The final farewell from the German Mark and the establishment of the EURO as the European currency, the memory of the Queen Mum, the Golden Jubilee of Her Majesty Queen Elizabeth II in the United Kingdom, the birth of the little princess Aiko in Japan, the Soccer World Championship in Japan and Korea, the Olympic Winter Games in Salt Lake City, the Fiftieth birthday of the granddaughter of the founder of the HERMANN-Coburg Teddy Bears, but also the omnipresent thoughts about the September 11th, 2001, our solidarity with the people in the United States of America and our hope for a peaceful world, in the same like the flood of the century at the German rivers Donau und Elbe and the wave of readiness to help - all these are pictures, which coin the year 2002 and which we want to reflect in our HERMANN-Coburg Teddy Bear collection 2002.

It is a long time since the Teddy Bear has outgrown its children’s shoes and it has now become a statement of the times, which unites history, culture, tradition and modern style. But nevertheless - no other year than the year 2002 is better suited to look back to the beginning of the Teddy Bear and to be conscious again of the origin of its name. Exactly 100 years ago, on November 16th, 1902, a little, almost insignificant cartoon appeared in the Washington Post. Nobody had the slightest idea at that point in time, that the greatest cult figurine in the history of toys should be initiated by this. Not at least for this reason the year 2002 is one of the most thrilling and exciting years for all Bear Makers around the world. There are many places in our collection where you will meet the 100th anniversary of the Teddy Bear. This only one centenary we have illustrated newly again and again from many points of view. Therefore more than ever we enjoy to present you today - traditionally in the middle of the year - our Teddy Bear catalogue 2002. Together with our Bear collection we want to invite you to a charming journey throughout the year 2002.

Coburg im August 2002

Martin-J. Hermann
Dr. Ursula Hermann

Decades Bears - to celebrate Teddy Bear’s 100th anniversary

- series of 10 Bears as representatives of their time of 100 years Teddy Bear’s life - limited to 100 sets - world-wide

<table>
<thead>
<tr>
<th>Year</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1920</td>
<td>DM to EURO</td>
</tr>
<tr>
<td>1940</td>
<td>Mohair plush, excelsior filling, DM-Bear with a tear in one eye, Limited Edition 500 pairs - world-wide</td>
</tr>
<tr>
<td>1950</td>
<td>Mohair plush, excelsior filling, growler, Limited Edition 500 pairs - world-wide</td>
</tr>
<tr>
<td>1970</td>
<td>Mohair plush, excelsior filling, growler, Limited Edition 500 pairs - world-wide</td>
</tr>
<tr>
<td>1990</td>
<td>Mohair plush, excelsior filling, growler, Limited Edition 500 pairs - world-wide</td>
</tr>
</tbody>
</table>

To Celebrate Teddy Bear’s 100th Anniversary

The Teddy Bear, a real survival artist with many faces, has the personality and ability - like no other toy - to re-invent itself to the spirit of every new age with all its challenges, expressed in form, material and design. Perhaps this is one explanation for its great success. With the publication of our Decades Bears as representatives of their individual epoch, we want to introduce the 100-years development of the Teddy Bear.

Decades Bears

Composition of 10 Bears (not single, only available as group) Limited Edition 100 sets - world-wide
Mohair plush, artificial silk plush, man made plush, excelsior-filling, firm polyester filling, polyester/granulate filling, growler, glass eyes, safety eyes - the material composition depends on the individual influence of each decade and is different from Bear to Bear.

<table>
<thead>
<tr>
<th>Bear</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teddy Roosevelt Bear</td>
<td>Mohair plush, excelsior filling, growler, Limited Edition 500 pairs - world-wide</td>
</tr>
<tr>
<td>Large Theodore Roosevelt Bear</td>
<td>Winner of the Golden Teddy Award 2002 (Dressed/Accessorized, Over 12-inches)</td>
</tr>
<tr>
<td>Large Theodore Roosevelt Bear</td>
<td>Large Teddy's Bear nominated for the TOBY™ Award 2002 (Manufactured Centennial Celebration Bear)</td>
</tr>
</tbody>
</table>

Farewell from the German Mark

With the currency reform of June 20th, 1948 in the West Zone of Germany, the German Mark was created. This was the beginning of the reconstruction of the economy and the prosperity in the Federal Republic of Germany. Now it’s time to say good-bye to the German Mark. With a tear in the eye, the German Mark passes on the currency baton to the EURO. Twelve European countries have from this moment formed a common currency - the EURO.

Currency Bears Pair

Composition of 2 Bears as a symbol for the DM (= Deutsch Mark - German Mark) and the EURO
(Not sold as single Bears available only as a pair) Limited Edition 500 pairs - world-wide
Mohair plush, excelsior filling, DM-Bear with a tear in one eye, with a real old DM-coin, sewn into the right paw of the DM-Bear, with a real EURO-coin of German coinage 2002, sewn into the left paw of the EURO-Bear, both Bears are connected with a stick as symbol for handing over the currency baton from DM to EURO

<table>
<thead>
<tr>
<th>Bear</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Currency Bears Pair</td>
<td>Mohair plush, excelsior filling, growler, Limited Edition 500 pairs - world-wide</td>
</tr>
</tbody>
</table>

To Celebrate Teddy Bear’s 100th Anniversary

The Teddy Bear, a real survival artist with many faces, has the personality and ability - like no other toy - to re-invent itself to the spirit of every new age with all its challenges, expressed in form, material and design. Perhaps this is one explanation for its great success. With the publication of our Decades Bears as representatives of their individual epoch, we want to introduce the 100-years development of the Teddy Bear.
Welcome to the wonderful World of Teddy Bear Collecting!

Although the Teddy Bear belongs even today, as one of the most important toys for every child to grow up with, the Teddy Bear has advanced into a desirable collectible item more than ever before. It satisfies the cultural ambitions as well as collecting passions. Once thought of as a toy for children, the Teddy Bear has become an adult on the path of its 100-year old history - in the true sense of the word. Our Teddy Bear „My First“ was created for all Teddy Bear collectors and especially for those, who still want to become a Teddy Bear collector. Designed as a Classic Bear it should not be missed in any collection. But more than all our Teddy Bear „My First“ is truly qualified as a Teddy Bear in the meaning of an „Entrance Bear“, which opens the door to a completely new world. Our Teddy Bear „My First“ is supplied with our little „HERMANN Collector's Guide“. This guide will help all those, who are still at the beginning of their collector's career, with their first steps into finding their way around the world of collectible Teddy Bears. But also the professionals among the collectors will also find a variety of new and interesting information by reading our guide. On 74 pages written in German and English, you will be informed in 18 chapters about everything you want to know about the Teddy Bear - why people collect Teddy Bears, how the Teddy Bear received its name, what does a limited edition mean, how editions can be classified or what is the value of a Teddy Bear. We have developed a form so that you can individually register your own Teddy Bear collection at home. We explain terms associated with the collector's world. We present tips for the collector and very much more.

My First with HERMANN Collector's Guide
(The „HERMANN Collector's Guide“ is only available together with the Teddy Bear „My First", it is not available as a separate piece)
Limited Edition 1000 pieces - world-wide
Mohair plush, excelsior filling, growler
Collector's Guide: 18 chapters, 74 pages in German and English language, also available in Japanese language but not fully translated
11150-2  31 cm   12 1/4 inches

A Life spent with the Teddy Bear
When Ulla Hermann was born in 1952 in the old Toy Capital Sonneberg/Thuringia, the Teddy Bear had just celebrated its 50th anniversary. Today, 50 years later, the granddaughter of the founder of the HERMANN-Coburg Bears herself can look back to 50 years of her own life, years which are counted by many innumerable impressions gained as a member of a Bear Maker family. Ulla Hermann grew up amid the Teddy Bear manufacturing business of her grandfather Max Hermann and her father Rolf-G. Hermann - between yarns and threads, glass eyes, excelsior, plush and ribbons. She belongs to one of the most experienced Teddy Bear makers in the whole world. She followed the family tradition and learnt already in her childhood how to embroider the Bear muzzles, how to sew the parts of the Bears or how to stuff arms and legs. She belongs to one of the most experienced Teddy Bear makers in the whole world. She followed the family tradition and learnt already in her childhood how to embroider the Bear muzzles, how to sew the parts of the Bears or how to stuff arms and legs. All her childhood enthusiasm for Teddy Bears she has preserved right up until today. No other living witness has been so close to the skin of the Teddy Bear for such a long time - 50 whole years. After finishing school, studying economic sciences and promotion to a doctor, she entered the company of her father. Beside her duties as a manager, which she exercises together with her brother Martin, she is primarily responsible for the design of the HERMANN-Coburg collection. Every year there are more than 100 new different models that she has to create. Her name stands for tradition in the same like for continuing the development of modern design ideas. Many of her Teddy Bears have won international design awards. Half as old as the age of the Teddy Bear she celebrates this year - 2002 - her jubilee birthday together with the Teddy Bear's Centennial. Reason enough to celebrate this „Fifty-Fifty Jubilee“ with an own Teddy Bear creation.

