amadeus Mozart
with music „Die kleine Nachtmusik“ by W. A. Mozart
Limited European Edition 500 pieces
Mohair plush, excelsior filling,
musical-movement „The little Night Music“
19249-5 40 cm 15 ¾ inches

Victorian Rose
Limited Edition 1000 pieces – world-wide
Mohair plush, excelsior filling, growler
19930-2 38 cm 15 inches

Part 5:
Journey of Memories – the Story of a Success

17 1953
The Booth of the company “HERMANN & Co, Coburg“ at the Nuremberg Toy Fair, when the exhibitors still were placed in simple wooden huts. In front Max Hermann, who explains a customer the merits of his Teddy Bears.

Continuation part 6 on the following text pages (page 10)

Mit Hermann
fängt das Spielen an

HERMANN



◀ **Peter Tschaikowskij**
with music "Nutcracker March"
of "The Nutcracker"
by Peter Tchaikovsky
with a movable
miniature nutcracker
made by original
Erz Gebirge folk-art
made in Germany
in the right paw
European Edition
limited to 500 pieces



Victorian Rose
▼ limited to 1000 pieces – world-wide



▲ **Amadeus Mozart**
with music "The little Night Music" by Mozart
European Edition – limited to 500 pieces

Albrecht Duerer (1471-1528)

The Nuremberg painter Albrecht Duerer was the first truly international artist. His prints and drawings form the basis of his reputation as one of the foremost European artists. Duerer lived in the late middle age. This time was well known for its typical handicraft society. For life Duerer had preserved for himself the diligence and the fidelity of this handicraft society. But he was also the first German artist, who passed over the line of the handicraft. His self-portraits, which were entire only-one for the art of that time, bears witness to this. Duerer was fascinated with portraiture and in particular with his own image. This was a new departure in terms of artistic self-consciousness. He produced at least twelve drawn and painted self-portraits. The Duerer portrait oil on wood "Self-Portrait with landscape" shows the artist at the age of 26. It came into being in 1498 and is one of the most known and famous Duerer portraits. It served as model for the design of our Albrecht Duerer Bear. The AD monogram that appears on Duerer's works was also a form of self-representation that became a widely recognized and respected trademark. The eye of Duerer was magically attracted by the real nature and he knew how to reproduce it. In 1502 he painted the water-color "The Hare". Until today "Duerer's Hare" has remained unrivalled in the history of art. In 2002 "Duerer's Hare" celebrated its 500th birthday. In the same like his passion for reality in the same was his religiousness. In his works you find many Christian paintings like the "Praying Hands" or altarpieces.

Albrecht Duerer

On the 500th birthday of the famous "Duerer Hare" with miniature hare, which is fixed on the Bear by a pin.
Limited Edition 1000 pieces – world-wide
Bear: Mohair plush, excelsior filling, growler
Hare: Mohair plush, polyester filling
19043-9 40 cm 15 ¾ inches (Bear)
 9 cm 3 ½ inches (Hare)

HERMANN Classic Music Bears

In the series „HERMANN Classic Music Bears“ classical music is set in relation to classic Bear design. "Heaven's Paradise" is the seventh Bear in this series. For the music of this Bear was chosen the great duet "Children's prayer" from the opera "Haensel and Gretel" by Engelbert Humperdinck. After the brother and sister Haensel and Gretel have lost their way in the forest, they hide themselves anxiously under a tree. The sandman is coming and throws them sand into their tired eyes. They kneel down and sing together the great duet "Children's Prayer". While "Haensel and Gretel are singing in their prayer about the angels in paradise, 14 angels appear to protect both children. Haensel and Gretel fall asleep peacefully. The name of this Bear, „Heaven's Paradise“, descends from the last words of this great prayer. Engelbert Humperdinck's opera "Haensel and Gretel" premiered in Weimar on December 23rd 1893 with the conductor Richard Strauß. It became a great success. After his final examination on secondary school Engelbert Humperdinck (1854-1921) proceeded to compose music. On an Italian journey he met Richard Wagner. Richard Wagner's influence on the work of Engelbert Humperdinck is unmistakable.

Until now there has been in this series:
1997 „Hannibal“ with Beethoven „For Elise“
1998 „Leopold“ with Mozart „The little Night Music“
1999 „Ludwig“ with Beethoven „Ode to Joy“
2000 „Vivaldi“ with Vivaldi „The Spring“ from the "4 Seasons"
2001 „Egypta“ with "Triumphal March"
from Verdi's opera „Aida“
2002 „Boléro“ with Maurice Ravel's Spanish pair dance „Boléro“.

Heaven's Paradise Musical Bear
Seventh in the series of „HERMANN Classic Musik Bears“
Limited European Edition 500 pieces
Mohair plush, excelsior filling,
musical-movement „Children's Prayer“
14334-3 35 cm 13 ¾ inches

Bear Celebrities



**self-portrait with ►
landscape
oil on wood
of 1498
by Albrecht Duerer**

**Albrecht Duerer ►
limited to 1000 pieces
world-wide
with a little miniature hare
made of mohair plush
on occasion of
the 500th birthday of
the famous Duerer Hare**

**Hare – Water-Colour
of 1502
by Albrecht Duerer
▼**



**Heaven's Paradise Musical Bear
seventh in the series of "HERMANN Classic Music Bears" ►
with music "Children's Prayer" of the opera "Haensel and Gretel"
by Engelbert Humperdinck
European Edition – limited to 500 pieces**

Heidi and her World

Johanna Spyri (1827-1901) an author and poet of Switzerland wrote stories for children. In 1880 she wrote the classical novel "Heidi", which later also was screened. "Heidi" the title-hero of the novel became a famous figurine around the world. There is told a story from Swiss mountains. In the focus of the story there is the Swiss girl "Heidi" and the farmer boy "Geißen-Peter" ("Geiß" means goat), who has to tend the goats surrounded by meadows and mountains. Heidi lives together with her grandfather the shy "Alp-Oehi" upon a high mountains' alp. Until today the world famous novel "Heidi" moves the hearts of many people. Since then the novel has lost nothing from its original magic power and vivacity.