Celebration Edition to celebrate Teddy Bears's 100th anniversary and the 50th birthday of Ulla Hermann
Fifty-Fifty Bear
Limited Edition 250 pieces - world-wide
Mohair plush, excelsior filling, growler
10235-7  35 cm
**HERMANN „Biblical Series“**

Following Moses and Noah, Joseph is the third Bear in the HERMANN „Biblical Series„ which is taking topics from the Old Testament. There is told the story from the Genesis Book chapter 37-50 about Joseph, the son of Jacob (Jacob was later named „Israel”), who was sold as a slave by his brothers to Egypt, where he was thrown into prison. There he impressed the King of Egypt by his dream interpretations and advanced at the court of Pharaoh becoming a famous man. There is told the dream of 7 full and thick ears of corn, which were swallowed up by 7 withered and thin ears. Joseph interpreted this dream as 7 years of famine, which will follow 7 years of great abundance.

Joseph gave Pharaoh a piece of advice, to save produce during the 7 years of abundance against the 7 years of famine. The Pharaoh was so impressed, that he promoted Joseph to be the highest statesman in Egypt. Joseph sent for his brothers and from him and his 11 brothers the 12 tribes of Israel grew up. Only when Joseph and Pharaoh had died, did the suppression of the people of Israel in Egypt come to pass.

**Joseph**

Third in the HERMANN „Biblical Series“

Limited Edition 1000 pieces - world-wide

Mohair plush, excelsior filling, growler,
filling of the two sacks of corn: Dinkelspelz

- 19512-0 42 cm 16 ½ inches

**Franz Schubert (1797-1828)**

Schubert’s native town was Vienna, the center for classic composers. He himself was a younger friend of Beethoven. Schubert composed all kinds of music. But the focus of his work was the song with all its richness of melodies. He find his musical appreciated by a circle of friends, musicians, artists and writers, who called their meetings „Schubertiaden“. All the ideas for his songs he drew from the poetry of his time. The song „Heidenröslein“ belongs to one of his most famous songs. It was composed 1815 in accordance with a poem of Goethe. Only a few of his friends recognized the true signification of Schubert for posterity. Beethoven about Schubert: „Verily, the godlike spark lives in him“.

**Franz Schubert**

Limited Edition 500 pieces

Mohair plush, excelsior filling, musical „Heidenröslein“

- 19236-5 40 cm 15 ¾ inches

**William Shakespeare (1564-1616)**

Many things about the life of Shakespeare is not known even today. Shakespeare grew up as son of rich parents in Stratford-on-Avon. In about 1586 he went to London, perhaps he was following traveling actors. There he wanted to work at the theatre. 1592 he was mentioned for the first time. In London he became a successful theatre author. About 1611 he returned to Stratford. Shakespeare’s work comprises of comedies, tragedies, historical dramas and romances. He took the material for his works, from where he found it, some borrowed and some based on local history. Nobody can say, whether personal experiences accounted for the actions of his dramas. Shakespeare’s view of life was that of his time. He was a typical representative of the English Renaissance. Questions about the relation between existance and dreams, reality and appearance determined his thoughts - „To be, or not to be, that is the question“ as his Hamlet said. The effect of Shakespeare’s dramas continues beyond his time and country. Especially in Germany, Shakespeare became the leading figure for young poets of the 18th century. The „Storm and Stress“ period of German literature would not be conceivable without the influence of Shakespeare. Many works of Goethe, Schiller or Lessing pervade from Shakespeare’s intellect.

**William Shakespeare**

Limited Edition 1000 pieces - world-wide

Mohair plush, excelsior filling, growler

- 19254-9 44 cm 17 ¼ inches

**Geisha**

nominated for the TOBY™ Award 2002

(Large Manufactured Bear, Dressed/Costumed)

Limited Edition 1000 pieces - world-wide

Mohair plush, excelsior filling, growler

- 18957-0 40 cm 15 ½ inches
To celebrate Teddy Bear's 100th Anniversary

Centennial Theatre

HERMANN

limited to 500 pieces world-wide

5-piece set containing:
three Puppet Bears
• Centennial Puppet Bear
• Theodore Roosevelt Puppet Bear
• Teddy's Puppet Bear

Pocket-Theatre as stage with scenery for puppets
Play Book for the stage-play in 4 acts
„Drawing the Line“ to imitate the play performance for 3 Puppet Bears

To celebrate Teddy Bear's 100th anniversary

HERMANN

small Centennial Bear
limited to 2000 pieces - world-wide

HERMANN Puppet Bears Centennial Series

the Puppet Bears of the Centennial Theatre are also available separately

Limited Edition 500 pieces each model - world-wide

HERMANN Centennial Theatre

5-piece set containing: 3 Puppet Bears, pocket theatre, play book (play book only available together with the Centennial Theatre, not available as a separate piece).

Limited Edition 500 pieces - worldwide

10210-4 5-piece 60cm x 54cm x 20cm
24 x 21 1/2 x 8 inches

HERMANN Puppet Bears Centennial Series

each model - Mohair plush, head: excelsior filling

10207-4 27cm 10 1/2 inches
10208-1 27cm 10 1/2 inches
10209-8 27cm 10 1/2 inches

HERMANN small Centennial Series

Limited Edition 2000 pieces each model - world-wide

Each model - Mohair plush, firm polyester filling

10212-3 33cm 13 inches
10218-0 33cm 13 inches
10219-7 33cm 13 inches

HERMANN large Centennial Series (pictured on the cover)

Limited Edition 1000 pieces each size - world-wide

Each model - Mohair plush, excelsior filling

Centennial bear: musical „Happy birthday“
Theodore Roosevelt and Teddy’s Bear: growler

10212-8 49cm 19 1/2 inches
10213-5 44cm 17 1/4 inches
10214-2 35cm 14 1/2 inches

To celebrate Teddy Bear's 100th anniversary

small Theodore Roosevelt
limited to 2000 pieces - world-wide

To celebrate Teddy Bear's 100th anniversary

small Teddy's Bear
limited to 2000 pieces - world-wide

Drawing the Line in Mississippi

Theodore - called „Teddy“ - Roosevelt (1858-1919), 26th president of the United States of America (1901-1909), was called to Mississippi in November 1902, in order to mediate a border discrepancy between Mississippi and Louisiana. During his visit a bear hunt was organized for him, but his good luck was not with him that day. As a result, his fellow hunters took a young captured black bear and tied it to a tree. The President refused to shoot the tied up animal and spoke the memorable sentence „Here I draw the line“, which meant that his desire for hunting was not worth killing a helpless bear. The double meaning of this expression gave the American cartoonist Clifford Berryman an idea for a political cartoon, which focused on the border argument between both states. It shows how the President refused to shoot the small bear. The world-famous cartoon was published on November 16th, 1902 in the Washington Post with the heading „Drawing the Line in Mississippi“. Clifford Berryman used the subject of the bear with the President in many of his cartoons, which were published in the entire United States. By doing this he delivered the idea for the most popular plush toy of all times. The political interest in conjunction with the hunting experience drew so much awareness in the public that the little cartoon bear was soon to be called „Teddy's Bear“. The demand for these „Teddy Bears“ became tremendous and the history of the Teddy Bear began.

By using the HERMANN „Centennial Theatre“ this story can be imitated within 4 acts in an entertaining and amusing kind. Each theatre is supplied with the play book of this story, which was written by Ulla Hermann.

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To celebrate Teddy Bear's 100th anniversary

HERMANN

small Centennial Bear
limited to 2000 pieces - world-wide

HERMANN Puppet Bears Centennial Series

the Puppet Bears of the Centennial Theatre are also available separately

Limited Edition 500 pieces each model - world-wide

HERMANN Centennial Theatre

5-piece set containing: 3 Puppet Bears, pocket theatre, play book (play book only available together with the Centennial Theatre, not available as a separate piece).