Heidi
nominated for the TOBY™ Award 2003
(Small Manufactured Bear, Dressed/Costumed)
Limited Edition 1000 pieces – world-wide
Mohair plush, excelsior filling, growler
19920-3 36 cm 14 inches

Geißen-Peter („Geiß“ means goat)
Limited Edition 1000 pieces – world-wide
Mohair plush, excelsior filling, growler
19921-0 36 cm 14 inches

Alp-Oehi
Limited Edition 1000 pieces – world-wide
Mohair plush, excelsior filling, growler
19922-7 38 cm 15 inches

Miniature Goat
Limited Edition 1000 pieces – world-wide
Mohair plush, excelsior filling, head 1-time jointed,
numbered on a little golden colored metal plate, riveted into the
body of the goat
19923-4 15 cm 6 inches

Heidi and her World – Set
4-pieces set containing „Heidi“, „Geißen-Peter“, „Alp-Öhi“ and
„Miniature-Goat“ – all 4 figurines will be delivered with the same
limited edition number – with „Heidi and her World“ poster (50
cm x 70 cm – 19 ¾ inches x 27 ½ inches)
19919-7 4-pieces + poster

Part 6:
Journey of Memories – the Story of a Success

18 1980's years
Rolf-Gerhard Hermann, the principal of the company at that time. In the 1980's Rolf-Gerhard Hermann became immortal within the toy industry by manufacturing famous comic figurines like Olympia Waldi, Barbapapas, Schlümpfe, Pumuckl, Pink Panther, Paddington Bear, Yogi Bear, but also nearly all Walt Disney characters like Micky Mouse, Donald Duck, Goofy, Winnie Pooh and innumerable more. The era of Rolf-Gerhard Hermann was also engraved by the manufacture of innumerable advertising products like the production of more than 120.000 special-made foxes for the building association "Schwäbisch Hall" with an order value of much more than 3 Millions German Marks or the manufacture of so famous advertising figurines like the Happy Hippos of Ferrero, which have ascended today to valuable collectible pieces.

19 October 3rd 1990
Day of German Unity. A Teddy Bear Comes Home". 40 years after the separation, the HERMANN Teddy Bears are able to visit again the place of their genesis. Full of joy about the reunion with the old home HERMANN-Coburg published in a limited special edition the "Teddy Bear of the Day of German Unity", which was decorated on October 3rd 1990 in the show cases of many toy shops around Germany. One day before, the famous German daily paper, the "Frankfurter Allgemeine Zeitung", had reported about this Bear of HERMANN-Coburg. The HERMANN-Coburg "Teddy Bear of the Day of German Unity" was world-wide the first Teddy Bear, which war created and published in context with a political event.

Continuation part 7 on the following text pages (page 14)

Mit Hermann
fängt das Spielen an



HERMANN

Heidi and her world

Heidi ▶
nominated for the
TOBY™ Award 2003
limited to 1000 pieces
world-wide

Goat-Peter ▶
limited to 1000 pieces
world-wide

Grandfather Alp-Oehi ▼
limited to 1000 pieces
world-wide

Miniature-Goat ▶
limited to 1000 pieces
world-wide



Heidi and her world
history, culture and classic
in a modern century

based on the famous classical novel "Heidi"
by Johanna Spyri from the year 1880



199 22-7

The Fairy-Tale Castle Newswanstein and King Ludwig II
Newswanstein (Neuschwanstein) in Bavaria is lying like an unreal dream high above its lake. The castle owes its being to the fastidious Bavarian King Ludwig II. The lover of beautiful arts let arise about 1868 here a fairy-tale completely built in white, with an interior gorgeously designed by motifs and themes of Richard Wagner. Ludwig II of Bavarian (1845-1886) is known as one of the most magnificent personages of German history. He was born 1845 in the castle Nymphenburg and reigned in Bavaria from 1864 until 1886. By building magnificent dream castles, he made himself immortal. Passionate was his support for Richard Wagner. During his reign Ludwig became more and more shy and died in 1886 in a confused state of mind.

Neuschwanstein Bear

with miniature swan, which is fixed on a velvet cushion like a swimming swan on a lake.

Limited Edition 500 pieces – world-wide

Bear: Mohair plush, excelsior filling, growler

Swan: Mohair plush, polyester filling

19937-1	40 cm	15 ¾ inches (Bear)
	15 cm	6 inches (Swan)

**Important Notes and general Product Information
about all HERMANN-Coburg Teddy Bears:**

All HERMANN-Coburg Teddy Bears are high-class collector pieces. According to this our quality demands are high-class. All our Teddy Bears are coined by their

- high Social-Quality
- ambitious Design-Quality
- high value Material-Quality
- competent Making-Quality
- peaceable Environment-Quality
- generations overlapping Know-How-Quality
- traditional Brand-Quality

All HERMANN-Coburg Teddy Bears are completely manufactured in Germany. With the work place in Germany we confess our social responsibility for those women and men, who produce our Teddy Bears. Our social competence is reflected by the Social-Quality of our Teddy Bears. All our employees and workers work on the best social conditions. The working conditions of our workers are safeguarded by the high standard of German social laws and by the high demands of the German industrial safety laws. In harmony with the German legislation we refuse any kind of work by children or pressure work. In accordance with our high-class quality demands our workers are liable to no quantitative output stress.

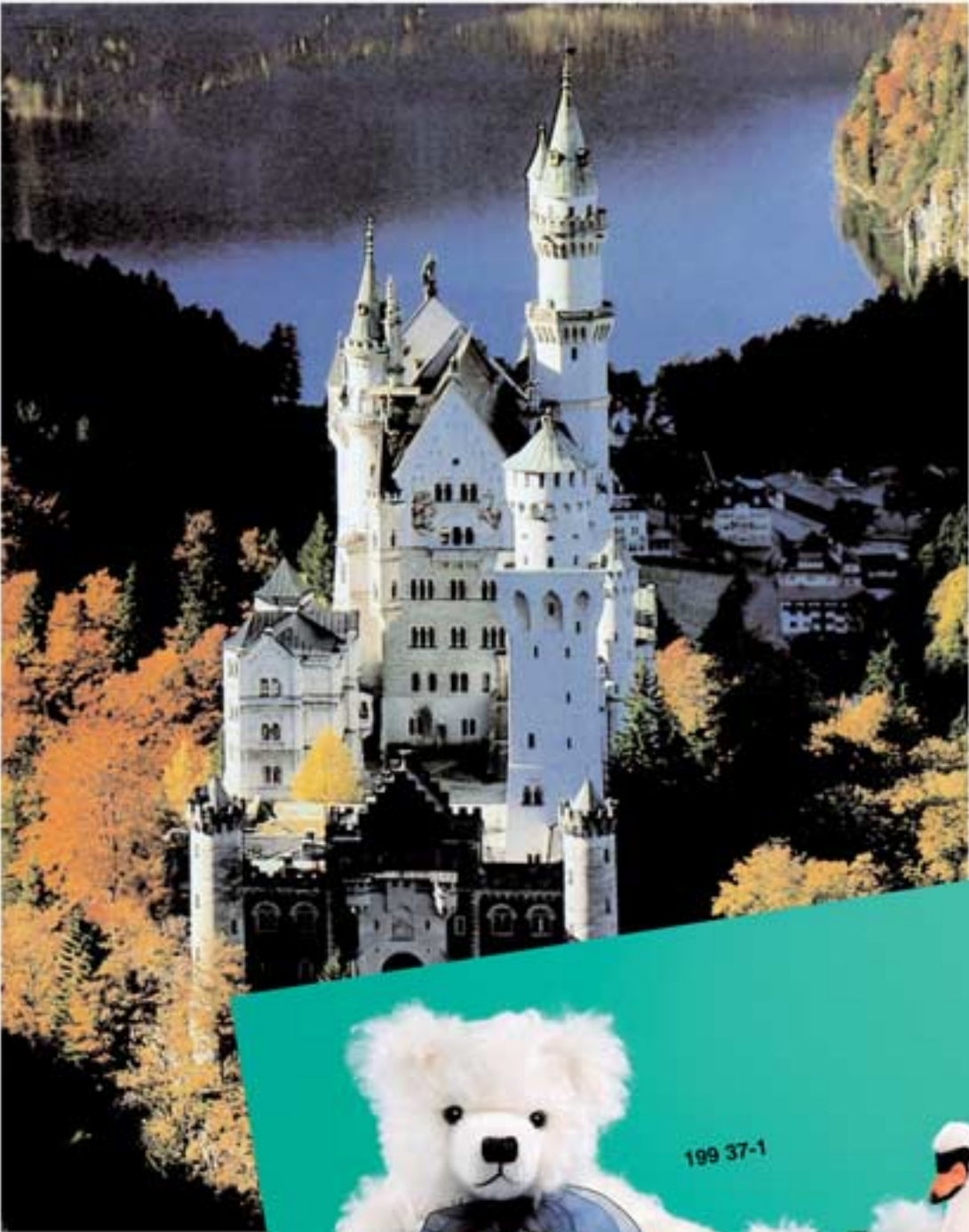
All HERMANN-Coburg Teddy Bears are high-grade hand-made products, made by talented and trained skilled workers. Our responsibility for our world around us applies to the material we use and energy efficiency. Our Teddy Bears are produced by a minimal consumption of electric energy resources. We use only high value materials and selected natural fabrics. All our Teddy Bears are created by our own ideas and designed by our own design studio, if not otherwise specified. Several of our models have won internationally recognized awards. All our Teddy Bears are standing on the solid foundations of more than 80 years history of our company and base on generations of overlapping knowledge and experience about making of good Teddy Bears.