Limited Edition 500 pieces - worldwide

10210-4 5-piece 60cm x 54cm x 20cm
24 x 21 1/2 x 8 inches

HERMANN Puppet Bears Centennial Series

each model - Mohair plush, head: excelsior filling

10207-4 27cm 10 1/2 inches
10208-1 27cm 10 1/2 inches
10209-8 27cm 10 1/2 inches

HERMANN small Centennial Series

Limited Edition 2000 pieces each model - world-wide

Each model - Mohair plush, firm polyester filling

10212-3 33cm 13 inches
10218-0 33cm 13 inches
10219-7 33cm 13 inches

HERMANN large Centennial Series (pictured on the cover)

Limited Edition 1000 pieces each size - world-wide

Each model - Mohair plush, excelsior filling

Centennial bear: musical „Happy birthday“
Theodore Roosevelt and Teddy’s Bear: growler

10212-8 49cm 19 1/2 inches
10213-5 44cm 17 1/4 inches
10214-2 35cm 14 1/2 inches

To celebrate Teddy Bear's 100th anniversary

small Theodore Roosevelt
limited to 2000 pieces - world-wide

To celebrate Teddy Bear's 100th anniversary

small Teddy's Bear
limited to 2000 pieces - world-wide

To celebrate Teddy Bear's 100th anniversary

small Centennial Bear
limited to 2000 pieces - world-wide

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HERMANN

small Teddy's Bear
limited to 2000 pieces - world-wide
To Celebrate Teddy Bear’s 100th Anniversary

At the turn of the century - gas lamps and horse drawn carriages determined the picture on the streets. Many people knew electric light only by hearsay. Wireless telegraphy was still at its beginning. It was a sensation when cinema pictures were shown with synchronised sound. The automobile was a racing car because of its high speed of 30 miles per hour. In America Theodore Roosevelt had just become the 26th president of the United States. The German Emperor William II, a grandson of Queen Victoria of England, still reigned in Germany. After 63 years on the throne Queen Victoria had passed away at the age of 81 years. Her eldest son, the Prince of Wales, ascended the Throne of Great Britain as Edward VII of Saxe-Coburg-Gotha. The Victorian epoch and the prosperity of the British bourgeoisie were at their summit. It was the time, when the Teddy Bear was born.

Today, an entire century later, the contemplative life of our grandparents and great-grandparents appears for us unimaginable. No other century before has changed the world so much like the 20th century. Phone, television, motorcars or personal computers have become a matter of course like the launch of a space shuttle or surfing the internet.

In honor of the 100th birthday of the Teddy Bear we want to paint, by the help of our both Teddy Bears - Lord and Lady Teddy Bear - a picture of that time - one hundred years ago - which appears so unreal today on the one hand, but which is still present on the other hand. It was namely this time, which has produced a cult figurine, which lives still today and which has lost nothing from its indescribable fascination. It is the Teddy Bear.

Inspired by illustrations in the European Fashion Magazine of 1902, the year, when the Teddy Bear was born, we have dressed both Bears, Lord and Lady Teddy Bear, in the Victorian Style, which was the up-to-date fashion in England during the turn of the century.

For the modern woman the two-piece suit started to win approval. It personified the emancipation of woman. The home of this two-piece suit, one of the most important and fashionable new creations, was England. This fashion also became very fashionable in continental Europe and the USA. The Victorian Style also changed the skirt. Many people at the time recognized this with greatest astonishment, not to say with indignation. Although the skirt remained long like a train at the back, the emancipation of the leg began by showing a little piece of the foot at the front side of the skirt. The assimilation of both the female and male fashion was emphasized by the jacket of the woman’s two-piece suit. This shocked the honest people. But the excellent tailoring of the suits met with the approval of even the most pretentious taste. So it didn’t take long time, that the woman’s two-piece suit became commonplace. The conservative citizen insisted that the horizontal pleats still remained. The buttoned up blouse completed the two-piece suit. The most important fashion accessory was the hat, which was costly decorated and which got more volume.

The man’s fashion was mostly influenced by sport during the Victorian epoch. Especially in England more and more new forms of sport were invented, for which suitable clothes had to be found. The old coat was replaced by the jacket. The colour of trousers was adapted to match the colour of the jacket. The coloured shirt became fashionable. The large, artistically bound neckerchief soon became a small neck tie. Before the Victorian epoch these practical suits were normally worn only as working clothes. But the more the sport became popular the more the athletic gentlemen or aristocrats were dressed in this new sporting kind. The former working clothes advanced into a fashionable suit for gentlemen and aristocrats.

Lord and Lady Teddy Bear

Limited Edition 500 pieces each Model - worldwide
Mohair plush, excelsior filling, growler

Lord Teddy Bear
10231-9 40 cm 15.5 inches

Lady Teddy Bear
10232-6 40 cm 15.5 inches
Benefit Activities - HERMANN-Coburg helps

Nobody can remain unaffected by the pictures of the great flood of the German rivers Donau and Elbe in August of this year. In a spontaneous relief action we have created a Benefit Bear to make our contribution to help the casualties of the flood 2002. This Bear is only available in a limited edition of 100 pieces from the in HERMANN-Coburg retailers in Germany. We - the HERMANN-Coburg company - have given 5000,- EURO of the sale proceeds to the special account of the Red Cross „Neighbours in Necessity“ - account-no. 41 41 41 - bank-no. (BLZ) 37 020 500 - for the benefit of the casualties of the century's flood 2002. A copy of our payment transfer, certified by the bank, joins each Bear. At the moment, all our retailers, who have participated in this benefit action, have agreed, to give also a part of their trade margin to the Red Cross account, likewise and in addition to our contribution of 50,- EURO for each Bear. Our retailers will confirm their contribution also at the Bear's certificate.

These Benefit Bears were sold out within only a few hours after their introduction, because of its extraordinary collectible value.

Benefit Bear
for the benefit of the sacrifices of the century’s flood 2002
Limited Edition 100 pieces - world-wide
Alpaca plush - coloured assorted, polyester/granulate filling
12248-5 34 cm 13 ¼ inches

In memory of the 2002 Soccer World Championship
The Soccer World Championship was organized from May 3rd to June 30th 2002 in South-Korea and Japan. For the first time two countries have arranged together such a championship. 32 nations have took part in this sport event. To celebrate this championship we have created a limited edition of 1000 pieces a Soccer Bear. The first 250 pieces of this Bear gets a special embroidery in honour of the World Championship itself and in honour of the German national soccer team, who won the 2nd place and became the World-Champion runners up.

Soccer Bear
Limited Edition 1000 pieces - world-wide
Mohair plush, excelsior filling, growler
18955-6 34 cm 13 ¼ inches
Limitation Number 001 - 225
embroidery on the shirt with „WM 2002 - Korea/Japan“, that means: „World Championship 2002 - Korea/Japan“
Limitation Number 226 - 250
embroidery on the shirt with „Vize-Weltmeister 2002“ , that means: „Vice-World-Champion 2002“, in addition this bear holds a German flag in its hand in the colours black/red/gold
Limitiation Number from 251 onwards
embroidery on the shirt with „Fussball Bär“, that means: „Soccer Bear“

HERMANN Classic Music Bears
In the series „HERMANN Classic Music Bears“ classical music is set in relation to classic bear design. „Boléro“ is the sixth Bear in this series. The music chosen is the Spanish pair dance „Bolére“ by the French composer Maurice Ravel (1875-1937), which had its first night in 1928 in Paris. Ravel is the most famous French composer in the early years of the 20th century. His music was especially stimulated by jazz music and Spanish folk-music. „Boléro“ is one of the most brilliant orchestra works of the century and has traveled around the world. In the concert halls „Boléro“ has gained even more reputation and popularity than at the ballet.


Boléro Musical Bear
Sixth in the series of „HERMANN Classic Music Bears“
Limited European Edition 500 pieces
Mohair plush, excelsior filling, musical „Boléro“
14339-8 35 cm 14 inches
**Pablo Picasso's Dove of Peace**

Picasso (1881-1973) is the most celebrated, but also the most contested artist of the 20th century. The extraordinary talent of the young Pablo was recognized early. He was born 1881 in Málaga as son of a painter and art master. Although Picasso radically turned away from the university-bred tradition very early in his life, his solid artistic education was the basis of all his work. Important motifs, like doves or self-portraits, return again and again in Picasso's paintings have their roots in his classical education.

Although he did not invent Abstract Art (Kandinsky can claim this achievement), he created so many great oeuvres during his lifetime, covering all the areas of Modern Art, that Picasso can deservedly be called the most important representative of the „Classic Modernism“.

1904 Picasso arrived in Paris. Inspired by Toulouse-Lautrec, there he discovered the style of his first works. In this time you will find his blue and pink epoch.

In the art of the world’s primitive races he find new methods of expression. Under this influence he began to break with objective art. This meant a break with all traditions of interpretative art and became a milestone in the art of the 20th century. Dissociated from the picture of reality, Picasso decomposed the visible world into small pieces and reorganised it within his paintings.

Looking for more and more new methods of expression, soon Picasso broke again with this strong kind of art and developed it into a colourful decorative and light-weight creation. At this time he started with a new classic style by making outline sketches. The dove motif of Picasso, which we have took as a base for our Peace Bear, dates from this epoch.

Especially in the years after the World War II, Picasso’s fame grew. In the United States of America he is celebrated as the most important artist of the 20th century. From one day to the other Picasso became a person of public life. But his political engagement remain reserved. Only his lithography of a dove, which he created for the World Peace Congress in Paris 1949, is interpreted politically. Picasso’s „Dove“ becomes world-famous and advances to the international „Symbol for Peace“. In his following works Picasso uses the motif of the dove again and again in different kinds of art to represent „Peace“. On two wall-paintings he opposes 1952 „war“ and „peace“. Dark war-figures are stopped by a man, who bears a flag with the sign of the „Dove of Peace“. During his last years Picasso lives as a world-famous star. His art and his personality becomes a myth.

Based on Picasso’s motif of the dove as a symbol of peace, we have created our Peace Bear, to express our hope for a peaceful world.

**A Teddy Bear for Peace**

with music of the great peace song „Amazing Grace“

Limited Edition 1000 pieces - world-wide

Mohair plush, excelsior filling, musical „Amazing Grace“

12010-8  38 cm  15 inches

**Edelweiss Bear**

with music „Edelweiss“

Limited Edition 1000 pieces - world-wide

Mohair plush, excelsior filling, musical „Edelweiss“

19936-4  38 cm  15 inches

**Bear with Tivoli Bell by Rosenthal AG**

with the original porcelain bell „Tivoli“ made by the world-known German Rosenthal porcelain manufacture from a series with 18 motifs by Bjørn Wiinblad

Limited Edition 1000 pieces - world-wide

Mohair plush, excelsior filling, growler, Tivoli bell (the 18 motifs of the Rosenthal „Tivoli“ bell will be delivered assorted and can not be chosen separately)

12002-3  35 cm  14 inches
Hermann "Famous Award Winners" series

**TOBY™ Award Winner 1998**

**Professor Higgins - Miniature Edition**
small Version of the TOBY™ Winner of 1998
Limited Edition 1000 pieces - world-wide
Mohair plush, excelsior filling, growler
10531-0 32 cm 12 1/2 inches

**TOBY™ Award Winner 1999**

**Polar Ice Bear - Miniature Edition**
small Version of the TOBY™ Winner of 1999
Limited Edition 1000 pieces - world-wide
Mohair plush, firm polyester filling, 6-times jointed
10532-7 26 cm 10 1/4 inches

**TOBY™ Award Winner 2001**

**Red Panda - Miniature Edition**
small Version of the TOBY™ Winner of 2001
Limited Edition 1000 pieces - world-wide
Mohair plush, polyester/granulate filling
10533-4 28 cm 11 inches
HERMANN-Coburg wins the Golden Teddy Award 2002
with Large Theodore Roosevelt
Winner of the Golden Teddy Award 2002
(Dressed/Accessorized, Over 12-inches)  
Limited Edition 1000 pieces - world-wide
Mohair-plush, excelsior filling, growler
10213-5 44 cm 17 ⅞ inches

The Sonneberg Toy Museum
The history of the Sonneberg Toys goes back to the end of the 17th century. Very simple and roughly carved out of wood, this was the design of those first Sonneberg dolls and little horses. The „Sonneberg Little Horseman“ (about 1700), with its little pipe in its back, which became the world-famous distinctive sign of Sonneberg Toys, gives evidence of this first beginning. When the dressed doll and later the Teddy Bear appeared on the world stage of the toy, Sonneberg grew to become the centre of the German toy manufacturing industry. In 1913 more than 50 % of the entire German toy exports came from Sonneberg, making the area world-famous for the production of toys.

The professor Paul Kuntze (1867-1953) is responsible for preserving the historic evidence referring to the domestic Sonneberg toy industry. The Sonneberg Toy Museum owes its foundation in the year 1901 to him. The significance of Sonneberg for the German toy industry created the character of the museum from the first beginning. The foundation stone of the exhibits was built by the products of the Sonneberg toy manufacturers of the time. If you see today the oldest exhibit, „Gulliver“, which was made for the London World Exhibition in 1851, or the „Thuringian Kermis“, which won the award and first prize in Brussels on the World Exhibition in 1910, side by side with all the domestic products of the 1920′s or 1930′s, you will get an insight into the history of one of the most beautiful traditions of German toys, a tradition which was coined by the richness of ideas, the diligence, the force and the work of old Sonneberg toy maker families.

In the 1920′s, 1930′s or 1940′s Max Hermann belonged to the numerous Sonneberg Teddy Bear makers. In the possession of the Sonneberg Toy Museum there are also some old Teddy Bears made by Max Hermann. It is only due to the hard work of the old archivists of the museum, that these - I suppose - most beautiful and most valuable pieces of old Max Hermann Teddy Bears could be preserved in spite of war chaos.

The idea of Max Hermann, the founder of our company, was, to give Teddy Bears to the museum for protection, that they will be preserved for posterity. In 1994 we decided to design a special Bear for the Sonneberg Toy Museum every year and to always give the number 001 of each model to the museum. The 2001 Sonneberg Museum’s Bear, which we have handed over to the president of the Sonneberg Toy Museum in December 2001, is the 8th Bear in this museum’s series. The common sign of all these Sonneberg Museum’s Bears is the embroidered representation of the „Sonneberg Little Horseman“ as a symbol of the old tradition of Sonneberg Toys.

These Sonneberg Museum’s Bears are models, which are first published in a small number of limited edition pieces as a "Museum Edition" in the appearance of a „First Issue“. This first issue is only determined for Germany. Only in following additional editions will these Museum’s Bears be released for other countries as an European and American Edition.

Sonneberg Museum’s Bear 2001
nominated for the TOBY™ Award 2002
Mohair plush, excelsior filling, growler
Limited Museum Edition 100 pieces - „First Issue“
12301-7 40 cm 15 ⅞ inches
Limited European Edition 250 pieces
12213-3 40 cm 15 ⅞ inches
Limited American Edition 500 pieces
12313-0 40 cm 15 ⅞ inches

HERMANN Dream Team 2002
one Golden Teddy Award Winner
five TOBY™ Industry’s Choice Winners
four TED worldwide Winners
for HERMANN-Coburg 2002
The Bear with the Running Dog
A Logo with Tradition
October 24th, 1913
In Neufang, a small mountain village in Thuringia, close to Sonneberg the Toy Capital of the world, Arthur, Adelheid and Max Hermann start - under the name of their father, Johann Hermann (1854-1919) - "Johann Hermann Spielwarenfabrik" - the production of their
First HERMANN Teddy Bear
1920
After World War I, and the death of Johann Hermann in 1919, the brothers and sisters separate and Max Hermann (1899-1955) founded in Neufang, in the house of his birth, the first Hermann Teddy Bears company. Shortly after, he moves his company to Sonneberg - at that time the Toy Capital of the world - where he develops his company into a well-known brand name. His teddy bears are shipped all over the world.
1933
In order to mark and identify his teddy bears Max Hermann develops the famous logo „The Green Triangle” and the „The Bear with the Running Dog”. From that day forward all Max Hermann teddy bears are identified with this logo.
1945
After World War II, Germany is separated into East and West. The state of Thuringia with its city of Sonneberg becomes a part of East Germany.
1953
Max Hermann leaves with his family from the hometown of his teddy bears and from East to West to the nearby city of Coburg in Bavaria. Here he rebuilds, together with his son, Rolf-Gerhard (1922-1995), his plush animal factory and continues the tradition of the HERMANN teddy bears. On September 23rd, 1955 Max Hermann died. He never sees again his hometown.
1990
German Unity: 40 years after the iron curtain separation, the HERMANN teddy bears are able to visit again the place of their genesis - a „Teddy Bear comes home”.
1993
Since 1993, all HERMANN-Coburg teddy bears are marked with a special neck mark, which is sealed tight on the bear's neck. This way, HERMANN Bears are easily identified. Important characteristics of the neck mark is the „Triangle shape” with the imprint of „the bear with the running dog”. These features have been used since the beginning of the 1930's. This neck mark guarantees the identification of teddy bears manufactured by HERMANN-Coburg for today and the future.
Rolf-G. Hermann died on June 19th, 1995. He left behind a flourishing company for both his children Ulla and Martin.
1996
On August 1st, 1996, HERMANN-Coburg is on-line with its own home page. With a website containing 200 pages and 400 pictures, all HERMANN-Coburg teddy bear collectors and dealers from around the world can obtain valuable information from the HERMANN-Coburg company at the web address
www.hermann.de
2002
Today, in Coburg, the old Max Hermann teddy bears are produced in the third generation under the management of the founder's grandchildren, Dr. Ursula (1952) and Martin (1963) Hermann. The collection contains more than 400 different teddy bears - all made in Germany and most in limited editions. Several have won internationally recognized awards. Replicas of old Max Hermann teddy bears, which are produced in the old Sonneberg tradition, belong to the HERMANN-Coburg collection along with teddy bears from the new generation. Through the experience, knowledge and talent of craftsmen and women from the toy region of Coburg-Neustadt-Sonneberg, the tradition of quality made teddy bears is preserved.
Honours for Hermann-Coburg Teddy Bears
(since 2001 - with the exception of the winners before 2001)