All HERMANN-Coburg Teddy Bears come from one of the oldest today still existing Teddy Bear companies in the world. The sign of all our Teddy Bears is the "neck mark" in triangle form, the fabric label and the green HERMANN hang tag. They are 5-times jointed, if not otherwise specified.

All HERMANN-Coburg Teddy Bears are not children toys but high-class collector pieces and are not recommended for children under 3 years of age. But also, when the child is over 3 years of age, remove in every case all accessory items (including bows, clothes, pins, chains, brooches, embellishments, and so on) before giving the Teddy Bear to the child. Always use care when handling your Bear. Our Teddy Bears – without clothes and any accessory – correspond with the European safety norm EN 71 and are classified with the CE label. Very special high-class collector pieces made out of artificial silk plush or with special glass eyes are generally not made as a child's toy and must not be given generally to a child. They are marked as such and signed as valuable collectible piece on the certificate.

The material used for the clothes of the Teddy Bears may vary in colors from the illustration in this catalogue.

World of Fairy-Tales



◀ The fairy-tale castle
Newswanstone
"Neuschwanstein"
of King Ludwig II



▶ **Neuschwanstein Bear**
with miniature swan
made of mohair plush
on velvet cushion
like a swimming swan
on a lake
limited to 500 pieces
world-wide

Queen's Coronation Bear

On June 2nd 2003, Her Majesty, Queen Elizabeth II of England, celebrated her 50th Coronation Jubilee. After the unexpected death of her father, King George VI, Princess Elizabeth became Queen Elizabeth II of England on February 6th 1952. For the coronation June 2nd 1953 was fixed. As a symbol for the coronation's celebration 50 years ago our "Queen's Coronation Bear" holds a velvet cushion in its hand, on which a crown and a scepter are lying, fixed with snap-fasteners. Crown and scepter can be buttoned on and off. Hidden snap-fasteners on both ears allow to be put the crown on the head of the Bear. The scepter can be put into the Bear's hand.

**Queen's Coronation Bear
nominated for the TOBY™ Award 2003**

(Large Manufactured Bear, Dressed/Costumed)
with velvet cushion, on which crown and wooden miniature scepter are lying
Limited Edition 1953 pieces – world-wide
Mohair plush, polyester filling
13233-0 37 cm 14 ½ inches

Diana Memorial Bear

On August 31st 2003 it's 6 years since Princess Diana passed away. Lady Diana Spencer was born on July 1st 1961. On July 29th 1981 the 19 year old Diana married the 32 year old Prince Charles in St.-Pauls-Cathedral in London. Because of her marriage Princess Diana became the most known and most photographed woman of the world. The Princess of Wales conquered the hearts of the British people like no other and was named lovingly "Queen of Hearts". The blue eyes of our „Diana Memorial Bear“ were chosen in accordance with the blue eyes of Princess Diana and were specially colored. Our Bear is wearing a symbolical ring with a real blue sapphire stone surrounded with 10 synthetic Cubic-Zirkonia stones at the left paw. This piece of jewelry was designed according to the famous engagement ring of Princess Diana. The clothing of our "Diana Memorial Bear" was modeled on the wedding dress of Princess Diana, which she wore on her wedding day. 750 million people around the world had looked to the wedding ceremony on TV. One year later her son William was born.

Diana Memorial Bear

With velvet cushion and red rose, with a real blue sapphire stone set in a symbolical ring of 925 sterling silver surrounded with 10 synthetic Cubic-Zirkonia stones, with „Diana-blue“ eyes
Limited UK-Edition 500 pieces
Mohair plush, polyester filling
13229-3 36 cm 14 ¼ inches

William 21st Birthday Bear

On June 21st 2003 Prince William, son of Prince Charles and Princess Diana and second in the British succession to the throne, celebrated his 21st birthday. With his full legal age the title "His Royal Highness" was conferred on him. Prince William is known as an uncomplicated, modern, sporting, young man. The hearts of young girls and of all British people come easily to him. The clothing of our "William Birthday Bear" was modeled in color and design on the sportswear of Prince William, which he wears when he is playing Polo, his favorite sport. Our "William Birthday Bear" hold in its hand a wooden polo-stick. Prince William has the same blue eyes like his mother Princess Diana. Special characteristic of Prince William is last but not least the modern kind, to do his hair. This new modern haircut shall be outlined by using a longer hair mohair plush for the forehead of our "William Birthday Bear".