1997 Golden Teddy WINNER
HERMANN'S 1. Internet Bear
Art.Nr. 12260-7
1998 Golden Teddy WINNER
Small-Jacob - HERMANN-Artistline
Art.Nr. 20605-5
1998 TOBY™ WINNER
Professor Higgins
Art.Nr. 19146-7
1999 TOBY™ WINNER
Polar Ice Bear
Art.Nr. 20101-2
1999 TED worldwide WINNER
2000 Max Hermann LV99
Art.Nr. 10250-0
2000 TED worldwide WINNER
2001 (Manufacturer/Studio - Old Fashion Teddy)
Vivaldi Musical Bear
Art.Nr. 14347-3
2000 TED worldwide WINNER
2001 (Manufacturer/Studio - Design Variation, undressed)
Red Panda - Allurus fulgens
Art.Nr. 20620-8
2000 TED worldwide WINNER
2001 (Manufacturer/Studio - Design Variation, dressed)
Red Baron
Art.Nr. 19111-5
2000 TED worldwide Nominee
2001 (Manufacturer/Studio - Old Fashion Teddy)
Max Hermann IV/99
Art.Nr. 10253-1
2000 TED worldwide Nominee
2001 (Manufacturer/Studio - Design Variation, dressed)
Christopher Columbus
Art.Nr. 19041-5
2001 TOBY™ WINNER
(Manufactured Other Collectible Plush/Friends)
Red Panda - Allurus fulgens
Art.Nr. 20620-8
2001 TOBY™ Nominee
(Teddy Bear and Friends Signature Category, Manufact.)
Animal Friend - Peaceful World
Art.Nr. 20203-3
2001 Golden Teddy Nominee
(Manufacturer Undressed, 12 inches & over)
Sonneberg Museum's Bear 2000
Art.Nr. 12300-0
2001 Golden Teddy Nominee
(Manufacturer Dressed/Accessorized, 3” & 12”)
World Traveller - Peaceful World
Art.Nr. 20202-6
2001 Golden Teddy Nominee
(Manufacturer Dressed/Accessorized, 12 inch. & over)
Nibelungen Dwarf Alberich
Art.Nr. 18501-5
2001 TED worldwide WINNER
2002 (Manufacturer/Studio Old Fashion Bear)
Egypta Musical Bear
Art.Nr. 14349-7
2002 TED worldwide WINNER
2002 (Manufacturer/Studio, The zoo)
Mother Goose
Art.Nr. 19500-7
2002 TED worldwide WINNER
2002 (Manufacturer/Studio, Design variation dressed)
Animal Friend
Art.Nr. 20203-3
2002 TED worldwide WINNER
2002 (Manufacturer/Studio, Design variation undressed)
Raccoon Bear - Procyon Iotor
Art.Nr. 20621-5
2001 TED worldwide Nominee
2002 (Manufacturer/Studio, Nature bear)
Polar Bear Mama with Baby
Art.Nr. 20102-9
2002 TOBY™ Nominee
(Large Manufactured Bear, Undressed)
Sonneberg Museum's Bear 2001
Art.Nr. 12301-7
2002 TOBY™ Nominee
(Large Manufactured Bear, Dressed/Costumed)
Geisha Bear
Art.Nr. 18957-0
2002 TOBY™ Nominee
(Small Manufactured Bear, Undressed)
Apples and Nuts Bear
Art.Nr. 22446-2
2002 TOBY™ Nominee
(Small Manufactured Bear, Dressed, Costumed)
The little Horseman
Art.Nr. 22075-4
2002 TOBY™ Nominee
(Manufactured Centennial Celebration Bear)
Large Teddy's Bear
Art.Nr. 10214-2
2002 Golden Teddy WINNER
(Dressed/Accessorized, Over 12-inches)
Large Theodore Roosevelt
Art.Nr. 10213-5
HERMANN-Coburg wins the Golden Teddy Award 2002

The most popular awards for Teddy Bears are worldwide the TOBY™ Award and the Golden Teddy Award in the USA, just as the TED worldwide Award in Europe. Every year hundreds of Bears from around the world enter these contests to get one of the desirable nominations, which is given away by an international jury of Teddy Bear experts. But only the most beautiful Teddy Bears in each category get such a nomination. In 2002 HERMANN-Coburg could gain five TOBY™ nominations, five TED worldwide nominations and one Golden Teddy nomination. These nominations were crowned by winning the Golden Teddy Awards 2002 and by four TED worldwide victories.

2002 Winner of the Golden Teddy Award

Large Theodore Roosevelt
(Dressed/Accessorized, Over 12-inches)
Limited Edition 1000 pieces - worldwide
10213-5 44 cm 17 ⅛ inches

2002 TOBY™ Award Nominees (Industry's Choice Winners)

Sonneberg Museum's Bear 2001
(Large Manufactured Bear, Undressed)
Limited Museum Edition 100 pieces - "First Issue"
12301-7 40 cm 15 ⅜ inches
Limited European Edition 250 pieces
12312-3 40 cm 15 ⅜ inches
Limited American Edition 500 pieces
12313-0 40 cm 15 ⅜ inches

Geisha Bear
(Large Manufactured Bear, Dressed/Costumed)
Limited Edition 1000 pieces - worldwide
18957-0 40 cm 15 ⅜ inches

Apples and Nuts Bear
(Small Manufactured Bear, Undressed)
Limited Edition 1000 pieces - worldwide
22446-2 32 cm 12 ⅜ inches

The little Horseman
(Small Manufactured Bear, Dressed/Costumed)
Limited Edition 1000 pieces - worldwide
22075-4 13 cm 5 inches

Large Teddy’s Bear
(Manufactured Centennial Celebration Bear)
Limited Edition 1000 pieces - worldwide
10214-2 36 cm 14 ⅜ inches

2002 Winners of the TED worldwide Award

Egypta Musical Bear
(Manufacturer/Studio Old Fashion Bear)
Limited Edition 500 pieces - worldwide
14349-7 35 cm 13 ⅜ inches

Mother Goose
(Manufacturer/Studio, The zoo)
Limited Edition 1000 pieces - worldwide
19500-7 28 cm 11 inches

The Animal Friend
(Manufacturer/Studio, Design variation dressed)
Limited Edition 1000 pieces - worldwide
20203-3 44 cm 17 ⅛ inches

Raccoon Bear “Procyon lotor”
(Manufacturer/Studio, Design variation undressed)
Limited Edition 1000 pieces - worldwide
20621-5 34 cm 13 ⅜ inches

2001/2002 TED worldwide Award Nominees

Egypta Musical Bear (TED worldwide Winner)
Mother Goose (TED worldwide Winner)
The Animal Friend (TED worldwide Winner)
Raccoon Bear “Procyon lotor” (TED worldwide Winner)
Polar Bear Mama with Baby (Manufacturer/Studio, Nature bear)
Limited Edition 1000 pieces - worldwide
20102-9 40 cm 15 ⅜ inches
Goldilocks and the Three Bears

A long time ago, there lives in a country far away a little girl. She was called „Goldilocks, because of her wonderful golden locks. She was very curious, and she could not stop putting her nose into the affairs of other people. ………….”

Thus begins one of the most lovely English goodnight stories, which belongs to one of the most well-known fairytales. Innumerable children around the world have grown up with the story of „Goldilocks and the Three Bears”, and still today many adults combine the name „Goldilocks” and the tale of the „Three Bears” a part of their childhood.

There is told a fairytale of a Bear family, which lived in the deep forest in a little house. One day all three Bears - the thick Father Bear, the charming Mother Bear, and their only one child, the little Baby Bear - went for a little walk into the forest. Goldilocks visited the little Bear house. She eats from each little plate, she takes place on each little chair and she lays down in each of the three little beds. When the Bears return from their excursion, they found Goldilocks was sleeping in the little bed of Baby Bear. At this moment Goldilocks awoke. When she saw the three Bears, she was so frightened, that she run quickly home. From that moment on she was healed forever from her curiosity.

**Goldilocks**
Limited Edition 1000 pieces - world-wide
Mohair plush, excelsior filling, growler
19501-4 32 cm 12 3/4 inches

**Father Bear**
Limited Edition 1000 pieces - world-wide
Mohair plush, polyester/granulate filling
19502-1 39 cm 15 1/4 inches

**Mother Bear**
Limited Edition 1000 pieces - world-wide
Mohair plush, polyester/granulate filling
19503-8 37 cm 14 3/4 inches

**Baby Bear**
Limited Edition 1000 pieces - world-wide
Mohair plush, polyester/granulate filling
19504-5 26 cm 10 1/4 inches

**Kristina Dietzel**
Since 1998 Kristina Dietzel, one of Germany’s talented Bear designers, belongs to the HERMANN-Coburg team. She studied five years at the University of Art and Design in Halle/Germany and received the German graduate degree in toy design. Two years later she became a member of the German federation of „interpretative artists”. Her Bears distinguish themselves because of their high level of detail. They consist of approximately four times as many parts as traditional Bear models. This gives her Bears a unique mobility.

Four new Dietzel Bears enrich also this year again the HERMANN-Coburg Bear collection.

**Artist Bears Kristina Dietzel**
Limited Edition 500 pieces each model - world-wide
Mohair plush, polyester/granulate filling

**Mummy Bear**
20924-7 27 cm 10 1/4 inches

**Baby Bear**
20925-4 18 cm 7 inches

**Mummy Panda**
20926-1 27 cm 10 1/4 inches

**Baby Panda**
20927-8 18 cm 7 inches

**Panda „Mama Mia”**
Limited Edition 250 pieces - world-wide
Mohair plush, polyester/granulate filling
13275-0 27 cm 10 1/4 inches
HERMANN-Coburg Bears and their Designers
The design and development is one of the most important duties of a Bear maker. Here the character of the Bear will be formed. And here is determined, which idea the Bear should represent. Along with Dr. Ursula Hermann, who is responsible for the design of the entire collection, three independent artists have worked again for the development of the this year's HERMANN-Coburg Bears. Artist Bears are those Bears, which were designed by free-lance artists. For many years, Kristina Dietzel designs Teddy Bears for HERMANN-Coburg. Her Bears are always extraordinary highlights annually (look to page 12). Bears designed by Manuela Rix and Lenore DeMent are new this year. All HERMANN-Coburg Bears, which are designed by independent artists, are characterized as „Artist Bear“ and marked with the individual name or sign of the artist.

Dr. Ursula Hermann
More than 90 % of all HERMANN-Coburg Bears are designed by Ulla Hermann, the granddaughter of the founder of the HERMANN-Coburg company. Holding a PhD. She sees the Bears in a cultural aspect. Because of her education there are models that have personalities, which she redraws in her designs. She loves to tell stories with her Bears. Many of her excelsior stuffed Bears are developed from her grandfather’s models, which she fills with new ideas. But nevertheless, her passion is for the new, young Bear designs, which she brings alive with her “New Generation Bears”.

Cat „Lu-Lu”
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling
22493-6 38 cm 15 inches

Tea Time Bear
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling
13266-8 35 cm 14 inches

Hanami Bear
Hanami is the Japanese word for „cherry-flower”. Each year in April/May when the cherry-trees flourish, thousands of Japanese people assemble in the parks and gardens of Tokyo, to celebrate „Hanami“, the cherry-flower festival.
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling
13264-4 35 cm 14 inches

Manuela Rix
Manuela Rix passion are standing Bears. The special thing is, that she makes these Bears extraordinarily stable. World famous are her large Bears, which are nearly as big as a child. These large Bears are made - piece by piece - only by Manuela Rix herself and signed with the name „Speedy Bears“. For HERMANN-Coburg the artist has now developed two of these world-known „Standing Bear“ models in a small version size.

Künstlerbären Manuela Rix
Limited Edition 500 pieces each model - world-wide
Mohair plush, polyester/steel granulate filling
Standing Bear
4-times jointed - with two arms joints and double neck joint
20850-9 33 cm 13 inches

Ski Jumper
6-times jointed with double neck joint
20851-6 35 cm 14 inches

Lenore DeMent
The American artist Lenore DeMent is amongst the most well-known Teddy Bear artists from the USA. Several of her Bears have won internationally recognized awards. Within the HERMANN-Coburg collection she represents the American style, which is coined by its characteristic facial expression for Teddy Bears of the new generation.

Künstlerbären Lenore DeMent
Limited Edition 500 pieces each model - world-wide
Mohair plush, polyester/steel granulate filling
Bear in the Basket (with basket)
20870-7 19 cm 7 ½ inches

Panda large
20871-4 50 cm 20 inches

Panda small
20872-1 38 cm 15 inches
God bless America

The United States of America was created in Philadelphia on July 4th, 1776, when the Continental Congress voted the final form of the „Declaration of Independence“. This Great Declaration was the product of the mind and pen of Thomas Jefferson. The Continental Congress was the first common meeting of the 13 English colonies of that time. With the „Declaration of Independence“ the colonies dissociated from the mother country England. The Declaration lifted the struggle from self-interested arguments over taxation to the exalted plane of human rights. It proclaimed the self-evident truths of equality, unalienable rights, and the people’s right to alter their governments when a „long train of abuses“ threatens „to reduce them under absolute despotism“. This „Declaration of Independence“ called a nation into existence. It gave Americans a faith on which to base a republican form of government.
The 13 colonies, which created the United States of America, pass for the „Original States“. They are the founder states. In the American flag „Stars and Stripes“ they are represented by the 13 red and white stripes. In the beginning, the colonies were only united by a loose alliance. The United States was perpetuated on September 17th, 1787, when the Federal Convention completed its work on the Constitution, presided by George Washington. The 13 colonies became Federal States. In 1788 an additional 35 states joined the 13 founder states. 50 of today’s 52 states of America are represented by the „Stars“ in the American flag. On April 6th, 1789 George Washington was voted for the first President (1789-1798) of America. The 4th of July became the National Holiday.

Patriotism Bear
First in the HERMANN „American Patriotism Series“
Limited Edition 1000 pieces
12243-0 30 cm 11 ⅞ inches

American Heroes - Firefighter
Second in the HERMANN „American Patriotism Series“
Limited Edition 1000 pieces - world-wide
Mohair plush, firm polyester filling, with USA flag
with red uniform
22479-0 32 cm 12 ⅞ inches
with black uniform
22478-3 32 cm 12 ⅞ inches

Pilgrim Fathers - the first settlers
In 1620 the first settlers landed in the Massachusett’s Bay in America. With their sailing ship „Mayflower“ the „Pilgrim Fathers“ were started from Plymouth in England. They founded the first „New England“ colony „Plymouth“ in 1620. In 1630 Massachusetts followed, in 1635 Connecticut and 1636 Rhode Island. These „New England“ colonies were so-called „Chartered Colonies“. In contrast to them were the „Proprietor Colonies“, like Maryland (1632), Carolina (1633), Pennsylvania (1681) or Georgia (1733), which were given by the British Crown to loyal persons.
The 13 colonies, which created the United States of America, had different social and economic conditions by their formation, because of their different foundation history. The oldest of them, „Virginia“ was founded 1607 by the London Company, a trading company. Only in 1624 did Virginia become a crown colony. The New England colonies on the other hand were founded in the North by the first settlers. The Puritan „Pilgrim Fathers“ gave them an austere mind and a religious way of life.