William 21st Birthday Bear

with wooden miniature polo-stick in the hand,
with „Diana-blue“ eyes
Limited UK-Edition 500 pieces
Mohair plush, polyester filling
13219-4 37 cm 14 ½ inches

Mit Hermann
fängt das Spielen an

HERMANN



1953 – 2003
In honour of the Coronation
of Her Majesty
Queen Elizabeth II
50 years ago
on June 2nd 1953

◀ Queens
Coronation Bear
Nominated for the
TOBY™ Award 2003

Crown and sceptre
on the cushion
can be put onto
the head or
put into
the hand
of the Bear
by snap-fasteners

limited to
1953 pieces
world-wide

Queen of Hearts
Diana Memorial Bear
with a real blue sapphire stone
set in a symbolical ring of 925 sterling silver
surrounded with 10 synthetic Cubic-Zirkonia stones
UK-Edition – 500 pieces



◀ In honour of the 21st Birthday
of Prince William of Wales
on June 21st 2003

William 21st Birthday Bear
designed as a modern young sporting character
with a wooden polo-stick in the hand
as a symbol for William's favourite sport Polo
UK-Edition – 500 pieces



Cesar and Cleopatra

After “Romeo and Julia” and “Prof. Higgins and Eliza Doolittle” the series of “famous pairs of lovers” will be continued with “Cesar and Cleopatra”. “Cesar and Cleopatra” lived in the last century before Christ. Many legends, myths and stories exist around this famous pair of lovers, which was so significant for world history. Famous film makers worked on this theme. Queen Cleopatra of Egypt reigned in Alexandria from 51 till 30 before Christ. She gained importance in world history for her connection with the Roman Emperor Julius Cesar, who landed 48 before Christ in Alexandrien. Her stay in Rome in the years 46 till 44 before Christ gave much offence. Cleopatra was a highly educated woman and had a good command of many languages. In the year 30 before Christ she died by suicide, which gave her – by the faith of the Egyptian – immortality. Cleopatra had 4 children. Cäsarion from Julius Cesar and 3 children more from Antonius, a reliable friend of Cesar, which she knew to enchant after the death of her great love Cesar. Julius Cesar (100-44 before Christ) reigned in Rome as an emperor and a dictator. When Cesar got the position as a dictator for life, it became visible, that the Republic of Rome existed only by appearance. Friends from the direct neighborhood of Cesar arranged a conspiracy against Cesar to take steps against this development. Cesar died during a senate session by the dagger of his murderer, arranged by the leadership of Cesar’s friend Brutus. Cesar’s work remained unfinished. But nevertheless he could show new ways for the future development of Rome. On coins and busts the picture of Cesar has remained until today.

Julius Cäsar

Limited Edition 500 pieces – world-widet
Mohair plush, excelsior filling, growler
19132-0 36 cm 14 ¼ inches

Cleopatra

Limited Edition 500 pieces – world-wide
Mohair plush, excelsior filling, growler,
with black wig made of mohair with golden lurex hairs
19131-3 36 cm 14 ¼ inches

George Washington (1732-1799)

In 1775 George Washington was voted for the chief commander of the new American army during the independence war of the Anglo-American colonies. In 1775 he resigned from his command. In 1787 he presided over the first Federal Convention, which works on the Constitution. On April 6th 1789 George Washington was voted for the first president of the new union, the United States of America, standing on the solid foundations of the new Constitution. He was supported by Jefferson in his work. In 1792 his was re-elected. In 1796 he renounced with a re-election and retired into private life. His “Farewell address” became famous. As the founder of the American Independence George Washington became the most honored political man of the United States of America.

George Washington

First President of the United States of America
with a document-roll under the arm, a copy of a constitution document from March 4th 1789
Limited Edition 1000 pieces – world-wide
Mohair plush, excelsior filling, growler
19035-4 41 cm 16 inches

Red Hat Bear

Limited Edition 250 pieces – world-wide
Mohair plush, polyester filling
13280-4 40 cm 15 ¾ inches

Love Story



In the series: ►
famous pair of lovers
“Cesar and Cleopatra”

Julius Cesar
limited to 500 pieces
world-wide

Cleopatra
limited to 500 pieces
world-wide



▲ **Red Hat Bear**
limited to 250 pieces – world-wide

► **George Washington**
First President
of the United States of America
with a document-roll under the arm
limited to 1000 pieces – world-wide



German Tax Bear
with German flag and an EURO money-bag with miniature EURO notes (gambling money).
The improvised repairs at arms and head have only symbolical character. They should be a sign for the financial situation of today's states. The Bear itself is not damaged. The excelsior at the fur of the Bear is only sewn on.
Limited Edition 500 pieces – world-wide
Mohair plush, excelsior filling, growler
12150-1 40 cm 15 ¾ inches

The Scottish Folklore
The national folklore dressing of the Scotsman is the „Kilt“. The “Kilt” is made of fabric in a Tartan design. The colors of the fabric depends of the color of the “clan”, to which the Scotsman belongs. The pocket, the Scotsman is wearing hanging on his belt, is made of the fur of a badger. The Scottish Army had took over this pocket from the Red Indians during the North-American wars. Until today the social subdivision into “clans” has remained for Scottish people. Each “clan” wears its own color of Tartan design.

Little Scottish Bear
Limited Edition 1000 pieces – world-wide
Mohair plush, excelsior filling, growler
18961-7 33 cm 13 inches

Sherlock Holmes, the Master Detective
Sherlock Holmes is the famous English master detective from the novel of Sir Arthur Conan Doyle (1859-1930), who solves together with Dr. Watson tricky criminal cases. The first story was published in 1892 under the title “The Adventures of Sherlock Holmes”.

Little Sherlock Holmes
nominated for the Golden Teddy Award 2003
(Manufacturer, Dressed/Accessorized, over 3 “ & under 12 “)
with miniature pipe, hanging around his neck, and miniature pocket-lens
Limited Edition 500 pieces – world-wide
Mohair plush, excelsior filling
19317-1 27 cm 10 ¾ inches

Lucky Boy
Limited Edition 250 pieces – world-wide
Mohair plush, polyester/granulate filling
13269-9 29 cm 11 ¼ inches

Part 7
Journey of Memories – the Story of a Success

20 October 11th 1990
The German chancellor of that time Helmut Kohl writes personally to Rolf-Gerhard Hermann and says thank you for this only-one and extraordinary “Teddy Bear of the Day of German Unity”

21 June 1991
Rolf-Gerhard Hermann and his daughter Ulla Hermann discover in the archives of the Sonneberg Toy Museum old Max Hermann Teddy Bears from Sonneberg, which had been regarded as lost for more than 40 years. Among of these Bears is also a group of little folklore Bears with hand made crocheted folklore dressing. Today these little folklore Bears belongs to the most beautiful and most valuable pieces of old Max Hermann Teddy Bears.