Pilgrim Fathers Bear
Limited Edition 500 pieces - world-wide
Mohair plush, excelsior filling, growler
18956-3 34 cm 13 ⅞ inches
(The „Mayflower“ in the background is only decoration. It is not supplied with the Bear)
Her Majesty HM Queen Elizabeth II of England
Queen Elizabeth II was born on April 21st, 1926 as the first child of the Duke and the Duchess of York. In January 1936 her grandfather, King George V dies. The elder brother of her father, Edward VIII is proclaimed for the new King. In December of the same year Edward VIII announces his abdication. Elizabeth's father ascends the throne. Elizabeth becomes the Throne Princess. When her father dies on February 6th, 1952 Princess Elizabeth is just on a official visit to Australia. She returns from Australia as Queen Elizabeth II. On the same day, when her father had passed away, she was proclaimed to be the new Queen. 50 years after the death of the legendary Queen Victoria another woman ascends to the British Throne again. For her coronation June 2nd, 1953 is fixed.

Queen Elizabeth II Golden Jubilee Bear
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling
13244-6 39 cm 15 1/4 inches

Queen Elizabeth II Golden Jubilee Bear (without picture)
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling
13240-8 35 cm 14 inches

Her Majesty HM Queen Mum
Queen Mum belongs to an old Scottish nobility family. She is born on August 4th, 1900 in London named Elizabeth Angela Marguerite Bowes-Lyon. On April 26th, she married the Duke of York, Prince Albert, the second son of King George V. She becomes Duchess of York. After the death of George V and the abdication of Edward VIII, Prince Albert is proclaimed on December 12th, 1936 for the new King George VI. Queen Mum becomes Her Majesty the Queen. In 1952 her husband died and her eldest daughter Elizabeth becomes Queen. From now Queen Mum is „Queen’s Mother” and the most loved member of the Royal Family. On August 4th, 2000, she celebrated her 100th birthday. On March 30th, 2002 she died in the highly gifted age of 101 years. Always smiling, disciplined and quite invincible, so the world has known Queen Mum. Our „In memory of Queen Mum” Bear is the fourth in the HERMANN „The Royals Series” - following our „In honour of Queen Mum” Bear, „Queen Victoria” and the „Golden Jubilee” Bear.

In memory of Queen Mum Bear
Limited Edition 500 pieces - in Europe
Mohair plush, firm polyester filling, chain of synthetic perls
13239-2 35 cm 13 3/4 inches

Her Imperial Highness Princess „Aiko” of Japan
On December 1st, 2001, the Successor to the Throne Naruhito and the Crown Princess Masako have born their first baby. The little princess was named „Princess Aiko” together with her official title „Toshiyomiya” called „Princess Toshi”. „Ai” means „Love” and „Toshi” means „respect”. These letters were taken from a verse „Those who love people will be loved by others, and those who respect others will be respected by others.” The name was officially given by Emperor Akihito. The white-flowered azalea was chosen as Aiko’s symbol. The Number „8”, which we have taken as a basis for our limitation, is known in Japan as as lucky symbol. The mohair plush colour „white” shall symbolize the white-flowered azalea.

Imperial Baby
Limited Edition 888 pieces - world-wide
Mohair plush, excelsior filling, growler
12230-0 35 cm 13 3/4 inches
Version 1: with embroidered name „Aiko” in Japanese letters and pink coloured bow
Version 2: with embroidered words „Little Princess” and pink coloured baby cardigan

Railwayman
Limited Edition 500 pieces - world-wide
Mohair plush, excelsior filling, growler
22488-2 42 cm 16 1/2 inches

Little Friend
Limited Edition 500 pieces - world-wide
Mohair plush, excelsior/polyester/granulate filling
22077-8 19 cm 7 1/2 inches

Bed Time Bear
Limited Edition 250 pieces - world-wide
Mohair plush, polyester/granulate filling
22430-1 43 cm 17 inches
Poinsettia Bear
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling
22437-3 36 cm 14 ¼ inches

Little Drummer
Limited Edition 500 pieces - world-wide
Mohair plush, excelsior filling, growler
19455-0 36 cm 14 ¼ inches

Rudolph the Red-Nosed Reindeer
Limited Edition 500 pieces - world-wide
with Miniature Snowman and sleigh
Rudolph-Bear: Mohair plush, excelsior filling,
With musical „Rudolph the Red-Nosed Reindeer”
Miniature-Snowman: Alpaca plush, excelsior filling
(not separate available, only together available)
19457-4 36 cm 14 ¼ inches (Rudolph-Bear)
18 cm 7 inches (Miniature-Snowman)

Snowman
Limited Edition 500 pieces - world-wide
Mohair plush, excelsior filling, growler
19456-7 36 cm 14 ¼ inches

Important product information of all HERMANN-Coburg Teddy Bears:
All HERMANN-Coburg Teddy Bears are completely manufactured in Germany and are high quality, hand-made products.
The signs of all HERMANN-Coburg Bears are the neck mark in the triangle form, the fabric label and the green Hermann hang tag. They are 5-times jointed, if not otherwise specified.

HERMANN Teddy Bears are high quality collector pieces and are not recommended for children under 3 years of age. Remove all accessory items (including bows, clothes, pins, chains, embellishments, and so on) before giving the Teddy Bear to a child over 3 years of age. Always use care when handling your Bear.

Hermann Teddy Bears - without clothes or any accessory - correspond with the European safety norm EN 71 and are classified with the CE label.

Very special high quality collector pieces made out of artificial silk plush or with glass eyes are generally not made as a child's toy and must not be given generally to a child. They are marked as such and signed as valuable collectible piece on the certificate.

The material used for the clothes of the Teddy Bears may vary in colours.
In the Workshop of Santa Claus

Despite the fact that Teddy Bears are collected all year around by adults, the Christmas season for old Bear makers has a special meaning. Many memories return when it gets closer to Christmas. A Teddy Bear collection without a Christmas Bear for an old Teddy Bear maker is not imaginable. Long before the adults discovered their love for Teddy Bears, the Bears were playmates for children and Christmas was the children’s greatest event of the season.

The custom of children receiving presents on Christmas is dated back to Martin Luther (1483-1546). Just around that time, the history of toy making began in the Thuringia Forest. Because of the custom to surprise children with presents on Christmas Eve, the demand for toys increased. This was a chance for the people in the Thuringia Forest to earn a living. In the beginning horses and dolls cut out of wood were the first toys made around the 17th and 18th century. By the 19th century, this region developed into the center of the world toy trade industry.

In this world toy region, at the beginning of the last century, also Johann Hermann made a living by making simple wooden toys, while in the United States a boom for Teddy Bears began. So it was on October 24th, 1913, that 3 of Johann’s children - Arthur, Adelheid and Max Hermann - started under the name of their father Johann Hermann with the production of their first Teddy Bears. This little workshop was called in 1913 „Johann Hermann toy factory - specialty better genre Teddy Bears” Johann Hermann died in 1919. His son Max stayed in the birthplace of the HERMANN Bears and started his own little Bear factory. Just like most toy manufacturers, Max Hermann’s whole annual production was orientated towards only one single day, namely Christmas. When the new year started, Max Hermann visited the Leipzig Trade Show. Here he was able to present his bears to the buyers from around the world. It was necessary to receive Christmas orders early in the year in order to keep the employees busy for the entire year. This way each month thousands of Teddy Bears were made at the Max Hermann factory. The finished Bears were stored in huge warehouses awaiting their shipment date. During that time there was no vacation because all Bears needed to be completed before the first snow fell. When fall arrived and the trees lost their leaves, it was time for shipping. For the last time the Bears were brushed and combed before they started their journey to countries around the world. Now it became hectic in the factory of Santa Claus. Until late in the night all worked together, so that the Bears could reach their new homes in time on Christmas in order to make all the children happy on Christmas Eve. After the last Bear left the factory, Max Hermann celebrated with all his employees. Everyone was dancing and singing. The work for the year was completed. Now it was time for all the hard working helpers of Santa Claus to take a break and get ready for a next new year’s Christmas.

Patriotism Santa

Third in the HERMANN „American Patriotism Series”
Limited Edition 1000 pieces - world-wide
Mohair plush, firm polyester filling, with USA flag
19450-5 30 cm 11 ⅓ inches

Apples and Nuts Bear
nominated for the TOBY™ Award 2002
(Small Manufactured Bear, Undressed)
Limited Edition 1000 pieces - world-wide
Mohair plush, firm polyester filling,
with basket filled with man-made apples and nuts
22446-2 32 cm 12 ⅜ inches

Giant-Santa 2002

Limited Edition 100 pieces - world-wide
Mohair plush, excelsior filling, growler,
with decorated little Christmas tree in the Santa-bag,
with green velvet cushion
19484-0 80 cm 31 inches
The Christmas Tree has arisen from the national customs of the mid winter time. At the end of the 15th century there are stories about rooms being decorated with fir wood. Later decorated little trees were hanging from the ceiling. Since the 16th century the candle-light tree is known. The standing tree decorated with candles and ornaments carried through in the 19th century. The interpretation of the Christmas tree seen through the Christian symbolism as a Paradise Tree, caused the Christmas tree to be deeply rooted into the national custom. The first Christmas trees were decorated with apples, nuts, golden paper and medley sweets. Later glass ornaments and little wooden toys were added. To decorate the top of the tree has also been a long tradition. The so-called „Glorious Tree Toppers“ were presented artistically and made of glass. Today the Christmas trees are displayed in an unbelievable array of colours and designs. Never before has the Christmas trees been decorated so imaginatively. Based on the old tradition, to decorate also the top of the trees, we have designed one of our Teddy Bears as a „Glorious Tree Topper“. We have equipped our „Glorious Tree Topper“ with a little hole sewn into the body to be able to put the Bear up to the top of the tree. By this our „Glorious Tree Topper“ shall crown a Christmas Tree decorated with little Bear Ornaments on the Holy Night.

Glorious Teddy Bear Tree Topper
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling, 5-times jointed,
with a little hull sewn into the body, so that the Bear can be put up to the top of the Christmas Tree
22201-7 30 cm 11 ⅜ inches

Christmas Ornaments
Limited Edition 500 pieces each model - world-wide
Mohair plush, excelsior filling, 5-times jointed,
with a golden coloured cord sewn into the head of the Miniature Bear to hang the Ornament on the tree.
Each Bear is numbered on the Bear itself. A little golden coloured metal plate is riveted into the left thigh of the Bear on which the individual limited number is scribed.

„Santa“ - Ornament
22210-9 11 cm 4 ⅜ inches
„Rudolph the Red-Nosed Reindeer“ - Ornament
22211-6 11 cm 4 ⅜ inches
„Elf, the Helper of Santa Claus“ - Ornament
22212-3 11 cm 4 ⅜ inches
„Little Miniature Drummer“ - Ornament
22213-0 11 cm 4 ⅜ inches
„Snowman“ - Ornament
22214-7 11 cm 4 ⅜ inches
„Angel“ - Ornament
22215-4 11 cm 4 ⅜ inches
„Sugar Plum Fairy“ - Ornament
22216-1 11 cm 4 ⅜ inches
The Three Wise Men
„Caspar“ - Ornament
22217-8 11 cm 4 ⅜ inches
The Three Wise Men
„Melchior“ - Ornament
22218-5 11 cm 4 ⅜ inches
The Three Wise Men
„Balthasar“ - Ornament
22219-2 11 cm 4 ⅜ inches
„Bavarian Bear“ - Ornament
22220-8 11 cm 4 ⅜ inches
To celebrate Teddy Bear’s 100th anniversary
„Centennial Bear“ - Ornament
22221-5 11 cm 4 ⅜ inches
Throughout the Year

Happy Father’s Day Bear
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling
19840-4 36 cm 14 ⅝ inches

Halloween Bear 2002 with Miniature Bat
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling, Bat: mohair/velvet,
19335-5 31 cm 12 ⅜ inches (Bear)
12 cm 4 ⅝ inches (Bat)

Thanksgiving
“Thanksgiving” is celebrated in USA on the fourth Thursday in November. It is similar to the German „Erntedankfest“ ( thanks for the harvest festival), but it has a higher standing. Thanksgiving is the festival of the family. The tradition is to eat the turkey meal. The first Thanksgiving was celebrated in 1621. It goes back to the „Pilgrim Fathers“. They celebrated this „Thanks Festival“ after the harvest in joy of surviving the first winter and year in the new home. Since 1863 Thanksgiving is in the USA a holiday. Based on the turkey meal and in memory of the first settlers we have dressed our „Thanksgiving Bear“ as a turkey with Pilgrim Fathers hat.

Thanksgiving Bear
Limited Edition 500 pieces - world-wide
Mohair plush, polyester/granulate filling, clothes: Mohair suit with velvet wings (can be taken off)
19845-9 35 cm 14 inches

Advent Time
„Advent“ (lat.) means „Arrival“. With its four Sundays the Advent time shall prepare the birth of Jesus Christ. This Pre-Christmas time is rich on national customs. To decorate an Advent garland of fir leaves with 4 candles belongs to this folklore. On the 4 Advent Sundays an additional candle is lit until on the Sunday before Christmas all 4 candles shine.

Advent Bear
Limited Edition 500 pieces - world-wide
Mohair plush, firm polyester filling, with 4 fir leaves with candles and 4 fir leaves without candles in the velvet bag, fir leaves mohair/velvet with buttons to button them upon and off at the 4 Advent Sundays.
22438-0 36 cm 14 ⅝ inches

COVER (PAGE 20)
HERMANN Annual Editions for 2002
Production limited to the year 2002
HERMANN Annual Bear (date of year on fabric label)
HERMANN Annual Bear 2002 - „Centi“ (11th in the row)
Mohair plush, excelsior filling, growler
15970-2 35 cm 13 ⅜ inches
15971-9 40 cm 15 ⅝ inches

HERMANN Christmas Bear (date of year embroidered)
Series began 1994
HERMANN Christmas Bear 2002 (9th in the row)
Mohair plush, excelsior filling, growler
15976-7 40 cm 15 ⅞ inches
as an Individual Bear with individually embroidered paw
15976-4 40 cm 15 ⅜ inches
HERMANN Animal of the Year (date of year on fabric label)
Past animals since 1990: Hedgehog, Peace Dove, Bat, Chameleon, Stork, Beaver, Rat, Owl, Frog, Snail, Koala, (Coati is the 13th in the row)
HERMANN Animal of the Year 2002 - „The Nose Bear Coati“
Mohair plush, firm polyester filling, head jointed
15102-7 28 cm 11 inches

The Nose Bear (Nasua)
Nose Bears, also called Coatis, are a little bit like longish raccoons with a similar white/dark painting of the face. The nose is long and movable. The heads are longish. The tail has dark/light ringlets. They are skilled climbers. Coatis belong like the raccoons to the species of „small bears“ (Procyonidae) and then to the family of „new world small bears“ (Procyoninae). The „White-Proboscis Coati“ lives in North and South America. The males are lone wolfs, the females live together with their babies in groups.

With HERMANN Bears throughout the Year!

Happy Father’s Day Bear
limited to 500 pieces - world-wide
Halloween Bear 2002
with miniature bat
limited to 500 pieces - world-wide
Thanksgiving Bear
limited to 500 pieces - world-wide
Advent Bear
limited to 500 pieces - world-wide
Annual-Editions 2002

To celebrate Teddy Bear's 100th anniversary
HERMANN „Year Bear 2002“
„Centi“
Production limited to the year 2002

To celebrate Teddy Bear's 100th anniversary
HERMANN „Christmas Bear 2002“
Production limited to the year 2002

HERMANN „Christmas - Individual Bear 2002“
with embroidered personal dedication
on the right paw of the Christmas Bear
Production limited to the year 2002

HERMANN „Animal of the Year 2002“
„The Nose Bear Coati“
Production limited to the year 2002

North American Distributor
Columbus International
700 I Spirit of St. Louis Blvd. · Chesterfield, MO 63005 · USA
Phone (800) 814-6287 · 1-636-536-9996 · FAX 1-636-536-0111
eMail info@columbusintl.com · www.hermann-coburg.com

UK Distributor
TCM · Terry Cordy Marketing
70 Albert Road · Caversham · Reading RG4 7PF
England // United Kingdom
Phone 0118 948 2674 · FAX 0118 946 1718
eMail terry@tcm1.fsnet.co.uk
www.hermann.de/uk · www.hermannbears.co.uk

Australian Distributor
Korimco Toys
17 Rosalee Street · Springvale
Victoria · Australia 3171
Phone +61-3-9547-4211 · FAX +61-3-9547-4499
eMail info@korimco.com.au · www.korimco.com.au

HERMANN-Spielwaren GmbH
D-96450 Coburg-Cortendorf/Germany
www.hermann.de

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