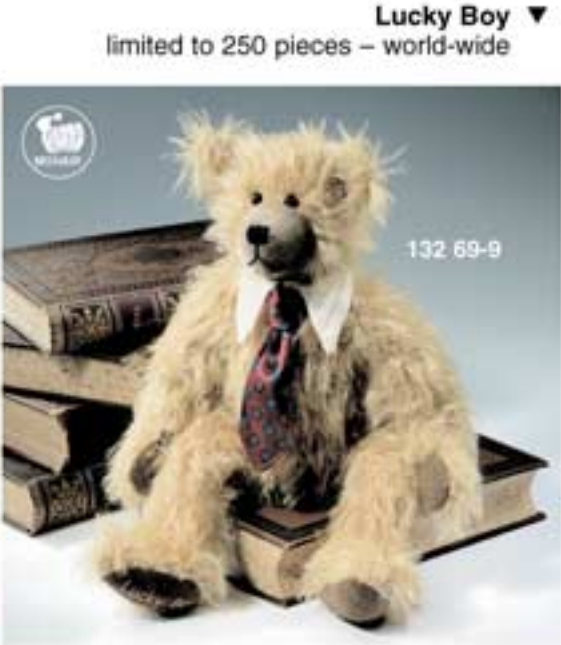
22 1991
Dorle Hermann shows her daughter Ulla Hermann, how to design soft animals and Teddy Bears. After her study of economics and management and her promotion for a Dr. rer. pol., Dr. Ursula Hermann entered her parents company in 1983. Today she is responsible for the design of the entire HERMANN-Coburg Teddy Bear collection.

Continuation part 8 on the following text pages (page 15)

Mit Hermann
fängt das Spielen an  **HERMANN**



◀ **German Tax Bear**
with German flag and an EURO money-bag
with symbolic, improvised
repairs at arms and head
limited to 500 pieces – world-wide



Lucky Boy ▼
limited to 250 pieces – world-wide

▼ **Little Scottish Bear**
limited to 1000 pieces – world-wide



Little Sherlock Holmes ▲
with miniature pipe and miniature pocket-lens
nominated for the Golden Teddy Award 2003
limited to 500 pieces – world-wide

The Munich Oktoberfest

The Oktoberfest in Munich is the best known German public festival. The very first Oktoberfest was held in 1810 on the occasion of King Ludwig I (1786-1868) wedding. Since then people from around the world celebrate this event each year on the Theresien Meadow, which was named after his bride. It lasts 15 days and ends with the first Sunday in October.

Happy Oktoberfest Bear

with music „Beer Barrel Polka“, with white/blue Bavarian flag and with Bavarian coat of arms
Limited Edition 250 pieces – world-wide
Mohair plush, excelsior filling,
with musical movement “Beer Barrel Polka”
19942-5 44 cm 17 ¼ inches

Polar Bear Perry

with a glass crystal hanging around the neck
Limited Edition 750 pieces – world-wide
Mohair plush, polyester/granulate filling
12771-8 36 cm 14 ½ inches

Snow Queen

with a glass crystal hanging around the neck
Limited Edition 250 pieces – world-wide
Mohair plush, excelsior filling, growler
12931-6 38 cm 15 inches

Princess Aiko of Japan

On December 1st 2002 the little imperial Princess „Aiko“ of Japan celebrated her first birthday. In honor of this the “Little Princess Birthday Bear” was designed with a musical movement, which plays “Happy Birthday”. The number “8”, which have been taken as a basis for the limitation, is known in Japan as a lucky symbol.

Little Princess Birthday Bear

with music “Happy Birthday”
Limited Edition 888 pieces – world-wide
Mohair plush, excelsior filling,
with musical movement „Happy Birthday“
12231-7 31 cm 12 ¼ inches

**Part 8
Journey of Memories – the Story of a Success**

23 1993
From this time on all HERMANN-Coburg Bears are marked with a special “neck mark”, which is sealed tight on the Bear’s neck. Important characteristics of this “neck mark” is the “Triangle shape” with the imprint of “The Bear with the Running Dog”, the trademark of HERMANN-Coburg.

24 February 20th 1994
Rolf-Gerhard Hermann in the studio of a big American TV Channel. It was the first one-hour TV shopping show of HERMANN-Coburg. The show became an unbeatable success. Already then the HERMANN-Coburg Teddy Bears brought for the TV Channel the unbelievable turnover of more than US\$ 4000,- per minute.

25 February 1995
Rolf-Gerhard Hermann together with the Bavarian Minister President Edmund Stoiber at the booth of the HERMANN-Spielwaren GmbH in Nuremberg. It was the last photograph, which was taken of Rolf-Gerhard Hermann. On June 1995 Rolf-Gerhard Hermann passes away on the aftereffect of a heart operation.

Continuation part 9 on the following text pages (page 17)

Collectibles



Happy Oktoberfest Bear ▶
with music “Beer Barrel Polka”
with white-blue Bavarian flag
with Bavarian coat of arms
limited to 250 pieces – world-wide



▼ Polar Bear Perry
limited to 750 pieces – world-wide



Snow Queen ▲
limited to 250 pieces – world-wide

**In honour of the 1st Birthday
of Princess Aiko in Japan
on December 1st 2002**
Little Princess Birthday Bear
with music “Happy Birthday”
▼ limited to 888 pieces – world-wide



Christmas Ornaments 2003

Limited Edition 500 pieces each model – world-wide
Mohair plush, excelsior filling, 5-times jointed,
with a golden colored cord sewn into the head of the miniature
Bear to the Ornament on the tree.
Each Bear is numbered on the Bear itself. A little golden
colored metal plate is riveted into the left thigh of the Bear on
which the individual limited number is scribed.

„Victorian“ – Ornament		
22222-2	11 cm	4 ½ inches
„Oktoberfest“ – Ornament		
22223-9	11 cm	4 ½ inches
„Jester“ – Ornament		
22224-6	11 cm	4 ½ inches
„Johann Strauß“ – Ornament		
22225-3	11 cm	4 ½ inches
„Poinsettia“ – Ornament (Weihnachtsstern)		
22226-0	11 cm	4 ½ inches
„Horseman“ – Ornament		
22227-7	11 cm	4 ½ inches

Ornament 2003 – Set

6-pieces set containing the 6 different HERMANN Christmas
Ornaments of 2003: „Victorian“, Oktoberfest“, „Jester“, „Johann
Strauß“, „Poinsettia“ und „Horseman“ – all 6 Ornaments will be
delivered with the same limited edition number
22207-9 6-teilig

Glorious Christmas Tree

Limited Edition 100 pieces – world-wide
Mohair plush, polyester filling, 5-times jointed.
Will be delivered in 2 different versions.
Both versions have the same identical form and design.

Version 1: Glorious Christmas Tree “Tree Topper”
(will be delivered as a glorious Tree Topper
with a little hull sewn into the body, so that the Bear can be put
up to the top of the Christmas Tree.
22202-4 29 cm 11 ½ inches

Version 2: Glorious Christmas Tree „Teddy Bear“
(will be delivered as a classic Teddy Bear)
(without Illustration, but same design as the
Tree-Topper)
in a classic Teddy Bear version without the little hull in the body
of the Bear.
22439-7 29 cm 11 ½ inches

Old German „Weihnachtsmann“
(that means „Old German Santa“)
dressed in the style of an traditional classic Old German Santa
about the year 1900
Limited Edition 500 pieces – world-wide
Mohair plush, excelsior filling, growler,
with wooden miniature lantern, wooden stick in the hand, with
Santa-bag decorated with apples, nuts and a Santa-broom
19460-4 43 cm 17 inches

Little Star Child
Limited European Edition 500 pieces
Mohair plush, polyester/granulate filling
22425-7 26 cm 10 ¼ inches

Little Christkindl (that means Christ Child)
Limited European Edition 500 pieces
Mohair plush, polyester/granulate filling
22448-6 26 cm 10 ¼ inches

Little Jester Bear
Limited Edition 500 pieces – world-wide
Mohair plush, polyester/steel-granulate filling
22078-5 22 cm 8 ¾ inches

Mit Hermann
fängt das Spielen an



HERMANN



Four Seasons Bear

With an extraordinary Teddy Bear idea we want to accompany you throughout the year. Our "Four Seasons Bear" is a mohair Bear with bow modeled on old classic Teddy Bear design. Four different clothing come with this Bear, according to the four seasons – Spring, Summer, Autumn, Winter – which we have designed specially for this Bear in our fashion studio. In spring, when the first flowers awake and sprout out of the soil, also our Teddy Bear should be fit out spring like with an enchanting flower collar made of tender organza silk. For the summer time our fashion makers have thought up two different outfits, depending on the clothing version you have chosen for your Teddy Bear – the British aristocratic UK-version or the American liberal USA-version. Wearing the English UK-version our Teddy Bear appears during summer time very aristocratically with "Royal" scarf, very correctly dressed to be present at the royal parades for the Queen's birthday. Wearing the American USA-version our Teddy Bear is dressed with its "Stars and Stripes" scarf very liberally to celebrate on Independence Day, the American national holiday on July 4th the American Independence. Later on when the first autumn storms roar throughout the country, now our Teddy Bear should put on his head a thick felt hat – an "Oktoberfest Hat" – to protect its fine mohair hairs against wind and weather. But at the latest, when the first snow flakes fall from sky, we will be reminded, that Christmas is coming up. With its pointed cap made of red velvet and man-made white fur, our Teddy Bear appears now entirely in the style of Christmas time. But also for the sleigh rides throughout the glitter winter forest our Teddy Bear is fit out beautiful with its little fur cap, until . . . in spring the first flowers awake and sprout out of the soil.

Four Seasons Bear

Limited Edition 500 pieces – world-wide
Mohair plush, polyester filling, with additional 4 different clothing

USA-Version: flower collar, „Stars und Stripes“ scarf, Oktoberfest hat, Christmas cap
12485-5 (USA-Version) 33 cm 13 inches
or alternative

UK-Version: flower collar, „Royal“ scarf, Oktoberfest hat, Christmas cap
12485-5 (UK-Version) 33 cm 13 inches

Spring in the City

Limited Edition 500 pieces – world-wide
Mohair plush, polyester filling
12480-9 34 cm 13 ½ inches

Winter Wonderland

Limited Edition 500 pieces – world-wide
Mohair plush, polyester filling
12482-3 34 cm 13 ½ inches

Part 9
Journey of Memories – the story of a Success

26 August 8th 1997
12.000 HERMANN Oktoberfest Bears with an order value of much more than 1 Million German Marks leave the HERMANN factory in Coburg to go to a Thousands of miles long journey across the Atlantic Ocean. Only a few hours after their arrival and introduction in America all of these HERMANN Oktoberfest Bears were completely sold out.

Continuation part 10 on the following text pages (page 18)

Throughout the Year



Four Seasons Bear
Teddy Bear with bow
and with additional 4 different sets of
clothes to change the Bear's appearance
according to the 4 seasons
Spring – Summer – Autumn – Winter
limited to 500 pieces – world-wide
in the kind of USA-version ►
with "Stars and Stripes" scarf for the
summer clothing for Independence Day
in the kind of UK-version ▼
with "Royal" scarf for the
summer clothing for Queen's Birthday



Jonah and the Whale

In the „Jonah Book“ of the Old Testament is told the story of the Prophet Jonah, who lives three days inside the body of a great fish. It is told, that the LORD had instructed Jonah to go to the town Nineveh to prophesy the people there, that their end has come up because of their wickedness. But Jonah knew, that nevertheless the LORD in his great goodness will spare the town, and Jonah didn't want to do a wrong prophecy. So Jonah fled from the LORD, that he had not to do a prophecy, which will not become true. So Jonah run away from the LORD and went aboard a big ship. When the LORD sent a great wind, the sailors called Jonah to account for that violent storm. They were afraid. To save their own life, the sailors threw Jonah into the sea. But the LORD provided a great fish to swallow Jonah, and Jonah was inside the fish three days and three nights. Then the fish vomited Jonah on dry land. Now Jonah went to Nineveh to prophesy the people their end because of their wickedness. The people were so shocked, that they did penance and the LORD had compassion and spared them. Jonah was were angry that his prophecy didn't become true. But the LORD set Jonah right about the grace of compassion.

Past Bears in this series: Moses, Noah, Joseph

Jonah and the Whale

Forth in the HERMANN „Biblical Series“

with miniature whale, which is fixed on the Bear by a pin
Limited Edition 1000 pieces – world-wide

Bear: Mohair plush, excelsior filling, growler

Whale: Mohair plush, polyester filling

19513-7	40 cm	15 ¾ inches (Bear)
	14 cm	5 ½ inches (whale)

Little Cabin-Boy

with miniature wooden-boat

Limited Edition 500 pieces – world-wide

Mohair plush, polyester filling

13268-9	30 cm	11 ¾ inches
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Rainforest Bear

with miniature frog and 3 butterflies

Limited Edition 500 pieces – world-wide

Bear: Mohair plush, excelsior filling, growler

Frog: Mohair plush, polyester filling, press voice

19360-7	40 cm	15 ¾ inches (Bear)
	14 cm	5 ½ inches (Frog)

Kristina Dietzel

Kristina Dietzel studied five years at the University of Art and Design in Halle, Germany and received the German graduate degree in Toy Design. She is a member of the German federation of „Interpretative Artists“. The Bears of the high-grade talented artist distinguish themselves by their high level of detail, which gives the Bears a unique mobility.

Künstlerbären „Kristina Dietzel“

Limited Edition 100 pieces each model – world-wide

Mohair plush, polyester/granulate filling,
3-times jointed with movable head and legs

„Karl“	20928-5	29 cm	11 ½ inches
„Karli“	20929-2	19 cm	7 ½ inches

Alpacca plush, polyester/granulate filling,
1-time jointed with movable head

„Tapsi“	20930-8	19 cm	7 ½ inches
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Part 10

Journey of Memories – the Story of an Success

27 28. April 1999

On the cover page of the „Times“ in England the HERMANN-Coburg „Internet Bear“ is published. Side by side with the Queen he looks down from the headline of the London high-class daily newspaper. On the inside another complete page is dedicated to HERMANN-Coburg Internet Bear.

28 2003

The booth of the HERMANN-Spielwaren GmbH, Coburg at the Nuremberg Toy Fair today.

END

Mit Hermann
fängt das Spielen an



HERMANN

Jonah and the Whale
fourth in the HERMANN "Biblical Series"
with miniature whale made of mohair plush
limited to 1000 pieces
world-wide



Little Cabin-Boy
with miniature wooden-boat
limited to 500 pieces – world-wide



**Artist
Bears
Design
Kristina
Dietzel**
limited to
100 pieces
each model
world-wide
Panda Bear
"Tapsi" ▶
"Karl" and
"Karli" ▼



Rainforest Bear
with miniature frog made of mohair plush
and three butterflies
limited to 500 pieces – world-wide

18



Classic 1929 Bear

Limited Edition 250 pieces each model – world-wide
Mohair plush, excelsior filling, growler,
the bow fabric will change in color and design

11954-6	33 cm	12 ¾ inches	(dark tipped mohair)
11956-0	33 cm	12 ¾ inches	(yellow mohair)
11957-7	33 cm	12 ¾ inches	(brown mohair)

My little Childhood Bear

Limited Edition 250 pieces – world-wide
Mohair plush, excelsior filling, growler, with glass eyes

14551-4	47 cm	18 ½ inches
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Sonneberg Museum' Bear 2002

**9th in the series of HERMANN Sonneberg Museum's Bears
nominated for the Golden Teddy Award 2003**

(Manufacturer, Dressed/Accessorized, 12 inches & Over)
with miniature Bear, which is sitting in a miniature working-
basket with excelsior. The miniature working-basket (Made in
Germany) was specially made for this Museum's Bear by an
old German basket maker family. It was modeled on the
original old working-baskets from the 1950's years, which are
used still today in the production of HERMANN-Coburg for the
transport of the Teddy Bears during the production.

Bear: Mohair plush, excelsior filling, growler

Miniature Bear: Mohair plush, excelsior filling, 14 cm, 5 ½ "

Limited Museum Edition 100 pieces – "First Issue"

12302-4	44 cm	17 ½ inches
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Limited European Edition 250 pieces

12315-4	44 cm	17 ½ inches
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Limited American Edition 500 pieces

12316-1	44 cm	17 ½ inches
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BACK COVER (PAGE 20)

The HERMANN Annual Editions for 2003

Production limited to the year 2003

HERMANN Annual Bear (date of year on fabric label)

Past Bears since 1992: "Black and White", "Greeny",
"Rosanna", "Symphonie", "Kir Royal", "Golden Blue", "Smoky",
"True Love", "Green Leave", "Panda Rouge", "Centi".

HERMANN Annual Bear 2003 - "Coralena"

(12th in the row)

Mohair plush, excelsior filling, growler

15980-1	35 cm	13 ¾ inches
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15981-8	40 cm	15 ¾ inches
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HERMANN Christmas Bear (date of year embroidered)

Series began 1994

HERMANN Christmas Bear 2003

(10th in the row)

Mohair plush, excelsior filling, growler

15985-6	40 cm	15 ¾ inches
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as an Individual Bear with individually embroidered paw

15986-3	40 cm	15 ¾ inches
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HERMANN Annual Animal (date of year on fabric label)

Past animals since 1990: Hedgehog, Peace Dove, Bat,
Chameleon, Stork, Beaver, Rat, Owl, Frog, Snail, Koala, Maki
Bear, Nose Bear „Coati“.

HERMANN Annual Animal 2003 – "The Andes Bear"

(14th in the row)

Mohair plush, polyester filling

15103-4	27 cm	10 ¾ inches
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The Andes Bear (Tremarctos)

The little Andes Bear has its home in the mountains of the
Andes. It has a very dark brown fur with light painting of the
face and breast. The light painting of the face borders the eyes
like a pair of spectacles. Therefore the German name for this
Bear is in translation also "Pair of spectacles Bear". Andes
Bears are not very big. The weight of a female Bear is not more
than 60 kg. Andes Bears are herbivores. Specially they prefer
to eat the fruits of cactus and palm tree. Andes Bears are very
rare. Usually they will be found in wooden areas in an altitude
of about 2000 meters. They live alone or in family groups and
built their nests amid of the trees. After 8 months two or three
young Baby Bears are born by the female Bear. The Babies
live more than one year together with their mother before they
start to live their one life.

Tradition



My little Childhood Bear ▶
limited to 250 pieces – world-wide

▼ **Classic 1929 Bear**
limited to 250 pieces each model – world-wide



▼ **Sonneberg Museum's Bear 2002**
ninth in the series of HERMANN
Sonneberg Museum's Bears
with miniature-Bear and a miniature working-basket with excelsior
nominated for the Golden Teddy Award 2003
"First Issue" Museum Edition – limited to 100 pieces
European Edition – limited to 250 pieces
American Edition – limited to 500 pieces



▲
Original working-basket
from the manufacture of HERMANN-Coburg
with half-finished Museum's Bears
of the European and American Edition

Annual Editions 2003



HERMANN Annual Bear 2003
"Coralena"
Production limited to the year 2003



159 85-6

North American Distributor

Columbus International
700 I Spirit of St. Louis Blvd. • Chesterfield, MO 63005 • USA
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eMail info@columbusintl.com
www.columbusintl.com • www.hermann-coburg.com

UK Distributor

TCM - Terry Cordy Marketing
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England // United Kingdom
Phone 0118 948 2674 • FAX 0118 948 1718
eMail terry@tcm1.fsnet.co.uk
www.hermann.de/uk • www.hermannbears.co.uk

Australian Distributor

Korimco Toys
17 Rosalie Street • Springvale
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Phone +61-3-9547-4211 • FAX +61-3-9547-4499
eMail info@korimco.com.au • www.korimco.com.au



gegründet 1920

HERMANN-Spielwaren GmbH
D-96450 Coburg-Cortendorf
Germany
www.hermann.de



159 81-8

159 80-1

HERMANN Annual Christmas Bear 2003
Production limited to the year 2003

HERMANN Annual Christmas Individual Bear 2003
with embroidered personal dedication
on the right paw of the Christmas Bear
Production limited to the year 2003

HERMANN Annual Animal 2003
"The Andes Bear" ▼
Production limited to the year 2003



151 03-4

The Bear with the Running Dog A Logo with Tradition

October 24th, 1913

In Neufang, a small mountain village in Thuringia, close to Sonneberg the Toy Capital of the world, Arthur, Adelheid and Max Hermann start - under the name of their father, Johann Hermann (1854-1919) – “Johann Hermann Spielwarenfabrik” – the production of their

First HERMANN Teddy Bear

1920

After World War I, and the death of Johann Hermann in 1919, the brothers and sisters separate and Max Hermann (1899-1955) founded in Neufang, in the birthhouse of the first Hermann Teddy Bears, his own little Teddy Bear company now under his own name “Max Hermann”. Shortly after, he moves his company to Sonneberg – at that time the Toy Capital of the world. There he develops his company into a well-known brand name. His Teddy Bears are shipped all over the world.

1933

In order to mark and identify his Teddy Bears Max Hermann develops the famous logo “The Green Triangle” and “The Bear with the Running Dog”. From that day forward all Max Hermann Teddy Bears are identified with this logo.

1945

After World War II, Germany is separated into East and West. The state of Thuringia with its city of Sonneberg becomes a part of East Germany.

1953

Max Hermann leaves with his family from the hometown of his Teddy Bears and from East to West to the nearby city of Coburg in Bavaria. Here he rebuilds, together with his son, Rolf-Gerhard (1922-1995), his plush animal factory and continues the tradition of the HERMANN Teddy Bears. On September 23rd, 1955 Max Hermann died. He never has seen again his hometown Sonneberg.

1990

German Unity. 40 years after the iron curtain separation, the HERMANN Teddy Bears are able to visit again the place of their genesis – a “Teddy Bear comes home”.

1993

Since 1993, all HERMANN-Coburg Teddy Bears are marked with a special “neck mark”, which is sealed tight on the Bear’s neck. This way, HERMANN Bears are easily identified. Important characteristics of the “neck mark” is the “Triangle shape” with the imprint of “The Bear with the Running Dog”. These features have been used since the beginning of the 1930’s. This neck mark guarantees the identification of teddy bears manufactured by HERMANN-Coburg for today and the future.

Rolf-G. Hermann died on June 19th, 1995. He left behind a flourishing company for both his children Ulla and Martin.

1996

On August 1st, 1996, HERMANN-Coburg is on-line with its own home page. With a website containing 200 pages and 400 pictures, all HERMANN-Coburg Teddy Bear collectors and dealers from around the world can obtain valuable information from the HERMANN-Coburg company at the web address

www.hermann.de

2003

Today, in Coburg, the old Max Hermann Teddy Bears are produced in the third generation under the management of the founder’s grandchildren, Dr. Ursula (1952) and Martin (1963) Hermann. The collection contains more than 400 different Teddy Bears – all made in Germany and most in limited editions. Several have won internationally recognized awards. Replicas of old Max Hermann Teddy Bears, which are produced in the old Sonneberg tradition, belong to the HERMANN-Coburg collection along with Teddy Bears from the new generation. Through the experience, knowledge and talent of craftsmen and women from the toy region of Coburg-Neustadt-Sonneberg, the tradition of quality made Teddy Bears is preserved.

Honours for für HERMANN-Coburg Teddy Bears

(since 2002 – with the exception of the winners before 2002)

<u>1997</u>	<u>Golden Teddy WINNER</u> HERMANN's 1 st Internet Bear	Art.Nr. 12260-7
<u>1998</u>	<u>Golden Teddy WINNER</u> Small Jacob - HERMANN-Artistline	Art.Nr. 20605-5
<u>1998</u>	<u>TOBY™ WINNER</u> Professor Higgins	Art.Nr. 19146-7
<u>1999</u>	<u>TOBY™ WINNER</u> Polar Bear	Art.Nr. 20101-2
<u>2000</u>	<u>TED worldwide WINNER</u> Max Hermann I/99	Art.Nr. 10250-0
<u>2001</u>	<u>TED worldwide WINNER</u> Vivaldi Musical Bear	Art.Nr. 14347-3
<u>2001</u>	<u>TED worldwide WINNER</u> Red Panda – Ailurus fulgens	Art.Nr. 20620-8
<u>2001</u>	<u>TED worldwide WINNER</u> Red Baron	Art.Nr. 19111-5
<u>2001</u>	<u>TOBY™ WINNER</u> Red Panda – Ailurus fulgens	Art.Nr. 20620-8
<u>2002</u>	<u>TED worldwide WINNER</u> Egypta Musical Bear	Art.Nr. 14349-7
<u>2002</u>	<u>TED worldwide WINNER</u> Mother Goose	Art.Nr. 19500-7
<u>2002</u>	<u>TED worldwide WINNER</u> The Animal Friend	Art.Nr. 20203-3
<u>2002</u>	<u>TED worldwide WINNER</u> Raccoon Bear – Procyon lotor	Art.Nr. 20621-5
<u>2002</u>	<u>TED worldwide Nominee</u> (Manufacturer/Studio, Nature bear) Polar Bear Mama with Baby	Art.Nr. 20102-9
<u>2002</u>	<u>TOBY™ Nominee</u> (Large Manufactured Bear, Undressed) Sonneberg Museums Bear 2001	Art.Nr. 12301-7
<u>2002</u>	<u>TOBY™ Nominee</u> (Large Manufactured Bear, Dressed/Costumed) Geisha Bear	Art.Nr. 18957-0
<u>2002</u>	<u>TOBY™ Nominee</u> (Small Manufactured Bear, Undressed) Apples and Nuts Bear	Art.Nr. 22446-2
<u>2002</u>	<u>TOBY™ Nominee</u> (Small Manufactured Bear, Dressed, Costumed) The little Horseman	Art.Nr. 22075-4
<u>2002</u>	<u>TOBY™ Nominee</u> (Manufactured Centennial Celebration Bear) Large Teddy's Bear	Art.Nr. 10214-2
<u>2002</u>	<u>Golden Teddy WINNER</u> (Dressed/Accessorized, Over 12-inches) Large Theodore Roosevelt	Art.Nr. 10213-5
<u>2003</u>	<u>TOBY™ Nominee</u> (Small Manufactured Bear, Dressed/Costumed) Heidi	Art.Nr. 19920-3
<u>2003</u>	<u>TOBY™ Nominee</u> (Large Manufactured Bear, Dressed/Costumed) Queen's Coronation Bear	Art.Nr. 13233-0
<u>2003</u>	<u>TOBY™ Nominee</u> (Manufactured Vignette) Snail Mail	Art.Nr. 22076-1
<u>2003</u>	<u>Golden Teddy Nominee</u> (Manufacturer, Undressed, > 3" & < 12") Little Guardian Angel	Art.Nr. 22419-6
<u>2003</u>	<u>Golden Teddy Nominee</u> (Manufacturer, Dressed/Accessorized, > 3" & < 12") Little Sherlock Holmes	Art.Nr. 19317-1
<u>2003</u>	<u>Golden Teddy Nominee</u> (Manufacturer, Dressed/Accessorized, 12" & Over) Sonneberg Museum's Bear 2002	Art.Nr. 12302-4
<u>2003</u>	<u>TED worldwide WINNER</u> (Manufacturer/Studio, Miniature Teddy, dressed) The little Horseman	Art.Nr. 22075-4
<u>2003</u>	<u>TED worldwide WINNER</u> (Manufacturer/Studio, Design variation dressed) Joseph	Art.Nr. 19512-0
<u>2003</u>	<u>TED worldwide WINNER</u> (Manufacturer/Studio, Design variation undressed) Rudolph the Red-Nosed Reindeer	Art.Nr. 19457-4
<u>2003</u>	<u>TED worldwide WINNER</u> (Manufacturer/Studio, The zoo) Der Nose Bear "Coati"	Art.Nr. 15102-7